AAL-2009-2-090
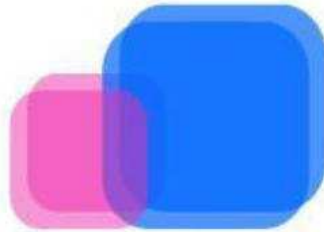
SeniorChannel

An Interactive Digital Television Channel for Promoting Entertainment and Social Interaction amongst Elderly People

D7.1 SeniorChannel Website

D7.1 SeniorChannel Website			
Start Date	01/05/2010	Termination Date	15/05/2011
Release Date	09/03/2011		
Responsible	Indra Software Labs		
Compiled by	Ana Hernández , Hugo Serna Humanes – Indra Software Labs Francisco Ibañez - Brainstorm		
Partners	Indra Software Labs, Brainstorm		
Report Version	V2.0		
Circulation	Project Partners and CMU AAL		

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1. Introduction

This document describes the website of the SeniorChannel project. The information in this website will be updated on a regular basis throughout the lifespan of the project, and will be used as a means of dissemination and communication of project activities to the public.

2. Website Structure

The public SeniorChannel Web Site is located at: http://innovation-labs.com/seniorchannel

The SeniorChannel and AAL logotypes has been set in the header of the website, indicating the reference number of the project: AAL-2009-2-090.

In the bottom part has been added an explicit reference to the co-funding of the project by:

- European Commission
- Ministerio de Industria Turismo y Comercio of Spain
- Agence Nationale de la Recherche ANR of France
- Ministero dell'Istruzione, dell'Universita e della Ricerca of Italy

Fig 1 – SeniorChannel Website homepage

The homepage of the website provide a description and overview of the SeniorChannel project. There are three Menus in the left part of the site:

- Main Menu: with information regarding SeniorChannel Project
- Consortium: Information regarding the member of the consortium.
- Subcontractor: Information regarding the subcontractor entities that participates in SeniorChannel project

Also the most important sections can be accessed by the Top Menu located in the bottom of the web site.

2.1. Main Menu

The Main Menu contains information about the project, the latest news and results and the contact information:

- About SeniorChannel
- Background
- News
- Results
- Contact us

2.1.1. About SeniorChannel

This section provides a brief description of the project and the objectives and main goals proposed by the consortium to archive along the duration of the SeniorChannel project.
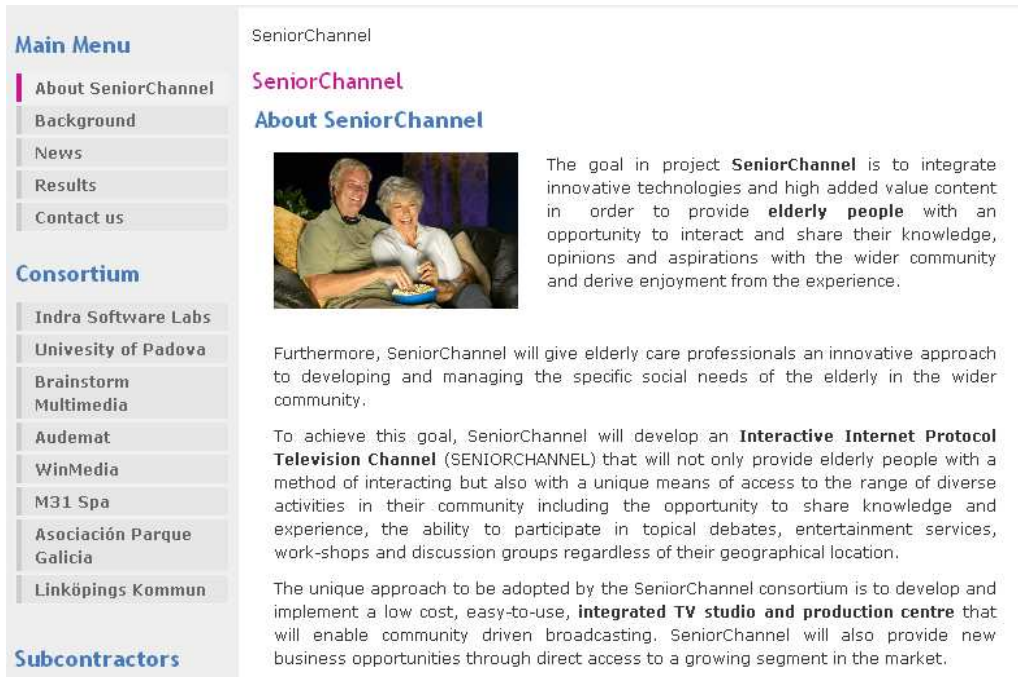

Fig 2 – About SeniorChannel section

2.1.2. Background

This section explains the necessities in the current society of this kind of project which main goal is to provide to elderly people with a new method of communication and socialization using the new technologies.

Fig 3 – Background section

2.1.3. News

In this section the latest news reference to SeniorChannel project will be updated. There are two sub-sections inside News Section:
- Meetings – Information regarding the project meetings
- Press – SeniorChannel project appearances in the Press.

Main Menu

About SeniorChannel
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Consortium

Indra Software Labs
Univesity of Padova
Brainstorm Multimedia
Audemat
WinMedia
M31 Spa
Asociación Parque Galicia
Linköpings Kommun

Subcontractors

Cedetel
InnovaTec
WhiteLoop

SeniorChannel ▸ News ▸ Meetings

Meetings

First Plenary Meeting in Bordeaux

News - Meetings

Tuesday, 01 February 2011 19:14

The first plenary meeting of the SeniorChannel project was held in **Bordeaux**, France on December 14-15 2010.
In this meeting the consortium's members presented a report status of the work developed in this first annuality of the project in each of the Work Packages. Also was held a working session to determine the remaining tasks and the work to be developed in following months.
Representatives from all partners of the consortium: Indra Software Labs, Brainstorm Multimedia, Audemat, WinMedia, University of Padova, and also subcontractors: Cedetel and WhiteLoop attended to this meeting.

Fig 4 – Meetings Section

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Consortium

Indra Software Labs
Univesity of Padova

SeniorChannel ▸ News ▸ Press

Press

SeniorChannel project appearances in the Press:

- 16/03/2011 - The last 16 of February 2011, an article about the SeniorChannel project was published at the Spanish newspaper **EntreMayores**. Link to online version of the article

- 15/02/2011 - The last 15 of February 2011, a post about SeniorChannel project was published at the blog **Tecnología Accesible.** Link to online version of the post

- 23/12/2010 - The last 23 of December 2010, an article about the SeniorChannel project was published at the **ORSI**(Observatorio Regional de la Sociedad de la Información, Justa de Castilla y Leon, Spain) web site. Link to online version of the article

Fig 5 – Press Section

2.1.4. Results

In this section the most relevant public results from the work developed in SeniorChannel will be presented. The objective of this section is to provide a permanent virtual demonstration centre through media files (videos, audios) explaining the status of the development and the result of each work package.
.
Results section will be organized by annuities. In the annuity 2010 we have already some publics results published.
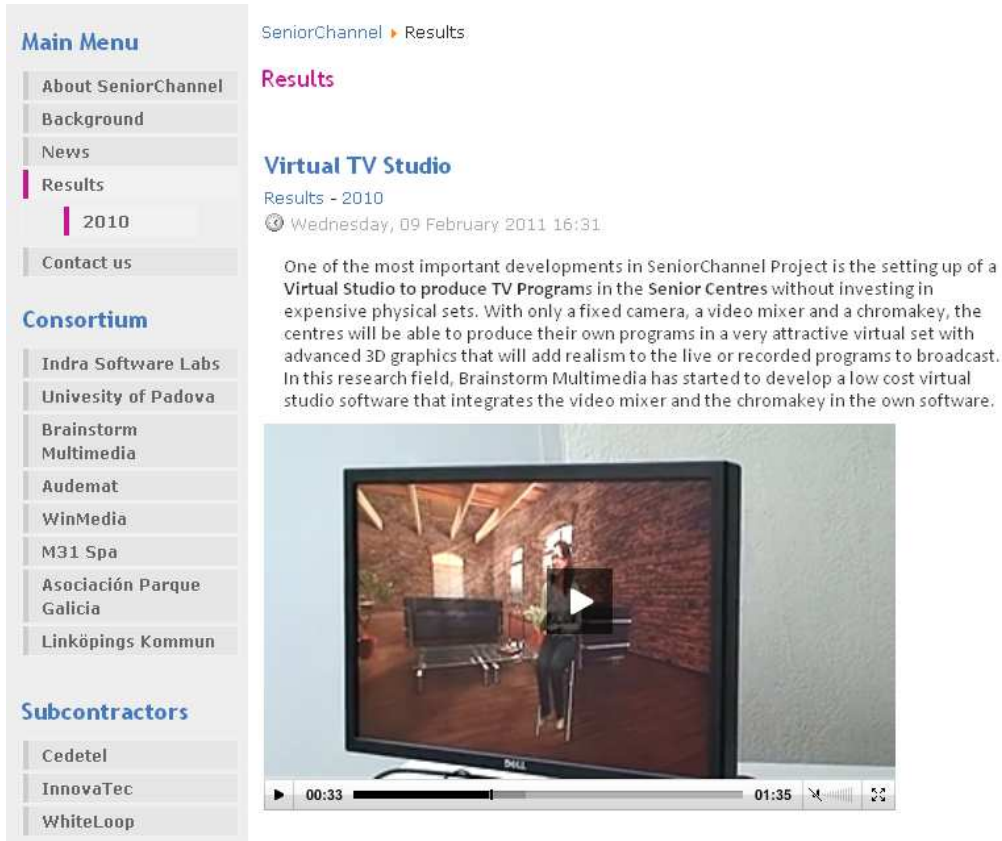

Fig 6 – Results Section

2.1.5. Contact us

Contact information for any suggestion, question or request for information about SeniorChannel project.
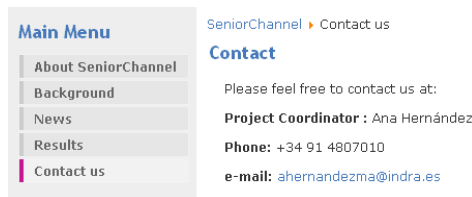

Fig 7 – Contact us Section

2.2. Consortium

In this Menu the user could access to information and a description of each of the member involved in the SeniorChannel consortium:

- Indra Software Labs
- University of Padova
- Brainstorm Multimedia
- Audemat
- WinMedia
- M31
- Asociación Parque Galicia
- Linköpings Kommun

Fig 8 – Consortium Menu

2.3. Subcontractors

In this Menu are listed the entities participating in SeniorChannel project as subcontractors, with information and a description of each of them:

- Cedetel
- Innovatec
- WhiteLoop

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Indra Software Labs

Univesity of Padova

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Subcontractors

Cedetel

InnovaTec

WhiteLoop

SeniorChannel ▸ WhiteLoop

WhiteLoop

Whiteloop is a strategic communications agency specialising in the health, education and broadcasting sectors.

White Loop transforms information and ideas into compelling content and experiences.

We work across the public, commercial and third sectors, generating brilliant ideas and making them happen.

Our expertise in conceptualising, designing and delivering digital communications is second to none, reflecting the talent and experience of our in-house team and the quality of our associate network.

However, that is by no means the whole story.

As well as delivering services in the digital space, we provide strategic communications, stakeholder engagement and creative consultancy for a select group of high profile clients.

Our work often defies simplistic categorisation, and in an increasingly networked world, we work with people who share our passion and values, and on projects where we can bring fresh thinking and enthusiasm.

We like to demonstrate rather than describe what we are, so please get in touch and we'll take you through some of the things we've worked on and some of the things we're going to do.

White Loop are co-founders of the Creative Network, a not-for-profit which generates ideas for positive social change.

Fig 9 – Subcontractors Menu