



Project Identification

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Ambient Assisted Living user interfaces

Document Identification

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AALuis Consortium

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Abbreviations

<i>Abbrev.</i>	<i>Description</i>
AAL	Ambient Assisted Living
AAL JP	Ambient Assisted Living Joint Programme
AALuis	Acronym of this Project – Ambient Assisted Living user Interfaces

Executive Summary

This is the 1st AALuis Yearly Dissemination Report stating the dissemination activities, materials and results for the 1st year of the AALuis project.

Main materials

The first project dissemination materials were aimed at starting up the project and create general materials to share our vision and values. The two most important achievements were the launch of the project website (www.aaluis.eu) and the development of the general AALuis flyer.

Furthermore several articles were created to inform end-users of the AALuis project and new innovative technologies.

Main activities

During the first year AALuis was presented on several events aimed at a wide range of stakeholders. Some highlights are:

- AALuis Presentation Domotics Tradefair, Eindhoven, The Netherlands
- Lecture on AAL and AALuis at the Vienna University of Technology
- Cultural probes and focus groups for requirements analysis

Main results

To measure the results and use feedback to dissemination activities as input for business modelling and exploitation a structure was created to gather this information in a universal way using the “Dissemination evaluation form”.

1 About this Document

1.1 Role of the deliverable

The objective of this document is to present all partners' dissemination activities undertaken in the first year of the project, corresponding to the period July 2011 - June 2012.

These activities include the development of several dissemination materials (leaflets, posters, bulletins and handouts, etc.), participation in and presentations at conferences and fairs, workshops, press conferences, presentations to companies, etc.

1.2 Relationship to other AALuis deliverables

The deliverable is related to the following AALuis deliverables:

<i>Deliv:</i>	<i>Relation</i>
D0.2	Periodic Report: in the periodic report for the CMU dissemination activities have to be reported as well. Thus there is an overlap between the two deliverables.
D7.2	Dissemination Plan: this document presents a plan of dissemination activities. The deliverable in hand is directly related to the deliverable since it reports all dissemination activities performed in the first 12 project months.

1.3 Structure of this document

The document is divided into two sections. In the first the performed dissemination activities are listed and the second displays the dissemination evaluation feedback received.

2 Performed Dissemination Activities

In Fehler! Verweisquelle konnte nicht gefunden werden. all performed dissemination activities and materials during the first year are listed. The table displays the date, partner involved, activity, location, material used, target groups, comments/feedback (if applicable) and a reference to further information on the specific dissemination activity.

<i>Date</i>	<i>Partner</i>	<i>Dissemination Activity</i>	<i>Location</i>	<i>Dissemination Material/Channel</i>	<i>Target Groups</i>	<i>Comments/Feedback</i>	<i>Further Information</i>
07/2011	Verk	Verklizan newsletter about AALuis		Newsletter	Service Providers		
25/08/2011	50plus	Article in Senior Vital: "Forschen Sie mit uns für eine einfache Zukunft"		Press	End-Users	Test persons for requirement engineering	
08/2011	ALL	Support of Lecce Declaration		Other	AAL Community		http://www.aalforum.eu/group/leccedeclaration
31/08-02/09/2011	AIT	Paper at AAATE 2011: "Ambient Assisted Living User Interfaces"	Maastricht, NL	Publication, Presentation, Special Thematic Session	AAL Community, Developers, Service Providers	Good information exchange with the project GUIDE	www.aaate2011.eu
08/09/2011	AIT	AIT newsletter about AALuis Kick-off		Newsletter	Public		
21/09/2011	AIT, ALL	AALuis flyer ready		Flyer	All AAL stakeholders		http://www.aaluis.eu/wp-content/uploads/2011/10/AALuis_Flyer_web.pdf
22/09/2011	AIT, ALL	AALuis website online		Webpage	Public		www.aaluis.eu

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26-28/09/2011	AIT, VERK, CURE	Poster at AAL Forum 2011	Lecce, IT	Publication	AAL Community		www.aalforum.eu/
09/2011	ALL	AALuis Fact Sheet - AAL Brochure		Publication	AAL Community, Public		http://www.aal-europe.eu/news-and-events/2011-brochure-of-aal-projects
14-16/11/2011	Verk	TSA Conference	London, UK	Flyer at Verk booth	Service Providers, Developers, User Organisations, Policy Makers		
23-24/11/2011	Verk	Domotics Tradefair - Beurs Domotica & Slim wonen (Smart living)	Eindhoven, NL	Presentation	Service Providers, Developers, User Organisations, Policy Makers	Primary from <i>End-users and User Organisations</i> was the perceived great value of increasing 'Freedom of Choice' for the target group. (Said to be showing respect for them as responsible individuals, fitting also the new generation of older persons).	http://www.beursdomoticaenslimwonen.nl
23-24/11/2011	Verk	SSIC - Summit on Service Innovation in Cities	Eindhoven, NL	Presentation	Service Providers, Developers, User Organisations, Policy Makers	Policy makers expressed appreciation specifically of the inclusiveness of the approach (overcoming boundary in reaching elder persons) in Service Innovation trajectories.	http://www.amiando.com/livinglabsglobaleindhoven.html
25-26/11/2011	AIT	USAB 2011 - Information Quality in eHealth	Graz, AT	Poster at AIT booth	Scientific Community		http://www.medunigraz.at/imi/usab2011/

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5-6/12/2011	Verk	Innovation Convention 2011	Brussels, BE	Discussion, Flyer	Policy makers		
14/12/2011	PRO	AALuis description at OSGi website		Webpage	Scientific Community		http://www.osgi.org/Markets/EHealth
31/12/2011	AIT	Monitor: „Froher Lebensabend - IKT-Innovationen machen es möglich“	AT	Publication	Developers		http://www.monitor.at/index.cfm/storyid/14402-Froher_Lebensabend_-_IKT-Innovationen_machen_es_moeglich
12/2011 – 01/2012	ALL	Online stakeholder questionnaires	Europe		User Organisations, Developers, Service Providers	Requirements engineering. Results are presented in D1.3	
01/02/2012	50plus	50plus Magazine article: „Testen Sie neue Geräte mit uns!“	AT	Publication	End-Users	Test persons for requirement engineering	
12/2011-02/2012	CURE, 50plus, HWOe	Cultural probes and focus groups	AT		End-Users	Requirements engineering. Results are presented in D1.3	
24/02/2012	50plus	Conference Tennengau	AT	Publication, information	Stakeholder		
05/03/2012	AIT	AALuis Presentation at AAL 5. Ausschreibung - Transnationaler Infoday	Innsbruck, AT	Presentation	AAL Community		http://www.ffg.at/veranstaltungen/aal-5-ausschreibung-transnationaler-infoday
05/03/2012	50plus	Conference Pongau	AT	Publication, information	Stakeholder		
07/03/2012	50plus	Conference Pinzgau and Flachgau	AT	Publication, information	Stakeholder		

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08/03/2012	50plus	Conference Lungau and Salzburg city	AT	Publication, information	Stakeholder		
15/03/2012	ALL	Collaboration between AALuis and uAAL		Agreement	Scientific Community		
13-15/03/2012	AIT	uAAL Developers WP2-WP4 Workshop Madrid	Madrid, ES	Presentation, Workshop	Scientific Community, Developers		
15/03 – 21/06/2012	AIT	Modellbildung für Ambient Assisted Living (AAL) - Lecture about AAL at the Vienna University of Technology held by AIT	Vienna, AT	Lecture	Scientific Community (Students)		https://tiss.tuwien.ac.at/course/educationDetails.xhtml?semester=2012S&courseNr=101444
27/03 – 29/03/2012	Verk	Zorg & ICT2012	Utrecht, NL	Flyer at Verk booth	Service Providers, Developers, User Organisations, Policy Makers		www.zorgenict.nl
27/03 – 29/03/2012	Verk	Altenpflege 2012	Hannover, GE	Flyer at Verk booth	Service Providers, Developers, User Organisations, Policy Makers		http://www.altenpflegemesse.de/
27/03/2012	Verk	AALuis in Verklizan Solutions newsletter (hardcopy)		Article	Service Providers, Developers, User Organisations, Policy Makers		http://www.verklizan.com/fileadmin/local_NL/pdf_NL/Solutions12_NL.pdf
29/03/2012	50plus	Discussion and Presentation	Brussels, B Verbindungsbüro Heinz Becker	Presentation	Politician makers		
14/04/2012	50plus	Senior Vital article: „Wir forschen für eine verbesserte und vereinfachte Zukunft im	AT	Publication	End-Users	Test persons for trials	

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		Alter“					
01/05/2012	AIT	Tomorrow Today: „Intelligente Assistenz im Alltag“	AT	Publication			http://www.ait.ac.at/fileadmin/cmc/downloads/Magazine/Neu/Tomorrow_Today_Mai_2012.pdf
06/2012	50plus	50plus Magazine article: „Mitreden und Gestalten, damit die Zukunft uns leichter fällt“	AT	Publication	End-Users	Test persons for trials	
12/06/2012	AIT	WS with Prof. Mihailidis: AALuis Presentation	WrN, AT	Presentation	Scientific Community		
21/06/2012	Verk	Conference: Domotica voor Zorg en Welzijn (Domotics for Care and Wellbeing	Eindhoven, NL	Presentation	Service Providers, Developers, User Organisations, Policy Makers		www.smart-homes.nl
25/06/2012	50plus	Conference “Infotag” Seniorenbund	Seekirchen, AT	Presentation	Steakholder		
27-29/06/2012	Verk, AIT	AAL Summit 2012: “Age- friendly Services: Sound Business Practice”	Bilbao, ES	Publication, Presentation	AAL Community		http://cronicidad.blog.uskadi.net/aal-summit-2012/

Table 1: Performed Dissemination Activities

3 Dissemination Feedback

As written in the dissemination plan the evaluation of feedback received from dissemination activities/materials is of uttermost importance in relation to eventual business modelling and exploitation. This feedback gives an important insight in the perception and opinion regarding the AALuis vision, goals and project fundamentals.

To collect and save this valuable information during the first half year of the project a structure was created to gather this feedback in a universal way. In relation to this the “dissemination evaluation form” was developed.

To demonstrate the value the following pages show examples of the first completed evaluation forms. We intend and expect this to be more widely used during the following years since it will become more and more part of the dissemination and exploitation process as a whole.

3.1 AALuis Dissemination Evaluation Form A

Activity name	Summit on Service Innovation in Cities (Booth & Presentation)
Partner(s) involved*	Verklizan
Date*	23 rd and 24 th of November, 2011
Location*/**	Eindhoven
Country*/**	Netherlands

* If the event is already planned in the EventsPlan spreadsheet on SharePoint, mentioning the name is enough.

** If applicable

1. Dissemination activity

- Trade fair
- Seminar/Congress**
- Webinar
- Newsletter
- Workshop
- Demonstration
- Other:.....

2. Description of dissemination activity

- a) Distribution of flyers, answering questions.
- b) Explaining the added value of the AALuis approach to stakeholders

3. Stakeholders involved (multiple answers possible)

- End-user
- User organisations**
- Service providers
- (AAL)Developers
- Insurance companies
- Policy makers**
- Other(s):

4. Specific response to AALuis project (stakeholders, perception, business model)

Policy makers expressed appreciation specifically of the inclusiveness of the approach (overcoming boundary in reaching elder persons) in Service Innovation trajectories.

5. Other (valuable) comments

3.2 AALuis Dissemination Evaluation Form B

Activity name	Domotics Trade Fair NL (Booth & Presentation)
Partner(s) involved*	Verklizan
Date*	23 rd and 24 th of November, 2011
Location*/**	Eindhoven
Country*/**	Netherlands

* If the event is already planned in the EventsPlan spreadsheet on SharePoint, mentioning the name is enough.

** If applicable

1. Dissemination activity

- Trade fair**
- Seminar/Congress
- Webinar
- Newsletter
- Workshop
- Demonstration
- Other:.....

2. Description of dissemination activity

- c) Distribution of flyers, answering questions.
- d) Explaining the added value of the AALuis layer to stakeholders (people had heard of AALuis via the Dutch Organisation of Health Research and Development).

3. Stakeholders involved (multiple answers possible)

- End-user**
- User organisations**
- Service providers
- (AAL)Developers**
- Insurance companies
- Policy makers
- Other(s):

4. Specific response to AALuis project (stakeholders, perception, business model)

Primary from *End-users* and *User Organisations* was the perceived great value of increasing 'Freedom of Choice' for the target group. (Said to be showing respect for them as responsible individuals, fitting also the new generation of older persons).

I spoke to two *developers*; who tended to focus on the business opportunities of the AALuis layer (hopefully they are right about that ☺).

5. Other (valuable) comments

A company project leader suggested the linking of AAL / AALuis services to a current website facilitating combinations of formal and informal care.

3.3 AALuis Dissemination Evaluation Form C

Activity name	11 th European AAATE conference (Paper, Presentation)
Partner(s) involved*	AIT
Date*	31/08-02/09/2011
Location*/**	Maastricht
Country*/**	The Netherlands

* If the event is already planned in the EventsPlan spreadsheet on SharePoint, mentioning the name is enough.

** If applicable

1. Dissemination activity

- Trade fair
- Seminar/Congress/Conference**
- Webinar
- Newsletter
- Workshop
- Demonstration
- Other:.....

2. Description of dissemination activity

- Paper in conference proceedings
- Presentation of project idea in STS about user interfaces

3. Stakeholders involved (multiple answers possible)

- End-user
- User organisations**
- Service providers**
- (AAL)Developers**
- Insurance companies
- Policy makers
- Other(s):

4. Specific response to AALuis project (stakeholders, perception, business model)

The overall response to the ideas of AALuis was good. After the presentation there was time for an interesting discussion regarding some technical details. Some contacts to other research organisations and projects working on similar topics have been established (e.g. European Project GUIDE - Gentle User Interfaces for Elderly People)

5. Other (valuable) comments

Interest for future information and experience exchange.