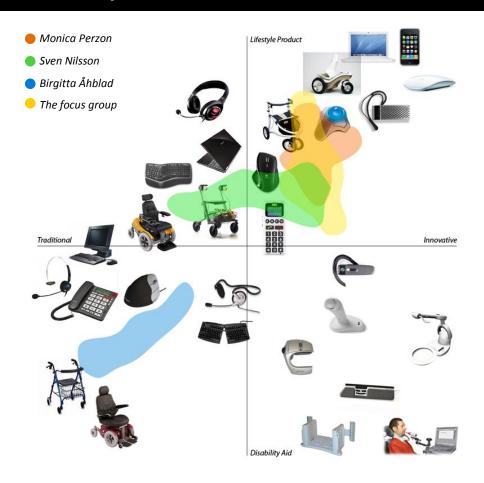
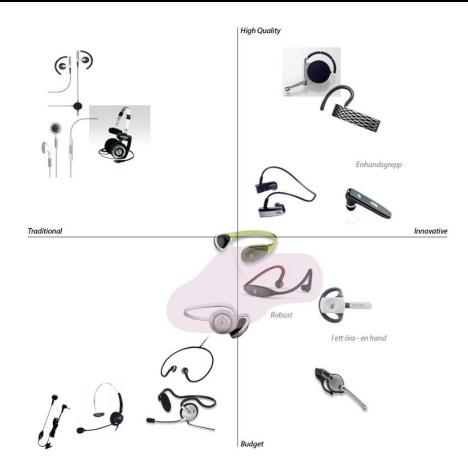
#### **AAL CapMouse**

### **User Preference Matrix**



The focus group marked on the matrix where they thougt the three personas and themselves would be.

The colored fields is a representation of the areas they marked.



The focus group marked on the matrix where they found an appealing product expression, and adding comments on why. The pink field is a representation of the area they marked.



# Image borad - Basic +













### **AAL CapMouse**

## **Image borad - Life**



#### **AAL CapMouse**

## **Image borad - Tech**





