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1 Executive summary

Aim of the deliverable
This deliverable contains the SafeMove dissemination material.
Brief description of the sections of the document
Project logo, project brochure and project presentation are contained in this document.
Mayor achievements
Initial dissemination material has been established
Summary of the conclusions obtained
Not applicable

2 Project Logo

Below a copy of the project logo is shown.



3 Initial project brochure / flyer

Please find the project brochure/flyer below:

Partners

megatal
An OHB Company

Megatal Informations- und Kommunikationssysteme GmbH is an internationally operating German IT consulting and software house. Megatal offers a portfolio of database solutions, software development, IT Management, GIS, Soft- and Hardware for Telematics, Intra- and Internet applications and Automotive Onboard Software. Megatal is part of the OHB AG, the European company for Space Technology & Security, Telematics and Satellite Services.

neusta
Mobile Solution

Neusta Mobile Solution GmbH (NMS) provides consulting and application development for mobile devices. Founded in 2004, NMS is a joint venture of team Neusta and University of Bremen. In FP6 IP waerT@work NMS contributed to the knowledge based software framework. The knowledge based intrusion detection system of NMS has a pending patent application. An activity recognition predictor was developed in Help-AAL and in RENPARK. Our contribution will focus to the AAL projects ASSAM and SafeMove.

InfoConsult
www.infoconsult.de

InfoConsult Gesellschaft für Informationstechnik mbH is a German consulting company, dealing with innovation and knowledge management. InfoConsult specialises in new information technology concepts such as wearable computing applications for healthcare and support for disabled people.

volkshilfe. OBERÖSTERREICH

Volkshilfe Oberösterreich (The Volkshilfe) is in Upper Austria and has 1500 employees to support disadvantaged people in Austria. It takes professional care for the elderly, children and adults with special needs and gives them the chance to live a life with full dignity. The Volkshilfe also supports the unemployed and helps them to find a way back into the world of employment. Support is provided to people who have fled from war or disaster areas and now are seeking shelter in Austria.

Netural

'Seeing the beauty yet not feeling the complexity' is the motto of Netural, an interactive media agency. Developing innovative strategies for Austria's top companies, it is one of the most successful Austrian digital media specialists. With offices in Vienna and Linz and more than 50 employees, Netural offers a wide range of services from online campaigns to mobile and augmented reality apps.

Methodica
Effective learning

Methodica provides effective learning and knowledge solutions including consultation and guidance on training, implementation of various methodologies of training and development of content material. Methodica's subcontractor – Edna Pacher, Ph.D & Associate will specialise in researching the social aspects of the SAFEMOVE Project and the human interface of devices.

Universität Bam

Universität Bam (Gerontechnology and Rehabilitation Group) offers high quality education across multiple subjects. It enjoys special recognition in leading-edge disciplines and it has an excellent reputation for high quality teaching. The university's comprehensive offering includes B, faculties, 160 Institutes, 100 Bachelor and Master programmes, PhD in different disciplines (i.e. science, medicine). It is of mid-range size amongst Swiss universities.

e-Learning Studios

e-Learning Studios is a leading provider of e-learning services to organisations in the UK and Europe. We transform Ideas and Information into innovative e-Learning courses through engaging rich content development, flexible delivery and rapid deployment. We work in mobile learning, social learning, games based learning and simulations. The team has successfully led and contributed to several EU transnational projects in recent years.

Safe mobility of elderly in the vicinity of their home and on journeys

Contact

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Projection of changes in the structure of the population by main age groups, EU27 (in %)
Source: Commission services, Eurostat, EUROPOP2015.

Legend: 0-14, 15-64, 65+, 75+

Facts and Figures

Project title: Safe mobility of elderly in the vicinity of their home and on journeys (SAFEMOVE Project)

Funding: AAL

Contract Number: AAL 2011-4-094

Duration: 36 Months

Starting Date: July 1st, 2012

Project Website: www.safemove-project.eu

Background

There are several reasons why elderly people become reluctant to travel or even to take a walk e.g. physical impairment, orientation problems, or feeling of insecurity. The lack of movement and motivation leads to social isolation and the need for caring.

By 2020, 25% of the EU population will be older than 65 years. The European working-age population will shrink. This demographic shift will increase the cost of the health systems as more people need some kind of care.

The SafeMove Project vision is to enable the elderly to stay longer at their own homes, go out and to join social activities by becoming well-trained through the use of modern IT devices. SafeMove will seek to give them a longer new joy of life and enable new social contacts.

Aims

SafeMove aims to encourage self-confidence in their own abilities by providing home-based physical and cognitive training as well as location-based aids during outdoor life activities.

IT training devices will be developed to enhance the fitness of the elderly in an interactive and pleasurable way. From the new training methods, persons with light dementia are supported to find their way outside their home, in public traffic or at social events. They will get help to remember daily life tasks like dressing themselves according to the weather conditions or to take the keys with them when leaving the house.

Caregivers will have the opportunity to detect the health condition of their clients remotely and could support them in keeping them healthy and mobile.

Ambition

All the innovative services developed by SafeMove will aim at supporting elderly people during their daily life while encouraging their mobility both indoor and outdoor.

This will be implemented by user friendly interactive systems which focus on the needs of elderly people with or without slight impairments.

This ambitious result will be achieved by a collaborative interdisciplinary group of experts from the consortium which includes physicians, scientists and care providers. In addition different types of users such as the elderly, family members, nurses, and other medical staff will contribute to ensure the system compliance with user needs.

www.safemove-project.eu

4 Project Presentation

The Project presentation is shown below. It will be updated during the course of the project.



SafeMove aims

- **Situation:** Elderly people often avoid leaving their home because they feel insecure outdoor.
- **Reasons:** orientation problems, physical impairment, missing confidence in own capability etc..
- **Result:** The lack of motion results in health problems and social isolation.
- **SAFEMOVE** aims at encouraging self-confidence in own abilities providing home-based physical and cognitive training as well as relevant information and location-based aids during outdoor life activities.



SafeMove achievement of the objectives on different interoperable levels

- **Home-based physical and cognitive training** through an advanced approach based on both **innovative gaming platforms** (e.g. Wii and Kinect) as well as on specifically developed **serious games**.
- Specifically conceived, usable and personalized **orientation/navigation support**, to address the decreasing ability of elderly people to orientate in the surrounding environment as well as the fear of getting lost.
- Improved **social inclusion** and accessibility through Web 2.0 technologies and tools



SafeMove conclusion

- Increasing **mobility**, as well as enhanced **healthiness** and reduced social isolation, will be achieved through services made available by SafeMove.
- A proper home-based physical/cognitive training support is included aimed at both enhancing the user's capability of **successfully handling new situations/tasks** and **enriching everyday's life** through an increased and conscious **self-confidence** by SafeMove.

*safe*move

Project Partners

- Megatel GmbH
- Neusta Mobile Solution Group
- InfoConsult GmbH
- Volkshilfe Oberösterreich
- Universität Bern
- Research House UK
- Netural GmbH
- Methodica



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Netural

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effective learning

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Thank you for your attention.

Are there any questions?

Address of Speaker

