



INNOVCARE – AAL-2014-192

Open ICT platforms and technologies to reduce and prevent the social and economic impact of elders' care

D5.2: InnovCare Project Website and Social
Networking accounts

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Document Control

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1 Introduction

1.1 Objectives

The deliverable D5.2 is about (from DoW):

“This task focuses on creating and maintaining a constant digital presence for **INNOVCARE** on the World Wide Web. It includes the creation of the project’s main website which will host conventional and interactive content and feature frequent updates on the status of the project. A project wiki will be created to host technical content and lessons learnt maintained by all the consortium members who will be granted access and modification rights. Social networking accounts will be set up and maintained, as direct and effective channels of communication with the public”

1.2 Scope of the deliverable

In this report we will summarize the digital presence of InnovCare.

We will present the following:

1. The Media Assets: logo, colors, slogan, leading picture, etc.
2. InnovCare website: the different
3. InnovCare Twitter Account
4. InnovCare Facebook account
5. InnovCare Posters

2 InnovCare Media Assets

As part of this work we have developed a media presence for InnovCare.

2.1 *InnovCare Logo*

The InnovCare logo was developed in several stages – until the partners have voted for the following logo



Figure 1 InnovCare logo

2.2 *InnovCare Colors*

The colors that have been chosen to make part of the InnovCare image – are the colors that are presented in the logo leaves.

These colors have been in all dissemination material of the InnovCare project.

3 InnovCare Website

3.1 The Website

The website has been developed in steps.

1. The first step – was designing the graphical views
2. The partners have been presented with the suggested content for the website – and after receiving all input – we have developed the website.
3. The different pages:
 - o Home – summary of project –



Figure 2 InnovCare Website – Home

- including the login for the pilots (both users and health professionals/admin)

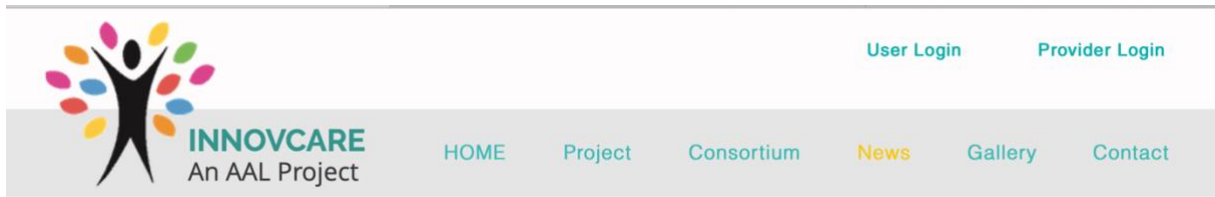


Figure 3 InnovCare Website – Header – the LOGIN

- Footer – describing the ways to contact the project – and follow the Innovcare social networks accounts



Figure 4 InnovCare Website – Footer

- Project – description of the project
- Consortium – description of all members of the Innovcare project, including pictures from the different consortium meetings
- News – was added in the second year of the project –
- Gallery – pictures from events and applications
- Contact Page

The website will be kept live – to promote InnovCare for the future

3.2 Key Activities

Following the dissemination Plan (InnovCare Delivery D5.1) – we have used the website to present the status of the project.

The content was updated periodically

In April, we will update the status of the pilots – to disseminate results.

4 InnovCare Twitter Account

We have opened a Twitter account for InnovCare

This was part of the dissemination plan.

The partners have taken turns to tweet – not always at the pace we could have

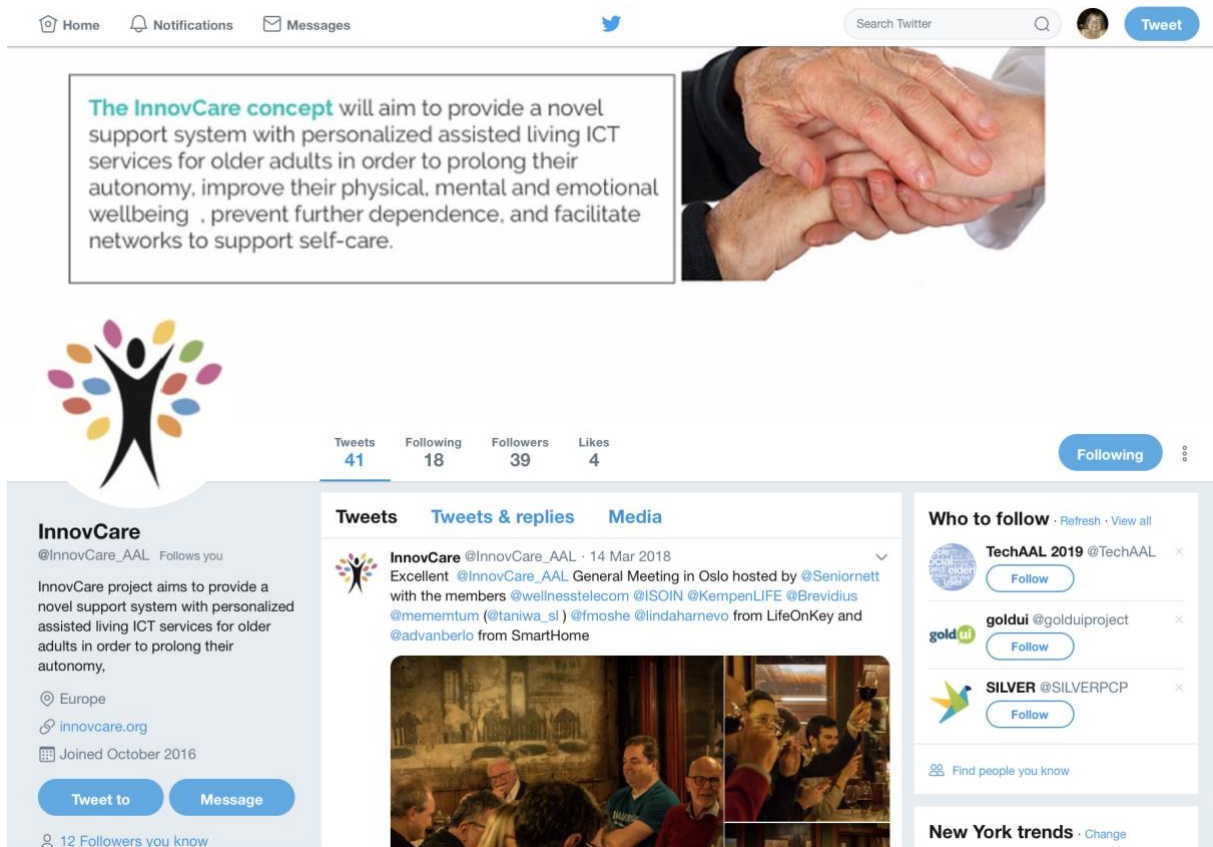


Figure 5 Facebook Twitter Account

5 InnovCare Facebook Account

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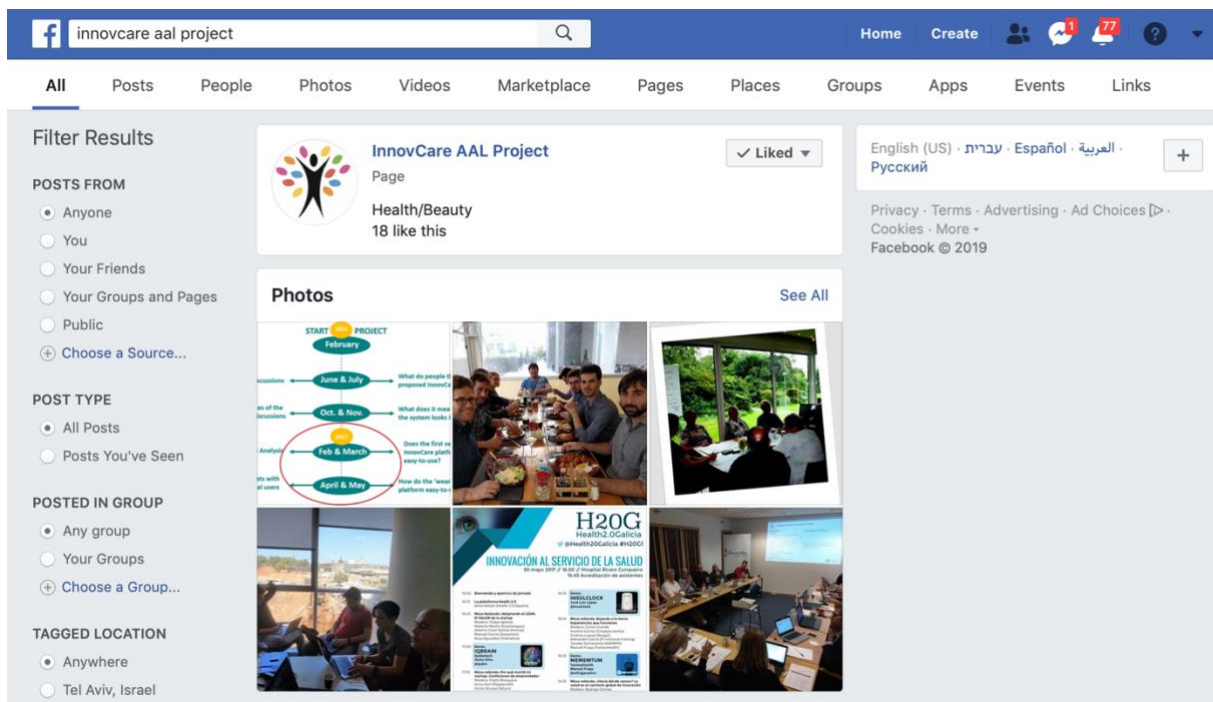


Figure 6 InnovCare Facebook account

6 InnovCare Posters

In InnovCare we have developed two posters – presented in two AAL forums (2017, and 2018).

InnovCare
An AAL Project

InnovCare aims at combining ICT eHealth solutions, services and products by adapting and integrating different innovative commercial solutions, mostly based on Ambient Assisted Living technologies.

- Physical
- Cognitive
- Neurological
- Emotional
- Perceptual

FUNCTIONAL DECLINE → EARLY DETECTION → INTEGRATED SUPPORT

MAIN STAKEHOLDERS

- Older adults
- Informal Caregivers
- Formal Caregivers

- The InnovCare concept will aim to provide a novel support system with personalized assisted living ICT services for older adults in order to prolong their autonomy, improve their physical, mental and emotional wellbeing, prevent further dependence, and facilitate networks to support self-care.
- A middleware component focuses on the proper processing, classification and storage of data by applying the linked data approach to the value chain of information handling.
- Monitoring data is collected from the older adult with the help of a wearable care watch, apps on an Android device, and in-home sensors.

Platform	Watch	BOT
A personalized and dynamic InnovCare watch with a combination of input and a supportive conversational connect older adults with output. As the watch is a interface, to guide older formal and informal caregivers, offering access to an EHR and dashboard, and coaching. In addition, it will act as a communication bridge.	A personalized and dynamic InnovCare watch with a combination of input and a supportive conversational connect older adults with output. As the watch is a interface, to guide older formal and informal caregivers, offering access to an EHR and dashboard, and coaching. In addition, it will act as a communication bridge.	A personalized and dynamic InnovCare watch with a combination of input and a supportive conversational connect older adults with output. As the watch is a interface, to guide older formal and informal caregivers, offering access to an EHR and dashboard, and coaching. In addition, it will act as a communication bridge.

Project Consortium


Wellness Telecom, Senionett, Taninwa+Health, BREVIOUS, Smart Homes, lifeonkey, Memoria-ES, ISOIN

The project INNOVCARE is co-funded by the AAL Joint Programme (Ref: AAL-2014-1-192) and the National Authorities and RD programs in Spain (Ministerio de Energía, Turismo y Agenda Digital - Ref: AAL-010000-2015-8) Israel, The Netherlands and Norway.

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<http://www.innovcare.org/>

Figure 7: InnovCare Digital Poster 1 Presented in Coimbra



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FUNCTIONAL DECLINE → EARLY DETECTION → INTEGRATED SUPPORT

Status of the Project:
 Currently InnovCare is being tested in three different countries (Israel, Netherlands and Norway) by 50 older adults and its corresponding caregivers.

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Platform	Watch	BOT
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The project INNOVCARE is co-funded by the AAL Joint Programme (Ref. AAL-2014-1-192) and the National Authorities for the Programs in Spain (Ministerio de Energía, Turismo y Agenda Digital - Ref. 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