eWare

AAL-2016-071

Logo and website
[Deliverable D5.3]

Document Information	
Work package	WP5.3
Leading partner	ASCOM
Due Date	M4
Type	Report
Status	Final – v1.0
Security	PU
Project URL	www.aal-eware.eu

Versioning and contribution history

Version	Description	Comments
0.1	UNIVPM	
0.9	Vilans review	
1.0	UNIVPM	

Deliverable process schedule

No	Process step	Responsible	Timing	Comments
1	First version	UNIVPM	M2	
2	Review	Vilans	M3	
3	Final	UNIVPM	M4	

Table of contents

Sommario

Executive Summary

The **eWare logo** has already been presented in the D5.1 "Information and Dissemination plan". The logo of eWare is used in all the documents, posters, and leaflets and on all communication channels to present the project with a coherent graphic identity. The eWare logo was created by Vilans and approved by all project partners. The eWare logo is presented on the home page of the eWare website which is realized by UNIVPM.

A variety of logos has been designed with the first logo shown in Figure 1. as the final.

Figure 1. eWare logos.

The development of a project **website** is crucial to ensure dissemination of the results to a wide range of stakeholders. In particular, a user friendly and updated website is key to communicate beyond field experts and reach the general public.

The project website is available at https://aal-eware.eu. The most important project results will be published on this website and displayed in a clear and understandable format. The website consists of information about all partners and their role in eWare, together with in-depth information about the general objectives, work packages and pilot case studies.

Furthermore, the website includes a blog section for news updates, that displays up-to-date information about meetings, workshops, events and publications. All posts are easy to share on social networks by readers and are automatically published on the social network accounts of the eWare project. The homepage includes both, a contact form and a newsletter subscription module, to ensure the widest possible dissemination of the project results.

Finally, the website platform has been developed in English to enable dissemination all over the world.

1. OBJECTIVES

The eWare project website represents an essential part of the dissemination infrastructure by facilitating communication between partners and the public in general. It includes all the information related to project development in different dedicated sections.

The website follows the concept scheme of the leaflet and poster, thus giving a homogeneous image of the project. It was designed to be friendly and easy to use: particular attention was given to the home page design, as it is the first instrument to communicate and launch an awareness campaign among stakeholders and decision makers throughout the whole value chain across Europe.

The website will also keep the public informed about the progress in eWare on a regular basis and will be maintained and updated during the project's lifetime.

The structure of the website is flexible and easy to modify in order to consider partners' suggestions and the introduction of expanded sections which might become useful as the project develops. Additionally, the entire website is responsive and adapts to the user's screen, making it usable on a wide range of devices – from smartphones, to tablets, to personal computers.

The images on the website are related with the images defined for the project in the D5.1 "Information and dissemination plan". Additionally,images that describe the eWare concept can be found on the website, as well as photos of the partners, that are presented in the contact section.

2. ACHIEVEMENTS

The eWare project website https://aal-eware.eu has been launched on August 2017 (as scheduled in the DoW).
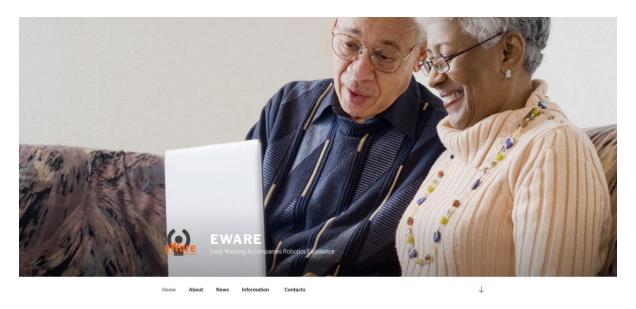

Figure 2.1 - eWare HOMEPAGE

From the home page and the menu bar, the users can access the following main sections:

1. Home
2. About
3. News
4. Information
5. Contacts

The bottom section (i.e., footer) of the screen provides links to the social network accounts and the email address of eWare, andlinks to the partner's web pages.
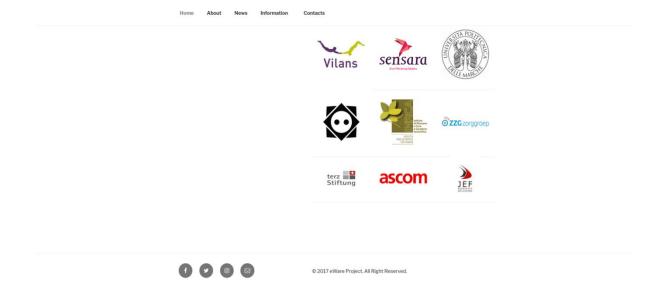
Figure 2.2 - website footer

2.1. Home Overview

The home page of the website enables navigation on the website. Furthermore, the slogan, the logo and an image of Tessa robot are presented on this webpage.

Figure 2.3 – Home overview

2.2. About section

In this section of the website, visitors are able to understand at a glance the key objectives of eWare. The section includes a link to an in-depth look of the project.
The parts of this section are:
- Background
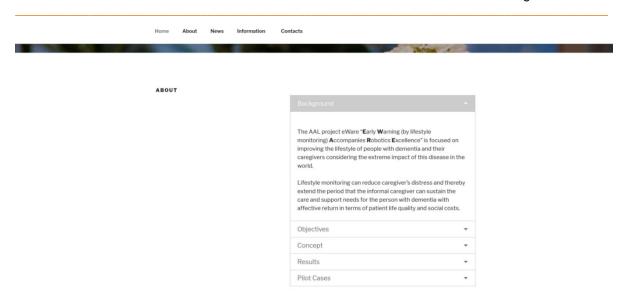- Objectives
- Concept
- Results
- Pilot cases

Figure 2.4 – About section

2.3. NEWS

This webpage collects all news items provided by the partners. Each news item allows public comments and enables the possibility to share the news item by all the major social networks.
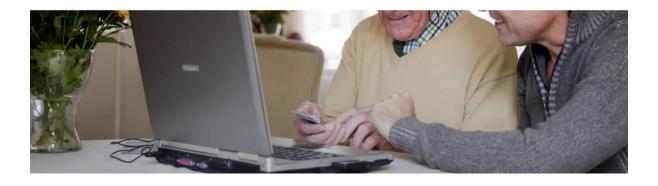

Figure 2.5 – News

2.4. Information

In the Information section, visitors can find the number of the eWare project, the call

associated to the project, the duration of the project and the financial information.
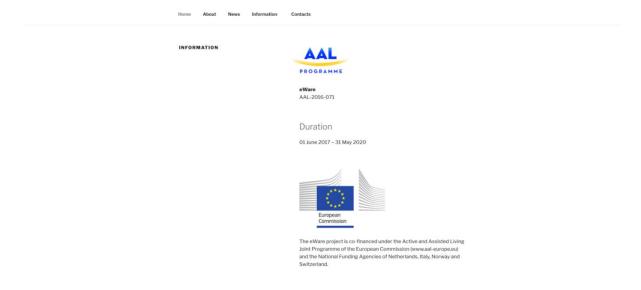

Figure 2.6 – Information

2.5. Contacts

The website includes contact information (i.e., email and phone number) of the coordinator and the person that is responsible for the communication of the eWare project.

Figure 2.7 – Contacts

3. FUTURE STEPS

The website will be updated with news and content on a regular basis, with new information collected from work package (WP) activities and partners' dissemination events.

Additionally, it will feature all new material available for communication, from publications to photo galleries from project meetings.

The flexible structure of the underlying software allows any necessary updates to the site functionality and layout, according to the project progress.

In the next months, a Document section on the website will be created to insert all the eWare document and public deliverables.