# senior tv

#### newsletter



#### About SENIOR-TV

Senior-TV is project а co-funded by the Ambient Assisted Living program of the European Union running from November 1st 2015 to November 1st 2018.

**5 COUNTRIES** 

**8 PARTNERS** 

**36 MONTHS** 

SENIOR-TV aims at developing a widespread access, adaptable platform, installed on TV, smartphones and tablets able to provide seniors living in their own homes with a set of social and health services that will facilitate their self-care services, improve their access to formal and informal caregiving services and enhance their family and community insertion.

#### **Specific Objectives**

1. To use Smart TV in combination with Smartphones and tablets, as main interfaces and to use other secondary peripherals for certain services.

2. To design formal and informal caregiving services targeted at older adults that live at their own home.

#### Focus Group Workshops

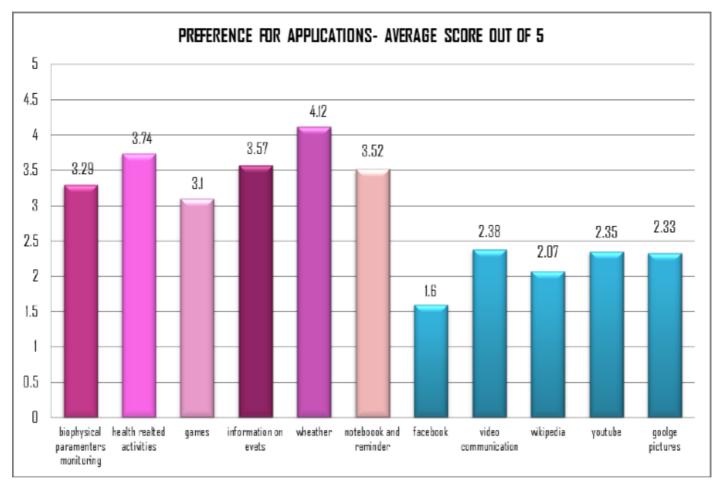
Eight focus group workshops engaging 120 participants were organized across Romania, Slovenia and Cyprus primarily aiming to identify the type of formal and informal services preferred by a sample population.

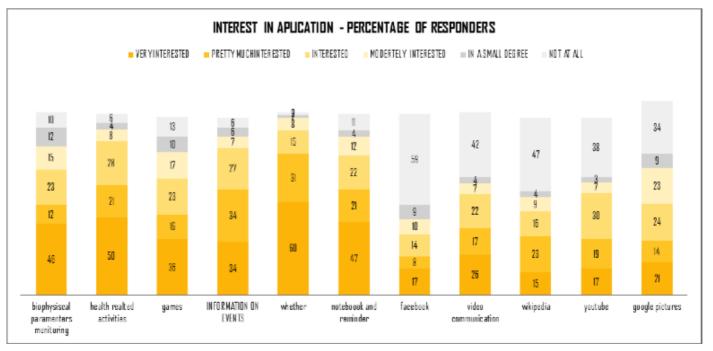
All participants involved in the workshops were between 51 and 97 years of age. 93 female and 27 male participants were engaged in the workshops.

According to the analysis of the results, the majority of participants reported spending more time on the TV than the computer, with 53% spending between 2-4 hours per day on TV. The overwhelming majority of respondents reported additionally being more comfortable using a TV than a computer.



Interest in SENIOR-TV applications The following diagrams present respondent's preference for a range of possible SENIOR-TV applications and their level of interest.







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## Contact

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