Project Fact Sheet

Recommendations on how to fill in this project presentation

Speak plainly

Write this document as if you had to explain your project to a four-year-old child! Simplicity and clarity first.

Use a language that a very large audience will understand. And bear in mind that even the editor/journalist himself may not be a specialist in your particular field, so avoid unnecessary scientific jargon.

Illustrations

Yes, one image tells more than one thousand words. So please avoid images of complex and hardly understandable schemes or architecture. The document should be illustrated with 2 photographs/illustrations with a resolution of at least 300 dots/inch (dpi), which normally means a file size of more than 1 MB per picture.

Size of the document

Respect the limits set in the following fields.

Name of the project and acronym

Kith&Kin – connects you with your beloved ones / KnK

Coordinator (Name of the company or organization):

AIT Austrian Institute of Technology GmbH

Duration (in months) of the project and starting date (month, year):

36 months / 04-2016

Consortium:

Name	Role (only among these: SME-R&D-Large Indutry-User)	Country	Website	
AIT Austrian Institute of Technology	R&D	AT	http://www.ait.ac.at	
New Design University	R&D	AT	http://www.ndu.ac.at	
Wetouch	SME	AT	http://www.wetouch.at	
Hochschule Luzern - Technik & Architektur – iHomeLab	R&D	CH	https://www.hslu.ch	
soultank AG	SME	CH	http://soultank.ch	
terzStiftung	End user	CH	http://www.terzstiftung.ch	
YoooM bv.	SME	NL	https://www.yooom.nl	
CMO Flevoland	End user	NL	http://www.cmo-flevoland.nl	

Objective of the project (Get inspired with the questions below in 7 lines sharp):

> The Kith&Kin project tackles the problem of the progressive social isolation of older adults living alone and in far distance from their family members. It offers a solution for technology illiterate older adults to foster the communication and interaction with their family and friends by designing a new product which is based on well-known communication and interaction patterns. The innovative core of Kith&Kin is the tangible/haptic user interaction capability extending a standard tablet PC. The basic concept provides new ways of communication, gaming and sharing.

Project Overview (Including technology in use, end-users involvement – 12 lines sharp):

> The Kith&Kin system exists of hardware and software components. The basic hardware platform will be a standard/off-the-shelf tablet computer (with a set of application(s) running on it). Additional hardware components/add-ons will allow for tangible/haptic interaction possibilities following the criteria easy to understand, easy to handle and fun to use. The modules will offer communication (e.g., video conferencing), sharing (e.g. of photos) and gaming functions (e.g., real-time play with tangible objects) for PC-illiterate older adults (70+ living alone – and for their remote family members/friends). The Kith&Kin project is committed to user-centred design/development (UCD) and the ISO 9241 (Ergonomics of human-system interaction) in combination with a user-inspired innovation process. End-users will be continuously involved; with intensified phases in requirements engineering, and lab and field trials (20 user pairs in final phases – in Switzerland and The Netherlands).

Expected results and impact (Get inspired by the questions below in 7 lines sharp**):**

Kith&Kin will be based on clearly identified user wishes and needs, wants to support connectedness and enable older adults to participate in social life (crucial for personal satisfaction, wellbeing and quality of life). Kith&Kin wants to motivate to use and integrate ICT-based products in everyday life routines. It follows a strong user-centred/participatory design approach and will profoundly involve 20 user pairs. At the end of the project a concept prototype with simple interaction patterns is expected which can be brought to the market as an accessible (ease of use) and affordable (costs) solution within 2 years.

Total budget of the project:

3,0 mi €

Public Contribution (National + EC):

1,8 mi €

Images or graphic (Logo, images or photos showing the product or service):
Images or photographs (also graphics where needed) **are mandatory**. Send jpg or esp file. In the case the images suggested do not meet the explanatory ends or do not have the right resolution, we reserve the right to use other sources. Be reassured though, the final editing will be shown to you before going to the printing

Website link(s):

www.kithnkin.eu

Contact person (name, e-mail, and phone):

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Moreover, we ask you to indicate a maximum of 6 tags that, in your opinion, can represent your project from this drop down list. (Note that all the tags exceeding 6 will be not be taken into consideration)

DOUBLE CLICK ON THE TABLE TO CHOOSE FROM THE MENU

Health and care

Body functions

Living & Buildings

Safety & Security

Mobility & Transport	
Work & Training	
Vitality & Abilities	
Cognitive abilities	
Social skills	
Leisure & Culture	
Entertainment and media	
Games and pets	
Information & Communication	
Communication	
Other	
Sharing joyful moments	