ROSETTA Website

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Prepared for	AAL Association

The Rosetta Consortium consists of the following partners:

Contents

1.   Introduction

The website www.aal-rosetta.eu is prepared by Vilans as a deliverable of the work package 8 - Dissemination & exploitation. It went on-line in January 2010 on a server of Vilans. The Rosetta logo was selected in an international voting process in the summer of 2009 involving the Rosetta partners. A logo designed by Vilans won this competition. The logo uses the same colours as the AAL-logo (See the footer of this document.)
In the logo itself the three languages on the Rosetta Stone are visible. The project bears the name of this stone, because the project entails the development of three related software packages on one infrastructure:

- Unattended Autonomous Surveillance / Advanced Awareness and Prevention System: UAS-AAPS, track 1 in the project, WP 3.
- Early Detection System: EDS, track 2 in the project, WP 4.
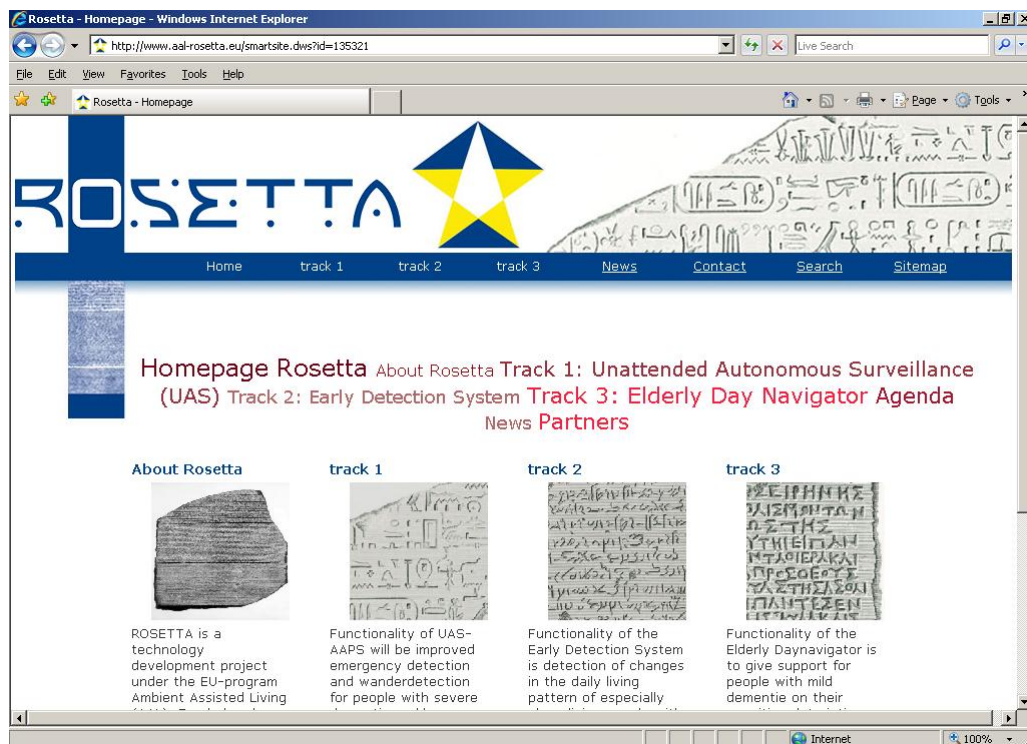- Elderly Day Navigator: EDN, track 3 in the project, WP 5.

The template of the website is based on the selected logo. The colours are therefore the same as the colours of the AAL-logo and the AAL-website.

2. Outline of the website
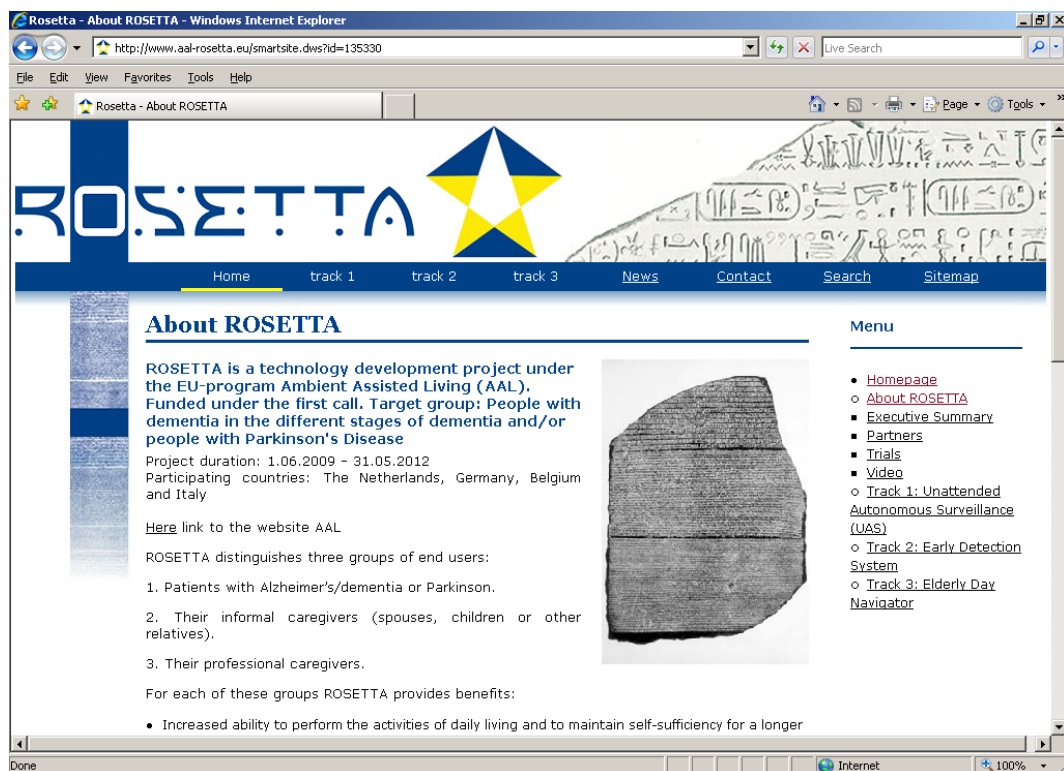
2.1 The homepage

In the design of the homepage, the idea of the Rosetta Stone as a representation of the ROSETTA-concept is continued.

- The header of the page shows a detail of the Rosetta Stone.
- The column ''about Rosetta'' uses a picture of the total stone.
- Each column describing one of the three different tracks uses a picture of one of the three languages on the Rosetta-stone.

2.2 "About Rosetta" page

The ''About Rosetta'' page contains the overall information about the project, including an executive summary, description of the trials, and the list of the partners including hyperlinks to websites of these partners.

2.3 Pages per track

A different page is dedicated to each of the three tracks, containing a description of the origins of this track and the goals in further development.

Two of the three tracks (EDS and EDN) have an EU-project as predecessor. There are descriptions of these EU-projects and links to the websites of these projects: EMERGE and COGKNOW.

In the first half of 2012 the web site have undergone a major make over. The initial version was mainly based on the project description from the AAL-proposal.

In the second version of the website especially the pages per track had a makeover. Texts were used that originally were made for the trials, for the information of the potential trial participants. Also screenshots were added of for instance the user interfaces of the Elderly Day Navigator and the Early Detection System.

The goal of this make over was to make the content of website more useable for (end) user organisations such as care organisations and organisations of Alzheimer Patients.

In the period 2010 – first half 2012 the website was only in English. From second half 2012 onwards the website is in four languages in its second version: English, Dutch. German and Italian.

3.   Film about Rosetta

In June 2012 a film of ten minutes was made about the ROSETTA system and placed on the website (July 2012) in a separate page. With a voice over in Dutch and English subtitles.
In an important part of the film participates a trial person with dementia and her informal caregiver.

The film was made possible in cooperation with the Dutch Alzheimer Association.

4.   Continuation of the website after project end

It is the intention of Vilans that this website will be continued after the end of the Rosetta project in May 2012. And will play a role in the final development to a market ready system and in the market introduction. At the moment of market introduction the website will be transferred to the (leading) commercial partners at that moment. Vilans is now hosting the website itself, but is an independent non-commercial expert centre.