HOPES Deliverable D7.3
Project brochure

Reference	HOPES-DEL-WP7-RAND-Project Brochure
Issue Date	16/12/2011
Short Description	This document describes HOPES Project Brochure
Due Date	M12
Actual Submission Date	M16
Deliverable Leader	Sylvie Kassimatis / RanD
Contributors	N/A
Deliverable Status	FINAL
Dissemination Level	PUBLIC
Nature of the Deliverable	OTHER
Project Acronym and Title	HOPES – Help and social interaction for elderly On a multimedia platform with E-Social best practices
Contract no.	HOPES AAL-2009-2-031
Type	Ambient Assisted Living Joint Programme
Activity Code	AAL-2009-2: "ICT based solutions for Advancement of Social Interaction of Elderly People"
Start Date and Duration	01/09/2010 - 30 months
Number of Pages	3

Revision Table

Issue no.	Issue Date	Modifications
R0.1	16/12/2011	First Issue to HOPES partners

Distribution List

This document is distributed to all the persons involved in HOPES via the mailing list hopes-all@eurtd.com and to CMU/AALA and the local NCPs.

It is available on the HOPES Public Website and the internal collaborative web site, in the deliverables dedicated space.

Purpose of the document

This document describes the brochure of the HOPES project. It focuses on the objectives, the contents, the building process and the final product.

HOPES Brochure description

1. The brochure objectives
2. The description
3. The content
4. The building process
5. The results

Objectives

- The HOPES Project brochure provides a simple graphically stimulating supporting document for any discussions made during an event, workshop or meeting.
- It is also intended for an internal use within organizations, the AAL, national funding agencies, etc. and during meetings.

Description

The HOPES brochure is an A4 16 sheets document, available for printing on glossy thin cardboard and downloadable from HOPES public website (home page) in a PDF format:

http://www.hopes-project.org/media/download/BROCHURE_HOPES.pdf

Content

The HOPES brochure describes the project, the concept of HOPES e-Social Best Practices®, the approach, the milestones, the Consortium members and the role that each will play in the project, the HOPES Organization, notably Institutions, subcontractors and local Partners, on top of HOPES Consortium partners

Production process

- In June 2011, RAND provided Consortium members with content proposal, based on DoW and Kick-off presentations.
- The Consortium members reviewed the contents and made some modifications (contents and translation), taken into account for the release 2 of the brochure.
- The release 2 of the HOPES brochure was posted on the non-opened to general public for review by the partners.
- The first distribution of the HOPES brochure was through HOPES public website (August 2011) and at the 1st workshop in Lecce (Italy, September 2011).