eWare

AAL-2016-071

Leaflet of the project
[Deliverable D5.2]

Document Information	
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Project URL	www.aal-eware.eu

Versioning and contribution history

Version	Description	Comments
0.1	UNIVPM	Draft
0.5	UNIVPM	Update
1.0	UNIVPM & Vilans	Final

Deliverable process schedule

No	Process step	Responsible	Timing	Comments
1	Draft	UNIVPM	M1	
2	Update	UNIVPM	M1	
3	Review and final version	UNIVPM & Vilans	M2	

This deliverable aims to explain and show the flyers/leaflets of the project.

The main goal of these leaflets is to communicate the relevant information of eWare, such as:

- the background of the project;

- the objectives;

- the eco-system architecture;

- the pilot case study;

- the business model and the market analysis;

- the consortium;

- all the social networks channels;

- the website;

- the contacts.

The leaflets are fundamental to disseminate the projectThe leaflets enable the reader to find all the relevant information to understand the meaning of the project and the eWare images and branding. EWare has a solid and coherent graphic identity that is the base for communicating towards the outside world.

The eWare logo, the slogan of the project, the website and a reference tot he social network channels are shown at the first page of the leaflets.

The leaflets are traditional but useful non-electronic dissemination materials to be distributed during conferences, workshops and during general project events. The main objective of the leaflets is to provide information about the eWare project with an attractive and essential project overview and a summary of the main project objectives and characteristics. The eWare leaflets have been prepared within WP5 activities and using the concept, objectives and images already explained in the chapter 2 of D5.1.

To disseminate eWare, two different types of leaflets have been realized:

1) The first leaflet is a flyer (Figure 1) that has been created using Adobe illustrator. It consists of an eight pages format with an accordion fold;

Information

AAL
PROGRAMME
AAL Joint Programme Call AAL 2014-2020

Duration
01 June 2017 - 31 May 2020

Coordinator Contact
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Communication Contact
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Project web site
www.aal-eware.eu

The eWare project is co-financed under the Active and Assisted Living Joint Programme of the European Commission (www.aal-europe.eu) and the National Funding Agencies of Netherlands, Italy, Norway and Switzerland.

Consortium

Vilans
www.vilans.nl

www.tinybots.nl

www.inrca.it

JEF
www.jef.it

ascom
www.ascom.no

sensara
www.sensara.eu

ZZGzorggroep
www.zzgzorggroep.nl

www.univpm.it

terz Stiftung
www.terzstifung.ch

Pilot Cases

The testing of the eWare eco-system will take place in **four countries**, including The Netherlands, Italy, Switzerland, and Norway, with a total of **300 end-users** (100 persons with dementia, 100 informal carers and 100 district nurses).

TARGETED USERS:

Primary Target Groups
People with dementia and their (in)formal carers.

Secondary End-Users
Care organisations directly being in contact with a primary end-users.

Tertiary End-Users
Branche organizations for home care, insurance companies, and regional/national governement.

The pilot technology is based on:
- personalized calendar,
- indoor localization,
- smart home environment,
- health monitoring,
- identification of behaviour,
- personal interaction with the robot.

eWare
Early Warning Accompanies Robotics Excellence

eWare introduces a novel eco-system to support the wellbeing of people with dementia and their informal carers

www.aal-eware.eu

AAL-eWare

Background

The AAL project eWare "*Early Warning (by lifestyle monitoring) Accompanies Robotics Excellence*" is focused on improving the lifestyle of people with dementia and their caregivers considering the extreme impact of this disease in the world.

The small social robot Tynibots paired with the Sensara sensor network and remote tablet/smartphone

Lifestyle monitoring can reduce caregiver's distress and thereby extend the period that the informal caregiver can sustain the care and support needs for the person with dementia with affective return in terms of patient life quality and social costs.

The robot Tessa Tynibots

Objective

eWare aims to develop a useful and meaningful service in co-design with human beings.
The main project goals of eWare are focused on outcomes:
- **reduce subjective stress** of the informal carers and the patient community,
- **enhance quality of life** of the informal carer and person with dementia,
- **support communication and information** between formal and informal careres.

Scenario 1: Serving the user - The eWare system at Ronald's place

The technology and services used in eWare consist of existing lifestyle monitoring or life pattern monitoring connected and integrated with novel support robots.

Scenario 2 Serving the user - The eWare system from Susan's perspective

Concept

eWare eco-system architecture

Tinybots A.I.   Sensara A.I.

eWare eco-system

The eWare eco-system is characterized by the integration of two technologies: the lifestyle monitoring of Sensara (motion sensors and open/close sensors) and the social robotic technology of Tinybots.

To realize the eWare eco-system and integrate these technologies, three developments need to take place:

1) **eWare Cloud** that hosts core data
2) **eWare mobile application** for the caregivers
3) **eWare API** enables the Sensara technology and Tinybot technology to interface with the newly developed eWare eco-system.

Results

eWare Market

In respect to the **market potential**, in Europe different forms of dementia are effecting more than **8.7 milion people.** 70% live at home: 6.1 million people. Of these population, 30 % is living alone, meaning **1.8 million people** in the current situation which represents the **EU-market for the eWare solution.**

eWare Business model

eWare will explore two promising business models for the eco-system:

- business-to-consumer, consumer-to-business when there is use of the technology & services in the mild stage of dementia.

- business-to-business, business-to consumer. This model is applicable when the dementia is further in its process and professional care is needed.

Figure 1. Leaflet of eWare consisting of eight pages.

2) The second leaflet is a flyer (Figure 2) that has been created using Adobe illustrator as well. It is a shorter leaflet in A4 format (easily to print) with six pages.

Consortium

Vilans
www.vilans.nl

sensara
www.sensara.eu

www.tinybots.nl

ZZG zorggroep
www.zzgzorggroep.nl

www.inrca.it

Università Politecnica delle Marche
www.univpm.it

JEF KNOWLEDGE APPLICATIONS
www.jef.it

terz Stiftung
www.terzstifung.ch

ascom
www.ascom.no

Information

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European Commission

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AAL-eWare

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- **enhance quality of life** of the informal carer and person with dementia,
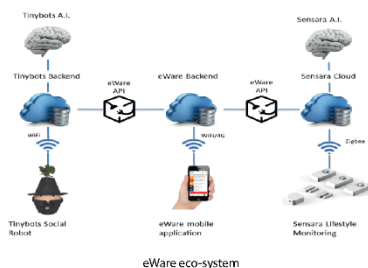- **support communication and information** between formal and informal careres.
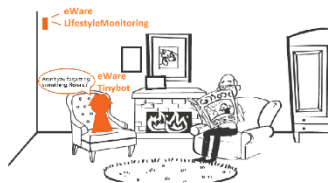
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Pilot Cases/Results

Pilot Cases

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eWare Market/eWare Business model

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~Business models will be based on an analysis of the performance of the e ware eco-system.

Figure 2. Leaflet of eWare consisting of six pages.