



<b>Project acronym</b>	<b>AAL 2011-4-094</b>
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WP / Task responsible	InfoConsult
Other Contributors	Netural
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Abstract	This deliverable shows the initial online version of the project website and describes its content.

<b>Document History</b>			
<b>Ver.</b>	<b>Date</b>	<b>Changes</b>	<b>Author</b>
1.0	Feb. 11 <sup>th</sup>	Initial Version	Sarah Kehrer
1.1	Feb. 13 <sup>th</sup>	Amendment Social Media Component	Sarah Kehrer

## Content

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# 1 Executive summary

## **Aim of the deliverable**

To provide an overview of the website in it's final and online version, describes its content and how to proceed in case of any adaption or change requests.

## **Brief description of the sections of the document**

Website appearance and basic info, content and menu overview, guidelines for content update.

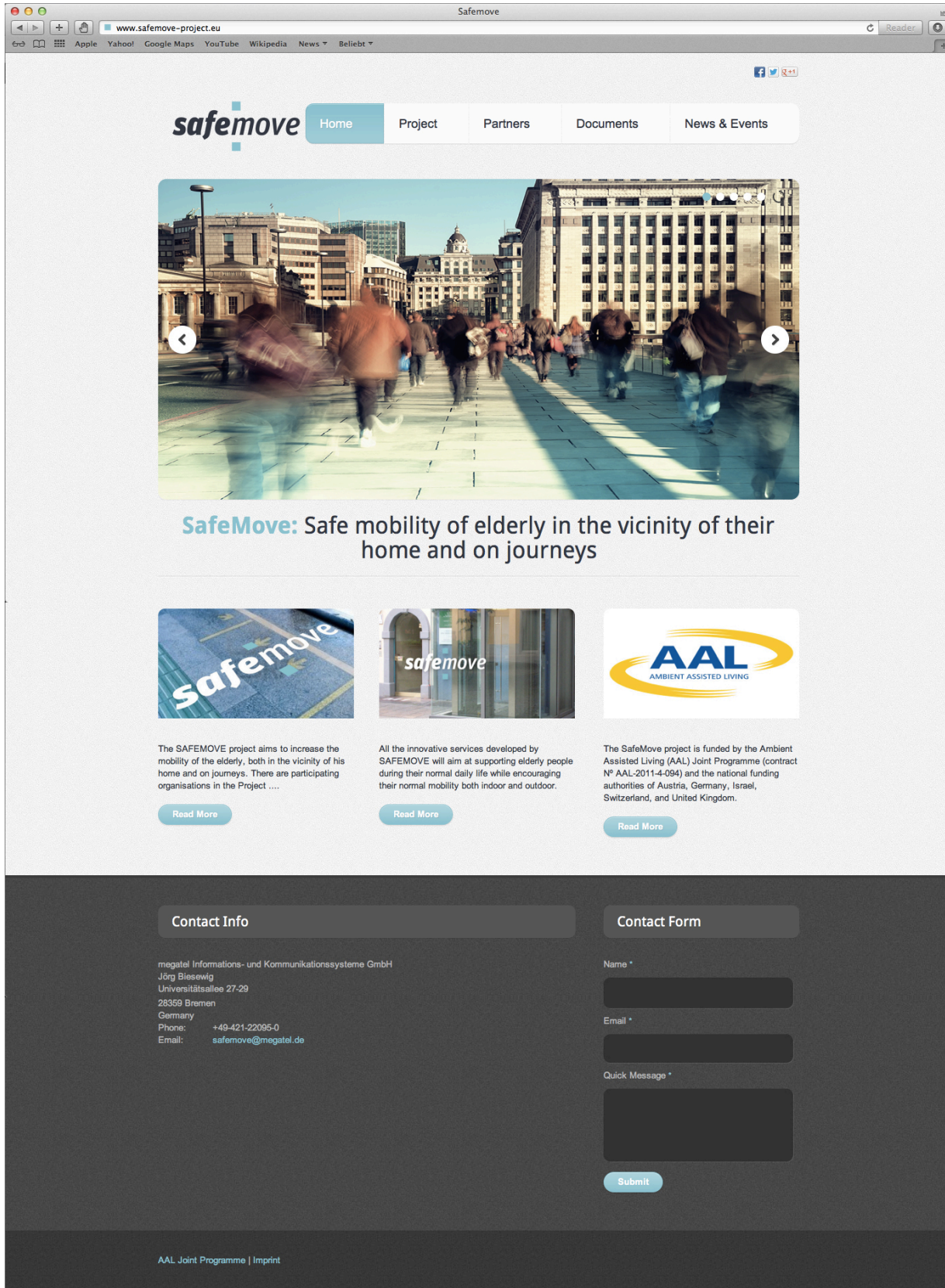
## **Mayor achievements**

Initial version of the project website is online.

## **Summary of the conclusions obtained**

Not applicable.

## 2 Landing Page (“Home”) and basic info



Screenshot of the landing page from Jan. 11<sup>th</sup>, 2013-02-11

The SafeMove project website is available on [www.safemove-project.eu](http://www.safemove-project.eu).

The website is responsive to different screen sizes and available as mobile version for smart phones and tablets as well.

All contents are easy to update through the Wordpress backend.

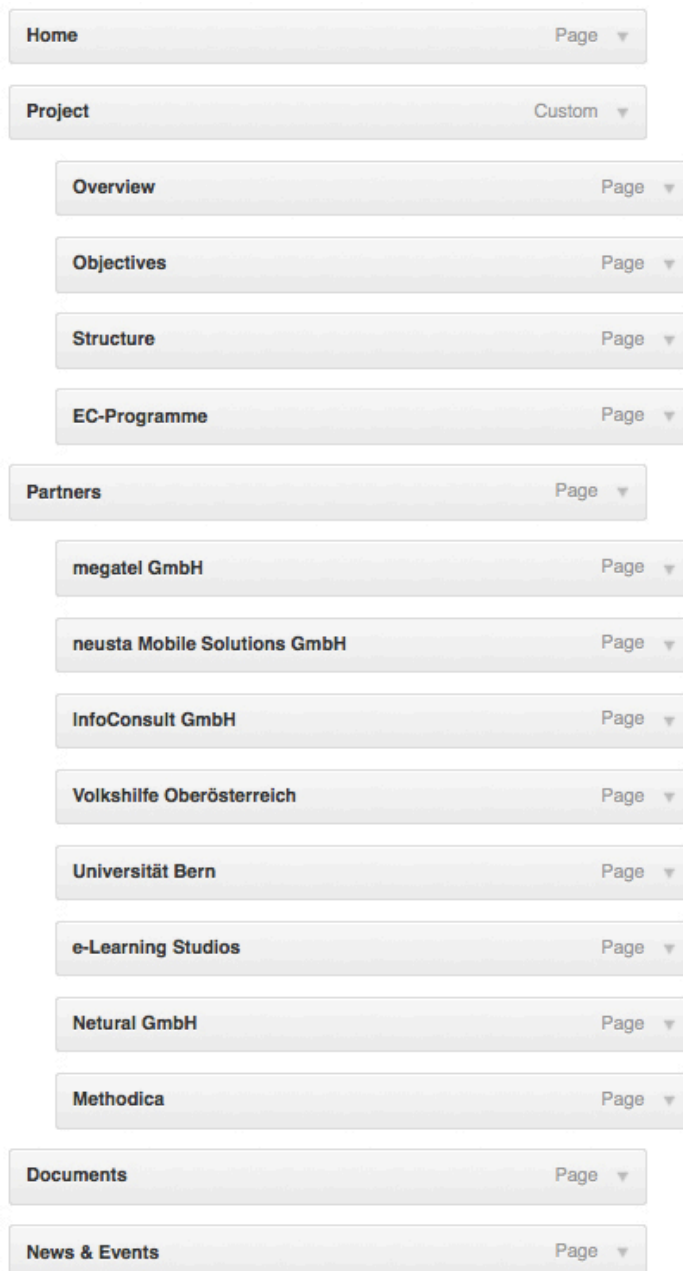
### 3 Content Overview

The SafeMove project website consists of the following content sections:

- *Home, Project, Partners, Contact Info, AAL Joint Programme and Imprint* providing all basic public information concerning the project.
- *Documents and News & Events* providing all updates coming up within the project (to be described in detail in the following chapter “Content Updates”).

The SafeMove project website provides the following functionalities:

- *Social Media-Share-Plugin* to offer the user the possibility of an easy publication of the website and all its subpages on Facebook, Twitter and Google+
- *Contact Form* to offer the user an easy way to get in touch.



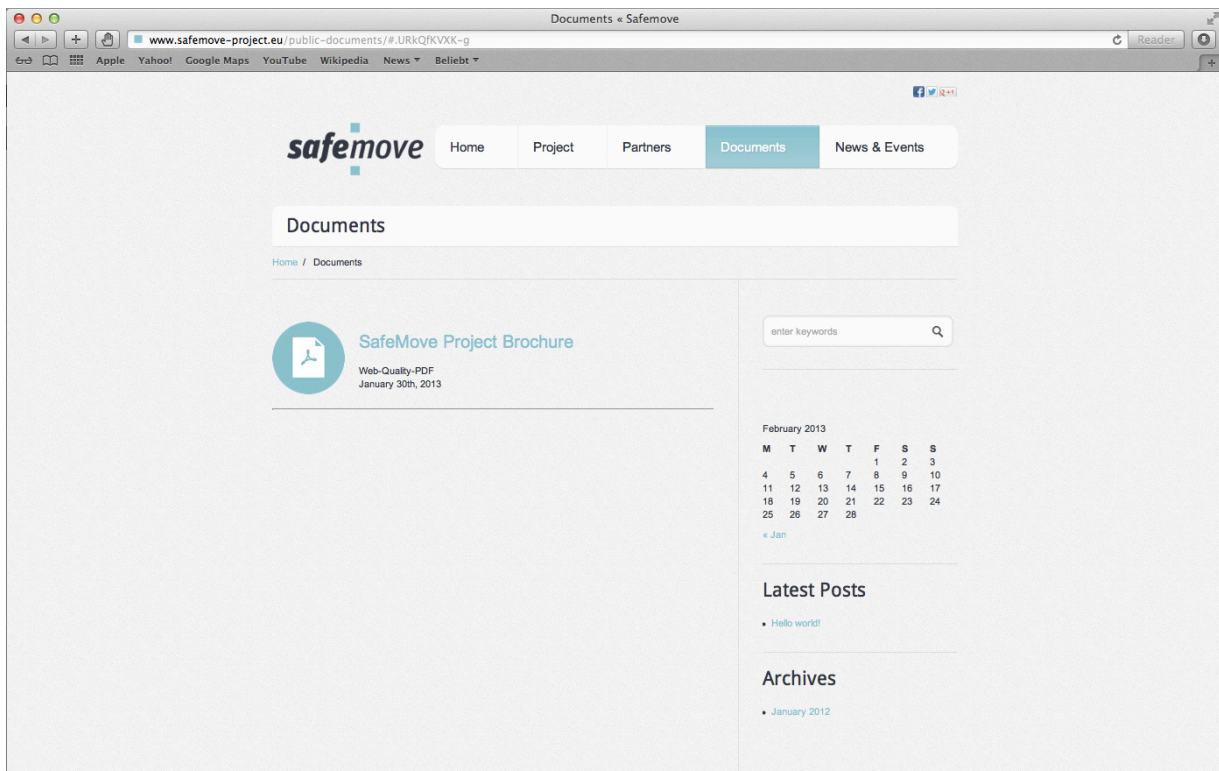
Menu overview  
(not showing widgets and plugins)

## 4 Content Updates

### 4.1 “Documents” Section

This site provides space for a chronological list of all public documents concerning the SafeMove project, such as:

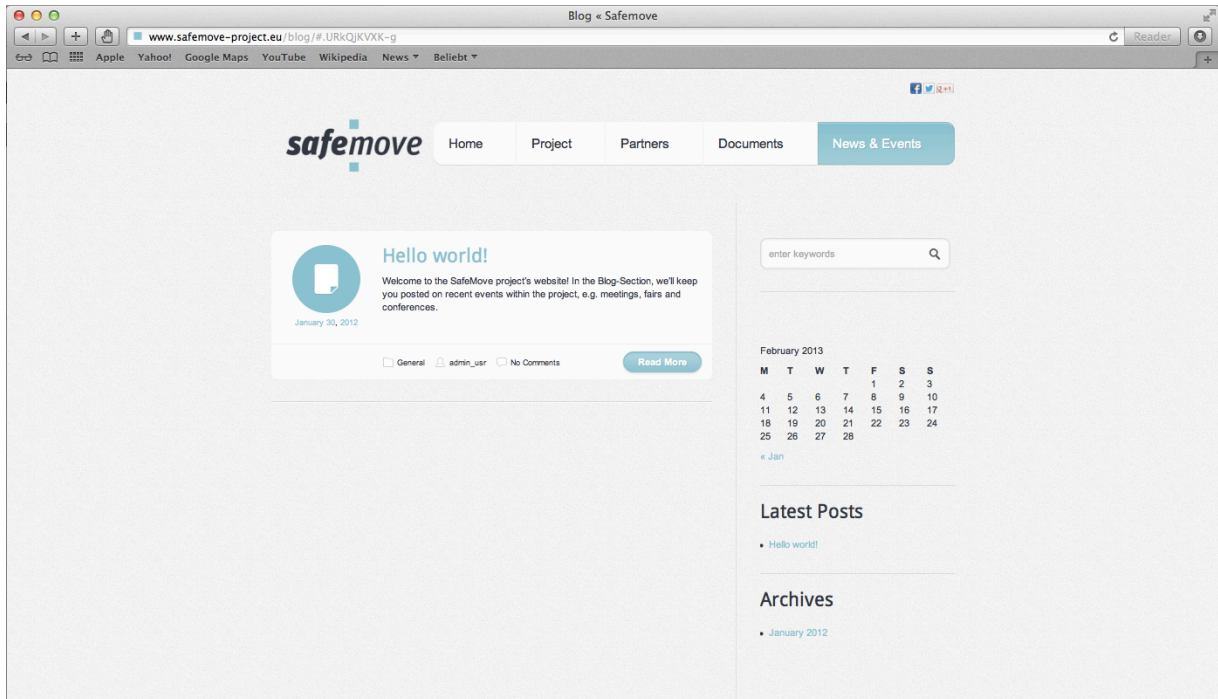
- Public Deliverables, achieved results within the project
- Press Releases
- Dissemination material, e.g. the project brochure
- Presentations, papers of lectures held on conferences etc.
- Public abstracts of all kinds



## 4.2 “News & Events” Section

This site provides space for blog posts to update the user on News & Events within the SafeMove project, such as:

- Announcements/reviews of conferences in which SafeMove is part of
- Announcements/reviews of public workshops the partners etc.





## 5 Social Media Feed

The website is prepared for an easy integration of Social Media Feeds at any time.

For SafeMove an appearance on Social Networks like Facebook and Twitter as well as on Professional Networks like LinkedIn and Xing are recommendable.



Exemplary Social Media Widget.