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Abstract: This document summarises the all results of the dissemination efforts of the HOMEdotOLD Consortium.

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The HOMEdotOLD Consortium consists of:

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PHILIPS	Partner	The Netherlands
TELETEL	Partner	Greece
SOLINET	Partner	Germany
THREE THIRDS SOCIETY	Partner	Greece
LIFETOOL	Partner	Austria
NATIONAL FOUNDATION FOR THE ELDERLY	Partner	The Netherlands

DOCUMENT REVISION HISTORY

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0.2	2011-06-17	Updated for NFE	NFE
0.3	2011-07-20	Updated with inputs from Gianna, LT, PCL	NFE
1.0	2011-07-31	Final version for the first year	NFE
1.1	2011-09-12	New version for the second year	NFE
1.2	2011-10-04	Update for midterm review	NFE
1.3	2011-10-09	Update with inputs from LFT	NFE
1.4	2012-07-09	Update for final version 2 nd year	NFE

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1. INTRODUCTION

This document gives an overview of all executed HOMEdotOLD dissemination activities throughout the project lifetime. It is intended to be used mainly to present the dissemination status to the CMU of AAL and to the National Authorities.

2. DISSEMINATION RESULTS

2.1 MAJOR DISSEMINATION ACHIEVEMENTS

This section highlights –among all dissemination activities performed by the Consortium– a number of activities which we consider as most important for the purposes of the project. In this case, importance is related to the impact of the dissemination activity and the type of audience present at each event.

Project participant responsible	Activity	Date	Medium and reference	Indicative coverage
SILO	IWAAL 2011 Conference	10/03/2011	Paper accepted http://iwaal.usal.es/	Global audience, general public, researchers, service providers, health organisations
SILO	IWAAL workshop, Malaga Spain	08/06/2011	Presentation http://iwaal.usal.es/	Global audience, general public, researchers, service providers, health organisations
NFE/PCL	Smart Homes Congres	23/06/2011	Presentation http://www.smart-homes.nl/	Formal and informal carers, investors, elderly organisations, health organisations, public stakeholders, researchers, patient organisations,
NFE	News item on the local television station Weert TV (http://youtu.be/g-v8Odkysd0)	08/07/2011	TV	Local audiences

LFT/TLT	AAL Forum Lecce, Track: Social Interaction	26/09/2011	Paper/ Discussion forum	Elderly organisations, formal and informal carers, researchers, public stakeholders, health organisations, patient organisations, investors
All	AAL Forum Lecce Demonstration of the first prototype	26- 28/09/2011	Demonstration	Elderly organisations, formal and informal carers, researchers, public stakeholders, health organisations, patient organisations, investors
A1TA	Tech-Day in Vienna	19/09/2011	Demonstration/ presentation	Business audience: industrial, investors, service providers The intention of the event is to show the internal people the innovations happening in the department. The addressable audience is about 4500 members of the company plus their customers/partners.
A1TA	Demonstration for the HOMEdotOLD services at the A1TA Tech-Day in Graz	18/10/2011	Demonstration	About 3500 A1TA employees plus their customers/partners
A1TA	Demonstration for the HOMEdotOLD services at the A1TA Tech-Day in Salzburg	16/11/2011	Demonstration	About 3500 A1TA employees plus their customers/partners
SILO	Redesign and major update of the project	March 2012	Web site	Global audience

	web site (http://www.homedotold.eu/)			
SILO/NFE/P CL	HOMEdotOLD Dissemination Workshop at iCost 2012, Artimino, Italy	12/06/2012	Demonstration/ presentation	ICOST brings together stakeholders from clinical, academic and industrial perspectives and along with end users and their family carers explore how Smart Homes and Health Telematics can foster independent living and offer an enhanced quality of life.
LFT	AAL Summit, Skype for elderly, Session: Developing New Markets: Social Innovation and Emergent Countries, Social Innovation in practice: real examples	28/06/2012	Paper	Elderly organisations, formal and informal carers, researchers, public stakeholders, health organisations, patient organisations, investors

2.2 DISSEMINATION ACTIVITIES

Project participant responsible	Activity	Date	Medium and reference	Indicative coverage
LFT	Short report over project contents	27/07/2010	Facebook post	Global audience
SILO	Launch of project web site	10/09/2010	Web site	Global audience

NFE	Project logo	10/09/2010	Project logo	Global audience
NFE	Direct interaction with end-users for the requirements Workshop with 10 representatives of target group, including presentation of the project objectives	17/09/2010	Workshop	Dutch audience / end users
NFE	Direct interaction with end users for the requirements Workshop on video conferencing with target group	15/12/2010	Workshop	Dutch audience / end users
NFE	Presentations to sponsors of the NFE (among others large companies such as TNT, KPN, Shell, Rabobank) for getting additional funding	Various dates	meetings	Dutch audience / industrial stakeholders
NFE	NFE Newsletter	January 2011	newsletter	Dutch audience / general public
NFE	Presentations to charity funds for getting additional funding	Jan-June 2011	meetings	Dutch audience
LFT	Interviews with end users during the requirements collection phase	10/02/2011	Interviews	Austrian Audience / end users
LFT	3rd "HOMEdotOld" Meeting	26/02/2011	Facebook post, Newsletter	Global audience / general public
NFE	Article on NFE website (http://www.ouderenfonds.nl/wat_doen_we/activiteiten/social_tv)	February 2011	article	Dutch audience / general public and end users
PCL-NFE	Preparation of a flyer for the Dutch AAL branch, meant for several care institutions. This will be placed on the AAL website	April 2011	Flyer	Dutch audience / care institutions
NFE	Meeting with Vilans (care research	April 2011	meeting	Dutch audience

	organisation)			
LFT	Short report over project contents aiming at recruiting end-users for the trials	07/03/2011	Diakoniewerk Aktuell, Article	Local audiences
Diakoniewerk (Subcontract or LFT)	Short report over project contents, recruitment of participants for tests	08/03/2011	Newsletter	Local audiences
SILO	Preparation of project fact sheet to be published at the AAL portal	May 2011	Factsheet	Global audience
NFE/LFT/3/3	Direct interaction with end users for recruitment purposes for testing	May-July 2011	Article, interview, newsletter	Local audiences
3/3 Society / SILO	Design and texts for project brochure	21/06/2011	Brochure	Global audience
PCL	Explanation of the project to Centrale Samen-werkende Ouderenorganisaties (CSO)	28/06/2011	Master-class ICT & Elderly	Elderly organisations
SILO	Presentation to Hygeia hospital administration	June 2011	Presentation and discussion	Elderly care experts
3/3 Society	Information about the project in the NGO's web site http://3ts.gr/en/activities/active-projects/home-dot-old.html	June 2011	Article	Global audience
LFT	4th "HOMEdotOld" Meeting	08/07/2011	Facebook post, Newsletter	Local audiences
NFE	News item on the website of the local wellness organization PuntWelzijn (http://www.puntwelzijn.nl/downloads/Laats teNieuws/2011/20110707%2520Welzijn%2)	07/07/2011	webarticle	Local audiences

	520Werkt.pdf)			
PCL	Explanation to Philips Healthcare/Philips Consumer Lifestyle Business development Manager	14/07/2011	Visit to PCL	Industrial
LFT	Short report over project contents aiming at recruiting end-users for the trials	17/08/2011	Article, Website, Facebook/ Diakoniewerk	Local audiences
LFT	Short report over project contents aiming at recruiting end-users for the trials	22/08/2011	Diakoniewerk Aktuell, Article	Local audiences
LFT	Status update over the ongoing trial phase 1	31/08/2011	Facebook post	Global audience
LFT	Short report over project contents & status update over the ongoing trial phase 1	04/09/2011	Lazarus/ Newsletter	Local audiences
LFT	Status update on the visitation of the Tips Magazine at the premises of LifeTool	06/09/2011	Facebook post	Global audience
3/3 Society	Presentation of the project at Open Care Centre for elderly of the Municipality of Koropi	14/09/2011	Visit to OCCE of the Municipality	Local audience
LFT	Short report over project contents & status update over the ongoing trial phase 1	15/09/2011	Netzwerk, Design und Medien/ Newsletter	Local audiences
LFT	Report over project contents & status update over the ongoing trial phase 1	28/09/2011	Tips/ Article	Local audiences
3/3 Society / SILO	Project poster	September 2011	Poster	Global audience
3/3 Society /	Project banner	September	Poster	Global audience

SILO		2011		
LFT	Short report over trial status	12/10/2011	Article	Local audiences
LFT	Short report over project contents,	13/10/2011	Article	Local audiences
LFT	Project_Meeting, Eindhoven	25/10/2011	Facebook post	Global audience
LFT	AAL Forum Lecce	25/10/2011	Facebook post	Global audience
3/3 Society	Press release on the NGO's web site for the beginning of 2 nd trials	15/3/2012	Article	Global audience
LFT	Report over project contents & status update over the ongoing trial phase 2	04/2012	Tips/ Article	Local audiences
SILO	Presentation of the HOMEdotOLD project and results to the Gironde County Council in the South West of France	21/06/2012	Presentation	Public Administration
3/3 Society	Article about the results of the 2 nd trials on the web site of our NGO	28/06/2012	Article	Global audience
3/3 Society	Presentation of the project to Hellenic Paraplegic Association	29/06/2012	Presentation	Local audience
NFE	Concluding session with test participants and local representatives of wellness organizations	20/07/2012	workshop	Local audience

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File A_HOMEdotOLD_PartB_final_10-08-10.doc
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