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SeniorChannel



An Interactive Digital Television Channel for Promoting Entertainment and Social Interaction amongst Elderly People

D6.2 The Assessment Protocol & Handbook

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1. Executive Summary

This document is intended as a continuation of the work carried out in the Deliverable 6.1 – Assessment Methodology Framework. Its purpose is to provide a detailed description of the assessment tools that will be used to carry out the socio economic and organizational assessment as defined in this document, along with an explanation of the how the data to be generated by this assessment will be collected and stored.

We begin with a description of the data collection procedure and associated protocol, with particular reference to the security procedures that will govern entry and access to the online database which will be used to gather assessment results.

We then outline the assessment procedure explaining how the assessment will be carried out, describing the format of this assessment and the options presented to the participants as part of the process. This is followed by a description of the stakeholders in the assessment procedure as well as an indication of when the assessment will take place and the duration of this process.

Finally, we outline the indicators that will form the basis of the Assessment and will feed into the recommendations for take up strategies which will be produced in D6.3 - Final Report on Socio-Economic and Organizational Impacts.

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2. Data Collection Procedures

- 2.1 Availability and Authorisation
 - Availability of data
 - Access control to data
- 2.2 Nature of Data Collected
 - Sensitivity of data collected
 - Handling of sensitive data
- 2.3 Data Integrity
 - How are we addressing issues of data integrity

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3. Assessment Procedure

3.1 Format of the Assessment

- How we will implement assessment indicators presented in D6.1
- Rubric scale for the assessment
- Nature of the quantitative assessment

3.2 Additional Qualitative Assessment

- Requirement for qualitative assessment
- How the qualitative assessment will be run (data collection methods)

3.3 Prioritisation of Indicators

- Decision on prioritisation of indicators
- Justification for prioritisation

3.4 Connection to WP5

Interaction between this assessment and the usability assessment

3.5 Costs and Duration of Assessment

- Associated costs to carrying out the assessment
- Timing and duration of assessment process

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4. Assessment indicators

- 4.1 List of main objectives
 - Main objectives of the assessment as presented in D6.1
- 4.2 List of Indicators
 - Full list of assessment indicators as presented in D6.1
 - Description of purpose of indicators
 - Rubric scale for each indicator

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5. Conclusions

- Completion of WP6
- Connection to final deliverable (D6.3)
- Impact on wider project outputs

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