

A W A R E

AGEING WORKFORCE TOWARDS AN ACTIVE RETIREMENT

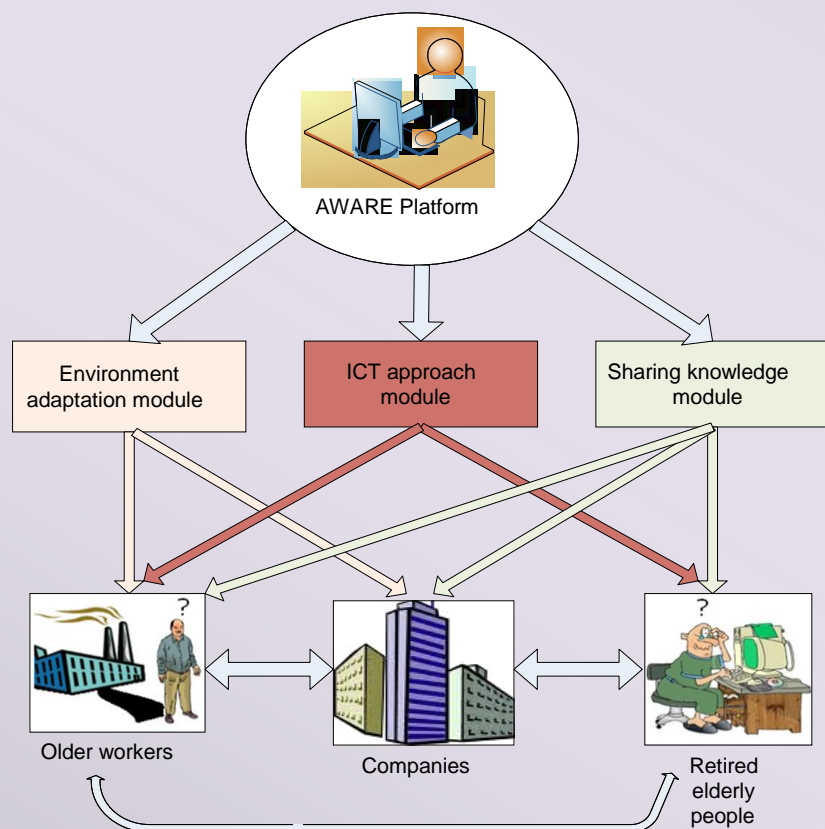
OBJECTIVES

To develop a **Social Network** hosted on a telematic platform for providing **innovative services** to both the **older workers** and **retired elderly people**.



- Maintain the elder person active after retirement
- Promote an active ageing.
- Create web communities to share experience, skills and expertise.
- Maintain mentally and economically active the elder person.
- Support the companies during the whole retirement process.

TECHNOLOGY



The platform developed in the AWARE project will be a social network with **three modules integrated**:

Environment adaptation module: Ergonomic adaptation plan for workplace and home environments through an intelligent web searcher.

Sharing knowledge module: This module will permit workers to maintain an active role after retirement by allowing share of expertise and experience, get in contact with other workers and retired elderly people. This will help people to stay active after retirement and will allow the company to maintain and acquire knowledge and expertise although a worker has retired.

ICT approach module: This will be a trainer tool for the platform, the provided services and Internet and Social Networks, focused on pedagogical methodologies adapted for elderly people.

This solution is based on the principles of the **social network**, where its services (chatting, blogging, etc) will be complemented by **specific services** oriented to aging workforce and elderly people needs.

The platform and its interfaces will be entirely designed basing on **accessibility and usability requirements of the final users**. It will be developed using **open-source software** and the system will be modular in design to maximize flexibility and extensibility.

PARTICIPANTS



IBV - Instituto Biomecánica de Valencia (Spain)



IAD - Institute of Ergonomics - Darmstadt University of Technology (Germany)



CV&A Consulting (Spain)



Media Touch (Italy)



Milecastle Consulting (UK)



Gandía City Council (Spain)



Unión Democrática de Pensionistas y Jubilados de España (Spain)