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<p>Abstract:</p> <p>The following document describes the objectives for the dissemination activities of the Co-Living project, it presents the overall project dissemination strategy, explains some of the tools and techniques deployed to facilitate dissemination, and it introduces some of the dissemination activities that have already occurred or are planned.</p> <p>Keywords: Dissemination; Promotion; Results; Diffusion, Strategy; Plan</p> <p>© Copyright 2011 Co-Living Consortium This document has been produced within the scope of the Co-Living project and is confidential to the Project's participants.</p> <p>The utilization and release of this document is subject to the conditions of the contract within the AAL (Ambient Assisted Living) Program, contract no. 60-61700-98-009</p>		

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1 Introduction

1.1 Summary

The following document describes the objectives for the dissemination activities of the Co-Living project. It presents the overall project dissemination strategy, explains some of the tools and techniques deployed to facilitate dissemination, and introduces some of the dissemination activities that have already occurred or are planned. The evaluation of strategic impacts shows that a managed dissemination policy is highly important for reaching long term project targets, i.e. the market introduction of new security technologies or the acceptance of these technologies by the general public. The dissemination plan describes objectives that should be reached with the information policy, thus reporting on news, events, project and R&D progress. Furthermore, information policy helps improving the collaboration and getting project overviews.

To reach the awareness level intended, dissemination will be supported by communication materials, such as a web site, a blog, a wiki, news letters, leaflets and posters. Important are also good, long-term relations to national and local media.

In addition to this, project members will participate at conferences and workshops, and such activities will also be arranged within the project. A graphical identity will be created, with logo and templates for text documents and presentations.

1.2 Role of the deliverable

The purpose of this deliverable describing the Co-Living dissemination strategy is to:

- Identify dissemination objectives and goals,
- Define the content to be communicated,
- Identify key audiences for the project results and supporting efforts
- Choose the more appropriate communication tools to be used for the targeted audience.
- Identify the sources of content, thus to evaluate sources and channels where relevant information can be found and used.

The report is targeted at consortium partners and commission services but also to European and International stakeholders to exchange experience and ideas about the activities of the project. This document has to be used as guide reference by each partner in driving the Co-Living communication and dissemination activities.

1.3 Relationships with other deliverables and work packages

Deliverable D7.2 “Dissemination Strategy and Plan”, is one of the main deliverables of WP7 “Dissemination, Exploitation and Standardization”. The deliverable aims at setting the foundations of the exploitation of results which will derive from the activities performed within the other work packages of the project. It aims to promote these activities and raise public awareness, and among the project partners through the use of different communication tools which are described later in this document.

1.4 Structure of this document

The following items are identified and deeply explained in this document:

- The objectives, the impact and the added value of dissemination for Co-Living, the target groups and the approach to address them are described in section 2.

- The tools, the instruments and the rationale for their use, in section 3.
- The activities planned for Year 1 and for Year 2 in section 4.

1.5 Contributors

Table 1: Deliverable Contributors

Partner name	Contributor name	Contributor e-mail address
Inova+	Jerome de Barros	jerome.barros@inovamais.pt
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2 The Communication and Dissemination in Co-Living

The Co-Living project aims at developing an ICT-based Virtual Collaborative Social Living Community for Elderly people, by stimulating and prolonging their independent active living in an outward environment through an advancement in elderly people social interaction, contributing thus positively to their wellbeing.

This chapter describes how the Co-Living dissemination strategy tries to reach and influences its audiences, i.e., stakeholders, general public or governmental organisations, on a long term basis. So, it gives an idea about the strategic impacts of the dissemination policy on the target groups of Co-Living. Thus, it is worth to first target the audiences to be reached by the dissemination policy of the project, and consequently to describe the objectives and the strategy.

2.1 Groups and Information Flow

2.1.1 *The Target Groups*

The Co-Living consortium identified 3 main groups of targets susceptible to be interested in being informed about the activities developed within the project, which will be addressed through different approaches and tools. Three dissemination targets are used to categorise these groups with different interests in the project:

- 1 **Local dissemination of the project results:** The entities included in this group represent the end-users of the Co-Living solution and the persons around whom the services will be developed. Private or public organizations that contribute to finance or enabling AAL products and services are also viewed as interested in the project results.
- 2 **Dissemination of general applicability of project results worldwide:** The entities targeted in this group are viewed to be interested in the project in order to evaluate its applicability and potential adaptation to other markets or sectors of activity.
- 3 **Dissemination of commercial potentials:** The organizations part of this target group are represented by SMEs (sellers and service providers), Care organizations, Venture Capitalists, Public sector service organizers, Social security systems, Insurance companies and Telecommunications operators are considered to be interested in commercialization opportunities arising from the developments made within the Co-Living project.

2.2 Dissemination Objectives

The aim of Deliverable D7.2 “Dissemination Strategy and Plan” is to promote the dissemination of the project results via two main lines of communication, namely (1) internal communication amongst the partners and (2) dissemination towards the main stakeholders of the Ambient Assisted Living sector.

The dissemination of the aims and both partial and final results of the project at various stages of realization is one of the basic goals of the dissemination strategy of Co-Living. Dissemination includes both the dissemination to all relevant stakeholders in the European Union and in the sector and the communication among the project partners. The present document lists the dissemination actions in detail. It will be continually supplemented with new information about dissemination activities that have already realized.

Table 2: Co-Living Target Dissemination

Dissemination targets:	Target Groups :
Local dissemination of the project results	Elderly people (final customers) -Formal and informal care persons (family, friends, neighbours, care organizations) - Private or public organizations that contribute to finance or enabling AAL products and services (public sector service organizers, social security systems, insurance companies)
Dissemination of general applicability of project results world wide	Development agencies in Europe -Associations of Assisted Living, Independent Living, Nursing Homes, Continuing Care and Home Care) - Senior Centres –Public sector service organizers -Social security systems -Insurance companies
Dissemination of commercial potentials	SME (sellers and service providers), Care organizations, Venture Capitalists, Public sector service organizers, Social security systems, Insurance companies, Telecommunications operators

3 Disseminations instruments, tools and activities

The activities of raising public participation and awareness are at the basis of project success. Several actions will be undertaken with such aim:

On-line actions:

- E-mail, e-newsletters, social media tools and the Co-Living website will promote the project and its activities. Press release and articles will be published. Such activities will support the awareness creation on the Co-Living space and will therefore support the exploitation of the project results. Finally, articles and press releases will be published in order to spread the information to a broad audience.

Off- line actions:

- The planned workshops, for end-users and developers will offer ideal opportunities to the project to gather direct feedback from the targeted Ambient Assisted Living community, while ensuring that the services offered through Co-Living stay up to date, and address the needs of the various stakeholders involved. These fora will be focused on establishing synergies between participating stakeholders, while collecting their feedback in order to ensure the Co-Living platform fully addresses their needs.
- Several dissemination workshops will be organised following the end-user and professionals' fora and workshops. These dissemination workshops will serve as concentration events where the various Co-Living stakeholders can present their achievements, and attract interested parties.

3.1 The Co-Living Logo

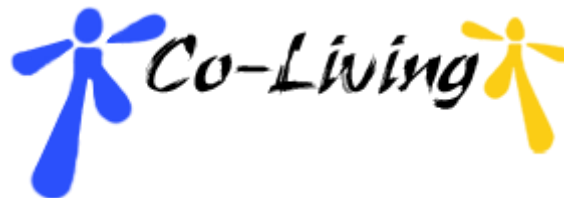


Figure 1: Co-Living logo

The building of the project's image started with the design of a distinctive logo. This logo will be included in the design and production of the Co-Living website, leaflets, and posters, as well as in all the public and private communication material produced by the consortium.

3.2 Project Promotion Material

3.2.1 Brochure Design

A first Co-Living brochure will be produced at the beginning of the project with general information about the Co-Living project and the activities that will be developed within the project. It will provide information about the project as a whole, its objectives and expected results, and information about the consortium. This document will be available in electronic format and used as communication material to be sent by email to better explain the Co-Living project aims and objectives. A printed version of this brochure will also be used in order to ensure the promotion of the project by all the partners when participating in events. The first Co-Living brochure is available in Annex 1.

3.2.2 *Poster*

One poster is envisaged to be produced in color and in 103x186 cm format. It will inform about general actions of Co-Living and will be used mainly in dissemination events, displayed during the fora and other thematic workshops. During the course of the project a second poster could be realised, depending on future results and knowledge acquired. An exemplar of the poster will also be placed in a visible place of the offices of each partner to disseminate the project activities towards other colleagues of the organizations and external visitors. The Co-Living poster is available in Annex 2.

3.3 The Project Web site

The Co-Living website is the primary dissemination route through which the Co-Living project will be presented, and will enable the automatic collection of contact details on interested stakeholders to be used for dissemination purposes (e.g., via e-newsletter, workshop invitation, etc.). The idea is to keep all the sections of the website updated and to “animate” all the on-line activities, to be sure users return to the website at regular intervals. The website address is <http://www.project-coliving.eu/>.

The website is structured in 6 main areas:

- 1 **Homepage:** This section of the website contains a short description of the project, as well as a News section intended to notify visitors about recent events linked to the project (participation in events, publication of articles, newsletters, etc.). Acknowledgements to the Ambient Assisted Living Joint Programme, the European Commission, as well as relevant National entities will also be clearly visible.
- 2 **The Project:** This section of the website is divided into 4 sub-sections and aims at providing the public with specific and detailed information about the project itself:
 - Sub-section 1 (About Co-Living): Sub-section created to provide a more detailed description of the project by explaining its purpose, but also by providing more information on the pilot sites
 - Sub-section 2 (Partners): In this sub-section, the viewer can find a description of each partner integrating the Co-Living consortium as well as a logotype and a link to the partner’s webpage.
 - Sub-section 3 (Benefits): This sub-section describes the main goal and the sub-goals of the Co-Living project.
 - Sub-section 4 (Public results): In this section the public can view the project deliverables and download the ones available to the public.
- 3 **Collaborations:** This section of the website will provide information on the synergies made by the Co-Living with other projects in order to promote its activities and disseminate its results, as well as the ones of future partnering projects (See chapter 3.9 for more information).
- 4 **Links & Events:** This section of the webpage aims at providing information on the events during which the Co-Living project will be presented. It also presents relevant links related to the project, such as for instance the AAL Joint Programme, among others.
- 5 **Newsletter:** This part of the website will offer the possibility to download the Co-Living newsletter. The Co-Living newsletter is described more thoroughly in chapter 3.5.
- 6 **Contacts:** This section provides contact information for all the project partners, more precisely the email address of the contact person as well as a link to the webpage of each partner.

3.4 Collaboration Platform - eRoom

The project also have access to a collaboration platform – **eRoom Co-Living**- provided by SINTEF, which will be used as an intranet. The platform will enable partners to perform the following activities:

- To upload files, such as deliverables to be shared before being produced and realized,
- To set up common activities to be carried out in cooperation with other partners
- To upload files related to the participation in the various events,
- To send messages – such as notification of upload, deliverable review request, and so on – to interested recipients,
- To facilitate the communication flows between the consortium,
- To manage and to harmonize the different activities among the consortium.

Obviously each partner will have a distinctive and private account and all its activities will be logged by the system.

3.5 Newsletters

The Co-Living newsletters will be published every four months starting from May 2011. Totally nine newsletters will be developed throughout the duration of the project. Each of the newsletters will be uploaded in the public section of the website in the “Newsletters” sub-page. Each newsletter will also be electronically mailed to stakeholders in order to obtain their feedback in comments about the project’s activities and results. Newsletters will provide information about Co-Living and the achievements of the project and also offers space for other initiatives in the Ambient Assisted Living sector. The Co-Living newsletters will contain:

- Presentation of the project
- Activities that are being performed and that are scheduled to a near future
- Results and achievements within the project
- Information about funding opportunities
- Information about possible partners searches
- Links to the public deliverables available until the moment of the newsletter submission
- Update on European research projects and support actions
- Reports and pictures from past events
- Recent news from the AAL sector

The Co-Living newsletters will be authored and submitted to all the registered members of the Co-Living website, using the addresses from the database of organizations and contact available in the Co-Living website. All Co-Living partners will collaborate in the preparation of the newsletter sending information to INOVA+ about news, specific needs, success cases, mobility opportunities, etc.

The first Co-Living newsletter is already available on the project webpage.

3.6 Twitter account

With a view to embrace emerging social network technologies, the Co-Living consortium decided to create a twitter account. The objectives of this account - **@Co_Living** - are to promote the project result and ongoing activities, as well as relevant news in the AAL sector.



Figure 2: Image of Co-Living Twitter Account

3.7 Events

Co-Living aims to take part in different events to aware its scopes, to gather information about the Ambient Assisted Living state of the art, and inform about the developments made within the project. As of month 12, the Co-Living project has already been presented in one event in Norway, the MIE 2011 - XXIII International Conference of the European Federation for Medical Informatics. The participation of the project consortium to the main event in the Ambient Assisted Living sector, the AAL Forum 2011, has already been confirmed.

A list of potential events is reported below with the participation of one or more Co-Living partners yet to be confirmed:

- “Connected Health and Ambient Assisted Living Symposium”, Dundalk, IE. September 2011
- “AAL@BIOSTEC 2012 : 2nd International Living Usability Lab Workshop on AAL Latest Solutions, Trends and Applications”, Vilamoura, PT. February 2012
- “Workshop on Agents for Ambient Assisted Living”, Salamanca, ES. March 2012
- “Percom 2012 IEEE Pervasive Computing and Communication”, Lugano, CH. March 2012
- “8th World Congress on Active Ageing”, Glasgow, UK. August 2012

The description of the two events where the Co-Living project was already presented is available below:

AAL (Ambient Assisted Living) Forum 2011:

The annual conference of the Ambient Assisted Living Joint Programme, the AAL Forum¹, will take place in **Lecce, Italy**, between **26 and 28 September 2011**.

The AAL Forum, this year in its third edition, is a European conference co-organized by the AAL Joint Program (AALJP), the Italian Ministry of Education, University and Research (MIUR), the Pu-

¹ <http://www.aalforum.eu/>

glia Region, the Institute for Microelectronics and Microsystem of the Italian National Research Council (CNR-IMM), the Italian Association Ambient Assisted Living (AitAAL), the Province of Lecce, the Municipality of Lecce and Roma Multiservizi.



MIE 2011 - XXIII International Conference of the European Federation for Medical Informatics:

MIE2011 is a conference co-hosted by the Norwegian Society for Medical Informatics (FDH) and the European Federation for Medical Informatics (EFMI), and is a primary venue for the European health informatics community in 2011. The MIE2011 conference was held in Oslo, Norway on August 28th to 31st, 2011.

The objective of the conference was to highlight the broad range of health informatics achievements at regional, national, and at international level, by inviting participants to present original work in health and biomedical informatics research and innovation.

Two Co-Living partners, **Trondheim Kommune** and **SINTEF**, presented a paper written on the background of one of the focus group interviews (with skilled elderly ICT users), and conducted as part of Co-Living's user needs analysis. The paper is available for download on the Co-Living web page.



3.7.1 Workshops

Each WP leader will organize an annual internal project workshop aiming to present the WP achievements to the other partners, together with project meetings, to reduce expenses. Moreover the industrial partners who participate in the project will organize one workshop aiming to present the achievements of the project to their company. These workshops will be organized during the last year of the project, in order to facilitate take-up of project results.

Workshops aiming to raise awareness among project end-users about project approach and achievements will be organized by end-user partners during the second year of the project.

3.7.2 Open doors days

On the second or third year of the project, the organization of "open doors" days at the trials sites and at least one workshop by ORBIS, where stakeholders and policy makers will be invited, will be arranged.

3.8 Media Channels

The Co-Living partners plan to disseminate the project result and ongoing activities via public media, presentations and papers to enable Co-Living material to be widely disseminated through journals, newspapers and magazines and speaking opportunities at appropriate conferences and seminars, including other events funded under the AAL Joint Programme.

All partners will produce articles for popular science magazines and newspapers such as IEEE Pervasive, Journal of Ambient Intelligence and Smart Environments, etc. (estimated 10 articles). Similarly the presentation of project progress will be undertaken in international conferences through organization of at least 2 international workshops, in conferences such as IEEE PerCom, Intelligent Environments, IET Assisted Living. The participation in five conferences is foreseen.

3.9 Synergies and exchange of experience with Supporting Activities

The Co-Living project will promote the synergy and the exchange of experience with other supporting activities under the AAL Joint Programme and similar initiatives at National and European level in order to disseminate the project results and ongoing activities efficiently.

It will be useful to establish a continuous communication and collaboration among the projects. This collaboration could be:

- The exchange of speakers and the organisation of joint workshops, seminars and the participation in events.
- Link exchange on the website
- Cross participation on the newsletter of each project

An initial target list of projects with which to cooperate includes:

- Ongoing IST projects (IPs): Persona, SOPRANO, OASIS
- Funded and running projects in the call 1 and 2 of the Ambient Assisted Living Joint Programme (AAL JP)²
- Projects executed within the forthcoming CIP Ageing Well call

So far the following projects have been identified, and will be contacted in order to establish synergies and exchange of experience:

Table 3: List of projects identified

<p>Hermes: Cognitive Care and Guidance for Active Ageing (January 2008 - December 2010) http://www.fp7-hermes.eu/</p>	<p>This research project provides an integrated approach to cognitive care through an assistive technology combined with the functional skills of an older person. Based on intelligent audio and visual processing and reasoning, the project will result in the combination of a home-based and mobile device to support the user's cognitive state and prevent cognitive decline.</p>
<p>Confidence: Ubiquitous Care System to Support Independent Living</p>	<p>In order to detect an unusual event (such as a fall) or any unexpected behaviour that could indicate health problems with elderly people, this research project</p>

² <http://www.aal-europe.eu/projects/aal-brochure-2010>

<p>(February 2008 – January 2011) http://www.confidence-eu.org/</p>	<p>will develop and integrate existing innovative technologies in a new care system.</p>
<p>HMFM: HearMeFeelMe (July 2009 – July 2011) http://ttuki.vtt.fi/hmfm/index.html</p>	<p>Different degrees of vision impairments are inevitable results of growing old. The HMFM project aims at developing ICT-based systems for older people with visual impairments providing an easy, simple and intuitive way to access information and digital services in their home environment.</p>
<p>The CARE project (July 2009 – January 2012) http://care-aal.eu/</p>	<p>The project aims to realize an intelligent monitoring and alarming system for independent living of elderly persons. Specifically, this project targets the automated recognition and alarming of critical situations (like fall detection) using a visual sensor and real time processing while preserving the privacy and taking into account system dependability issues, especially ensuring reliability, availability, security, and safety from a holistic point of view.</p>
<p>Florence: Multi Purpose Mobile Robot for Ambient Assisted Living (February 2010 – January 2013) http://www.florence-project.eu/</p>	<p>Due to increasing mobility and the ageing society the demand for care will increase significantly, leading to high costs and unrealistic manpower demands. Florence will alleviate this by keeping elderly independent much longer by providing care and coaching services, supported by robots.</p>
<p>GUIDE: Gentle User Interfaces for Disabled and Elderly Citizens (February 2010 -January 2013) http://www.guide-project.eu/</p>	<p>The project will develop a toolbox of adaptive, multi-modal user interfaces (UIs) that target the accessibility requirements of elderly users in their home environment, making use of TV set-top boxes as processing and connectivity platform beside the common PC platform.</p>
<p>KSERA: Knowledgeable Service Robots for Ageing (February 2010-January 2013) http://ksera.ieis.tue.nl/</p>	<p>KSERA will provide (1) a mobile assistant to follow and monitor the health and behaviour of a senior, (2) useful communication (video, internet) services including needed alerts to caregivers and emergency personnel, and (3) a robot integrated with smart household technology to monitor the environment and advise the senior or caregivers of anomalous or dangerous situations.</p>
<p>BRAID: Bridging Research in Ageing and ICT Development (March 2010 - February 2012) http://www.braidproject.eu/</p>	<p>The project will develop a comprehensive RTD roadmap for active ageing by consolidating existing roadmaps and by describing and launching a stakeholder coordination and consultation mechanism.</p>

<p>E2C: Express to Connect (March 2010 – March 2013) http://www.express2connect.org/</p>	<p>The overall objective for the E2C consortium is to develop, test and deploy a web service, which stimulates and facilitates personal storytelling, and enable interest-based connections and communication among elderly people and thereby empower them and enrich their life.</p>
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4 Dissemination Planning

In the next section summarizing tables divided into two years are used to present a list of events where Co-Living participation is planned, and to show what are the next steps regarding the dissemination of the project. The planning below is not static and will be updated with new events and actions throughout the life of the project.

4.1 First year plan

The following two tables list an overview of the Co-Living dissemination activities. The first table contains some events already identified by the consortium as opportunities to disseminate Co-Living project's results. The second table lists the planned activities in the first year of the project.

Table 4: Events Plan Table (1st Year)

Name of Event	Type of Event	Planned/ Actual Date	Location	Link	Partner Responsible/ Involved
MIE 2011 - XXIII International Conference of the European Federation for Medical Informatics	Conference	28/08/2011 – 31/08/2011	Oslo, Norway	http://www.mie2011.org/index.htm	Trondheim Kommune; SINTEF
AAL Forum 2011	Conference	26/09/2011 – 28/09/2011	Lecce, Italy	http://www.aalforum.eu/	Orbis; SINTEF
Connected Health and Ambient Assisted Living Symposium*	Symposium	15/09/2011 – 16/09/2011	Dundalk, Ireland	http://www.casala.ie/blog/14-upcoming-events/77-2nd-ambient-assisted-living-and-connected-health-symposium.html	

* The participation of Co-Living in the events marked with an asterisk is yet to be confirmed.

Table 5: Action Plan Table (1st Year)

Name of Action	Type of Action	Planned/ Actual Date	Information to Disseminate	Partner Responsible/ Involved
Logo	Implementation of the Project Logo	M1	Project communication tool	INOVA+
Poster	Design of the Poster	M12	Generic information about the project expected outcome and actions	INOVA+
Brochure	Design of the brochure	M12	Generic information about the project expected outcome and actions	INOVA+
Website	Design and implementation of the website	M3	All information about the project, its ongoing activities, public deliverables, newsletter, community forum	INOVA+
PPT Template	Design and implementation of PPT Template	M1	Project communication tool	INOVA+
Newsletter 1	Preparation of the newsletter	May 2011	Project communication tool	INOVA+
Newsletter 2	Preparation of the newsletter	October 2011	Project communication tool	INOVA+
Twitter	Launch of the Twitter account	June 2011	Project communication tool	INOVA+

4.2 Second year plan

Table 6: Events Plan Table (2nd Year)

Name of Event	Type of Event	Planned/ Actual Date	Location	Link	Partner Responsible/ Involved
AAL@BIOSTEC 2012 : 2nd International Living Usability Lab Workshop on AAL Latest Solutions, Trends and Applications*	Workshop	01/02/2012 – 04/02/2012	Vilamoura, Portugal	http://www.biostec.org/AAL.asp	
Workshop on Agents for Ambient Assisted Living*	Workshop	28/03/2012 – 30/03/2012	Salamanca, Spain	http://www.paaams.net/AAAL12/	
Percom 2012 IEEE Pervasive Computing and Communication*	Conference	19/03/2012 – 23/03/2012	Lugano, Switzerland	http://www.percom.org/	
8th World Congress on Active Ageing*	Congress	08/2012	Glasgow, United Kingdom	http://www.wcaa2012.com/	

* The participation of Co-Living in the events marked with an asterisk is yet to be confirmed.

Table 7: Action Plan Table (2nd Year)

Name of Action	Type of Action	Planned/ Actual Date	Information to Disseminate	Partner Responsible/ Involved
Newsletter 3	Preparation of the newsletter	February 2012	Project communication tool	INOVA+
Articles	Publication of articles in relevant sector and scientific journals	May to December 2012	Project achievements	All partners
Newsletter 4	Preparation of the newsletter	June 2012	Project communication tool	INOVA+
Video	Creation of a video to explain the project	November 2012	Project Communication tool	INOVA+
Newsletter 5	Preparation of the newsletter	October 2012	Project communication tool	INOVA+

4.3 Third year plan

Table 8: Events Plan Table (3rd Year)

Name of Event	Type of Event	Planned/ Actual Date	Location	Link	Partner Responsible/ Involved
International Conferences	Participation in at least 1 international conference	2013			All partners
International workshops	Presentation of project results in other R&D projects' workshops	2013			All partners

Table 9: Action Plan Table (3rd Year)

Name of Action	Type of Action	Planned/ Actual Date	Information to Disseminate	Partner Responsible/ In- volved
Newsletter 6	Preparation of the newsletter	February 2013	Project communication tool	INOVA+
Articles	Publication of articles in relevant sector and scientific journals	May to December 2012	Project achievements	All partners
Newsletter 7	Preparation of the newsletter	June 2013	Project communication tool	INOVA+
Newsletter 8	Preparation of the newsletter	September 2013	Project communication tool	INOVA+

5 Conclusions

The Co-Living project dissemination plan is in good progress. The project website is running and will be a key tool in the dissemination of the project. A brochure has been produced, as well as a poster for the dissemination at larger events. The dissemination plan shows that quite a few activities are planned and some of them are already being carried out. The dissemination plan is extensive, and the partners will strive to meet the aspirations for disseminating the project progress and findings. Moreover, the dissemination plan will undergo changes in activities and time as the project progresses and new initiatives will have to be considered. The dissemination strategies, tools and activities will be reviewed throughout the project duration to support the emerging and evolving needs of the project. At the end of the project, a final plan for disseminating the knowledge from the Co-Living findings will provide a complete picture of all activities undertaken and how the results can be exploited in European and International market.

6 Glossary

Table 10: List of terms, abbreviations and acronyms

AAL	Ambient Assisted Living
ICT	Information and Communications Technology
e-newsletter	Electronic newsletter

Annexes

Annex1: Co-Living brochure:

The Consortium

Coordinator:
Orbis Medisch en Zorgconcern
Orbis Medical & Healthcare Group,
Sittard-Geleen, The Netherlands

Partners:
PHILIPS Philips Electronics B.V., Eindhoven, The Netherlands
SINTEF Sifreisen SINTEF - Independent Research Foundation, Trondheim, Norway
 Πανεπιστήμιο Κύπρου University of Cyprus, Nicosia, Cyprus
IPN Instituto Pedro Nunes, Coimbra, Portugal
INOVA+ Inovação Consultant, Oporto, Portugal
andago Andago Ingeniería S.L. IT solutions, Madrid, Spain
CITARD Services Ltd. Citard Advanced Technologies, Nicosia, Cyprus
 Trondheim Kommune, Municipality of Trondheim, Norway

Start Date: October 2010
Duration: 36 Months

AAL www.aal-europe.eu

Co-Living www.project-colliving.eu



THE PROJECT IN BRIEF

Co-Living, funded within the AAL Joint Programme, consists in the development of an ICT-based Virtual Collaborative Social Living Community for Elderly people aiming to stimulate and prolong their independent and active living.



MAIN GOAL

The main goal of the proposed project is the development of a Virtual Collaborative Social Living Community for Elderly (Co-Living) people, aiming to stimulate and prolong their independent and active living in an outward environment through an advancement in elderly people social interaction, contributing thus positively to their wellbeing. Co-Living is based on an innovative Social Community network (SoCo-net), integrating different mobile wireless ICT based services addressing the elderly social interaction context categories of Care & Wellness, Guidance and Mobility monitoring.



INNOVATION IN THE ELDERLY CARE FIELD

Co-Living contributes to the advancement of knowledge in the elderly care field by the:

- 1 Development of an innovative social community model that places the elderly person in the centre of the services;
- 2 Development of highly innovative ICT-based services, in the elderly social context categories of Care & Wellness, Guidance services and Mobility monitoring services;
- 3 Creation of innovative knowledge in the area of personalized support for the elderly giving new insight in how integrated personalized ICT services can support day to day activities and improve quality of life for each one of the related stakeholders;
- 4 Exploration of behavior analysis methods to adapt social relationships and contexts of the elderly people as they age;
- 5 Design and development of intelligent, intuitive explanation interfaces specialized in helping the elders make use of the Co-Living services.

USE CASES

Two well selected use cases, where elderly people can live with the greatest possible independence and activity are considered in Co-Living: a Living Village and the (physical) neighborhood of their home environment in a local community.

Two pilots, in the Netherlands and Norway, representing the two different use cases, will be carried out in which the Co-Living solution will be assessed and validated by considering its social, economical and psychological dimensions.

Annex2: Co-Living poster:



Co-Living at a glance

The Co-Living project intends to develop a Virtual Collaborative Social Living Community for Elderly (Co-Living) people, aiming to stimulate and prolong their independent and active living in an outward environment through an advancement in elderly people social interaction, contributing thus positively to their wellbeing.

The main target is the big group of healthy elderly or with light physical or psychological health problems who are self-supporting, able to move around, and can still contribute actively.

Co-Living social community model



Innovation in the elderly care field

The Consortium

Coordinator:

Universitat de València: Area Mobile & Network Group, Broadband, The Netherlands

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