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Abstract: The deliverable summarizes the methods of disseminating the progress and results of the ELDER-SPACES project.

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The Elder-Spaces Consortium consists of:

BYTE	Project Coordinator	Greece
ORIGO	Partner	Hungary
FTB	Partner	Germany
e-Trikala	Partner	Greece
SEMMELWEIS	Partner	Hungary
SLG	Partner	Greece
CYBION	Partner	Italy

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GLOSSARY

AAL	Ambient Assisted Living
WP	Work Package

1. INTRODUCTION

1.1 Overview

This document presents the communication and dissemination plan of the Elder-Spaces project and serves as a deliverable for WP7. It also serves as a guideline for communication and scientific dissemination activities by establishing the objectives of disseminating project results during the lifetime and after the completion of the project.

Chapter 2 provides with the objectives of the dissemination tasks and describes the methods of scientific dissemination as follows:

- Establishing a science communication office
- Publishing project results in professional journals
- Participating in national and international scientific meetings
- Organizing scientific meetings

Additionally this chapter contains two sets of lists; ‘planned’ and ‘other’ dissemination activities that will take place during the implementation of the project.

Chapter 3 lists dissemination activities that will take place during the implementation of the project as contributed by all consortium partners.

1.2 Relation with other tasks and WPs

The current document (D7.1) is connected to other WPs, however it is mainly connected to WP6 (Trials and Evaluations). The Elder-Spaces platform will be evaluated from technological, sociological and psychological perspectives. The objective of scientific dissemination is to publish the results of these evaluations in various professional, scientific forums through various methods and platforms.

2. DISSEMINATION PLAN

The major tasks of T7.1 are to identify and classify scientific and non-scientific actors for targeted dissemination. The results will be published in scientific journals, and/or on the Elder-Spaces website.

Another task is to organize a final seminar; to report progress and to present the final results of the project. Regular newsletters will be made and distributed about practical issues regarding Elder-Spaces and AAL practice.

Most importantly, the task will be to write scientific publications on relevant results during and at the end of the study. Additionally, the results will be used to facilitate further scientific research, and may result in PhD-theses, which require supervision and coordination.

Finally, it is the task of T7.1 to provide a full report on all major outcomes of Elder-Spaces. Targeted presentations at the final seminar for the various actors, scientists, practitioners and from industry will be organized that should lead to agendas for the future.

The objectives of D.7.1 scientific dissemination tasks are:

- To inform the scientific community on a scientific level about the results of Elder-Spaces
- To provide public access to information about project aims, the consortium, and the non confidential results of the project
- To share results from separate working packages with the overall consortium to improve the coherence of the entire project via different scientific events and publication
- To inform the scientific professionals about generally applicable results of ELDER-SPACES
- To facilitate the use and implementation of the results in European AAL practice

2.1.1. SCIENCE COMMUNICATION OFFICE

Press releases that coincide with major achievements and/or events, as well as flyers can serve as valuable methods for introducing the ELDER-SPACES project. The press releases will inform the public of the basic idea of the ELDER-SPACES project. In addition, it will clearly describe the innovation that the project will bring along with its benefits. Consortium members are invited to dedicate resources and publish press releases during the project lifetime. While press releases will be written in English, in order to maximize their impact partners will undertake translations into their respective languages.

2.1.2. SCIENTIFIC PUBLICATIONS IN PROFESSIONAL JOURNALS

The importance of publishing the results of the ELDER-SPACES research in professional journals is most significant from the perspective of validation and scientific feedback, which provides opportunity for improvement.

2.1.3. PARTICIPATION IN NATIONAL AND INTERNATIONAL SCIENTIFIC EVENTS

Participation and presentation of the results of the ELDER-SPACES project bears a great significance for introducing the positive effects of using the platform on quality of life, social interactions, mood disorders and age related cognitive dysfunctions.

Opportunities to present results in Hungary:

- Congress of the Hungarian Psychiatric Association
- Congress of the Hungarian Association for Behavior and Cognitive Therapy

2.1.4. ORGANIZATION OF SCIENTIFIC MEETINGS

Public external events refer to both collaboration and dissemination and include participation to, or organization of:

- Presentations at conferences
- Seminars
- Workshops
- Specialized meetings
- Joint project meetings
- Training events

2.2 PLANNED DISSEMINATION ACTIVITIES

It contains a list of the dissemination activities that will take place during the implementation of the project. For proposed structure see the following table:

Description	Partners	Date	Coverage
A related Conference where ElderSpaces will be presented	FTB	2013/ 2014	researchers, user organisations
A related Conference where ElderSpaces will be presented	SOTE	2013/ 2014	researchers, user organisations, medical and social professionals
A presentation of the ElderSpaces services in a event dedicated to it	All partners	2013/ 2014	55+ population, Retired individuals, general public, health and social care professionals
A ElderSpaces Workshop	SOTE	2013	health and social care professionals

2.3 OTHER DISSEMINATION ACTIVITIES

It contains a list of additional dissemination activities that will take place during the implementation of the project. For proposed structure see the following table:

Description	Partners	Date	Reference	Coverage
Project website	BYTE	2011	http://www.ELDER-SPACES.eu/	public
Leaflet about ELDER-SPACES project	All	2012	http://www.elderspaces.eu/images/stories/ElderSpaces_flyer.pdf	elderly people, public

3. DISSEMINATION ACTIVITIES PER PARTNER

It contains the dissemination activities that will be conducted by each partner individually. For proposed structure see the following table:

3.1 BYTE

Description	Partners	Date	Reference	Coverage
Set-up Project webpage	-	2011	http://www.byte.gr/_pdf/BYTE%20European%20Projects%204%20website%20GR.pdf	Industrial, SMEs, general public, investors
Creation of the project logo	-	2011	http://www.ELDER-SPACES.eu/	General public, formal and informal carers
Presentation and article on the project objectives	-	2012	http://www.byte.gr/	Industrial, SMEs, general public, investors
Press release of the project achievements	-	2012-13	http://www.byte.gr/	Industrial, SMEs, general public, investors
Presentation and demonstration of ELDER-SPACES services on existing customers and other companies/organisations	-	2013	Presentation	Industrial, health and care service providers
Personal meetings with stakeholders in the field of elderly care to present project results	-	2013	Presentation, discussions	Health and care service providers, elderly associations

3.2 ORIGO

Description	Partners	Date	Reference	Coverage
Set-up Project descriptions on ORIGO's website in Hungarian and English	ORIGO	01/04/2012	http://elder-spaces.origo.hu	public, researcher, user organisations
Presentation on the project	ORIGO	12/09/2012	http://www.origo.hu/techbazis/hirdetes/20120912-elder-spaces.html	public article
Presentation and article on the project objectives	Origo Workshop for Clients – Budapest - Hungary	15/05/2012		researchers
Presentation on the project objectives	Enter!Digital! conference – Budapest-Hungary	05/2012		partners, professionals
Internal presentation of the project in the organization	Infopark – Budapest - Hungary (auditorium)	01/06/2012		multi-disciplinary professionals
Presentation on the project objectives	“Reklámfesztivál” (AdFestival) 2012 – Akvarium Klub, Budapest – Hungary	18/09/2012		
Presentation on the project objectives	Internet Hungary 2012, Hotel Azur, Siófok - Hungary	16-17/10/2012	http://www.internet-hungary.com/	multi-disciplinary professionals
Set-up Project descriptions on ORIGO's website in Hungarian and English	ORIGO	01/04/2012	http://elder-spaces.origo.hu	public, researcher, user organisations

3.3 FTB

Description	Partners	Date	Reference	Coverage
Set-up Project descriptions on FTB's website in German and English	FTB	2.5.2011	http://ftb-esv.de/elder-spaces2.html http://work.ftb-net.com/elder-spaces.html	public, researchers, user organisations
Presentation on the project objectives	Research organisations in Northrhine-Westfalia	15.7.2011	Wissenswelten Metropole Ruhr 2011, section on "demographical shift", (Wissenschaftsforum Ruhr), Dortmund	researchers
Presentation on the project objectives	FTB's friends association	21.3.2012		university, companies, city
Presentation and article on the project results	- AAATE Conference - AAL Conference	2013/ 2014		researchers, user organisations
Article on the project results	magazine for elder people	2013		elder people
Internal presentation of the project in the organization	various departments of Evangelische Stiftung Volmarstein	2012/ 2013		multi-disciplinary professionals
Presentation and demonstration of ElderSpaces services on potential users	homes for the elderly of Evangelische Stiftung Volmarstein	2013		65+ population, retired individuals
Final Project Report in German	FTB	2013		public, researchers

3.4 E-TRIKALA

Description	Partners	Date	Reference	Coverage
Set-up Project website	-	2011	http://www.e-trikala.gr/projects_gr (Greek audience) http://www.e-trikala.gr/en/projects_en (English audience)	General public, investors, SMEs
Press release on the project stratus and objectives	-	2011	2 nd Meeting of the project http://www.e-trikala.gr/node/359 http://www.trikalacity.gr/art/oloklirothike-i-2i-synantisi-etairon-toy-eyropaikoy-programmatos-elder-spaces-opoy-symmetexei-ka	General Public, investors, SMEs
Press release on the project stratus and objectives	-	2012	3 rd Meeting of the project http://www.e-trikala.gr/node/378 (Greek audience) http://www.e-trikala.gr/en/node/379 (English audience)	General Public, investors, SMEs
Personal meetings with stakeholders in the field of elderly care to present project results	-	2013	Presentation, discussions	
Presentation and demonstration of ElderSpaces services on potential users	-	2013	Presentation, discussions	Formal and informal care givers, KAPI centers
Visit to KAPI centers (Open Centers for Protecting the Elderly) in	-	2013	Presentation, discussions	KAPI Centers

order to recruit potential users				
Presentation of project results	-	2013	Presentation	General Public, SMEs, investors
Presentation of project results	-	2014	Presentation	General Public, SMEs, investors

3.5 SEMMELWEIS

Description	Partners	Date	Reference	Coverage
Set-up Project website	Department of Psychiatry and Psychotherapy of Semmelweis University	May 2012	http://www.sote.hu/intezetek/info/?inst_id=51&page_id=22	<ul style="list-style-type: none"> - Medical students - Doctors - Professors - Lecturers
Presentation and article on the project objectives	<ul style="list-style-type: none"> - Congress of the Hungarian Psychiatric Association - Congress of the Hungarian Association for Behavior and Cognitive Therapy 	2013 2014		<ul style="list-style-type: none"> - Psychiatrists - Psychotherapists - General practitioners - Psychologists - Social workers - CBT therapists
Internal presentation of the project in the organization	Department of Psychiatry and Psychotherapy of Semmelweis University	2013		<ul style="list-style-type: none"> - Psychiatrists - Psychotherapists - Psychologists - Social workers - CBT therapists - Rehabilitational specialists
Presentation and demonstration of ELDER-SPACES services on potential users	<ul style="list-style-type: none"> Moravcsik Foundation Nursing Homes Community Centers 	2014		55+ population, Retired individuals

3.6 SINGULARLOGIC

Description	Partners	Date	Reference	Coverage
Set-up Project website	-	2011	http://www.singularlogic.eu/index.php?option=com_wrapper&Itemid=536&projectid=58&lang=en	Industrial, SMEs, general public, investors
Presentation and article on the project objectives and achievements	-		http://www.singularlogic.eu/index.php?option=com_wrapper&Itemid=536&projectid=58&lang=en	Industrial, SMEs, general public, investors
Article presenting the project objectives and achievements	Article	Once a year	“Eis Ygeian”: magazine published by the Hygeia Hospital every 4 months, distributed to healthcare professionals, the general public, non-governmental organizations, hospitals and companies belonging to the Marfin Investment Group in Greece and Cyprus	Elderly people, general public, formal and informal carers, health organisations, public administrations
Presentation to Hygeia hospital administration	-	2012-13	Presentation	Healthcare professionals, Elderly care experts
Presentation of ELDER-SPACES services to potential investors belonging to the same group of companies as SingularLogic belongs to Marvin Investment Group (MIG).	-	2013	Presentation	Industrial, health and care service providers
Presentation of ELDER-SPACES services to the commercial investment department of SingularLogic and discussion with potential investors.	-	2012-13	Presentation	Industrial
Presentation and clustering activities with other AAL-related projects. Identification of common	-	2013	Presentation, discussions	Scientific, industrial, health and care service providers, elderly associations

objectives, exchange of knowledge, dissemination				
Personal meetings with stakeholders in the field of elderly care to present project results	-	2013	Presentation, discussions	Health and care service providers, elderly associations

3.7 CYBION

Description	Partners	Date	Reference	Coverage
Internal presentation of the project in the organization	Cybion	15/04/2011	-	Internal to Organization
Website news	Cybion	18/04/2011 - 22/12/2011	http://www.cybion.it/News.html#pagination_breve - http://www.cybion.com/ELDER-SPACES-Ind-Consortium.html	Web - Public

4. SUMMARY OF THE DISSEMINATION RESULTS

All partners will take part in the scientific dissemination of the Elder-Spaces project by participating in various conferences, public forums held for health and social care professionals.

Publishing articles in professional journals is also a major part of the scientific dissemination plan.

The project evaluation results, the developed technology and applications will be introduced through workshops, presentations and lectures.