


 <b>AAL-2012-5</b>   <b>CaMeLi</b> <b>Care Me For Life</b>	Deliverable reference:	Submission Date:
	D6.1	28-10-2013
	Deliverable Title:	
	<b>Public Project Website</b>	
	Deliverable Lead Contractor:	
Grant agreement no. :	AAL-2012-5-030	
Project Start Date :	01-06-2013	
Duration :	24 months	
	Main Editors:	
	Maher Ben Moussa	
	Approved by:	
	Markus Dubielzig	
	Classification:	
	Nature: Software	
	Classification: PU	
Abstract:		
<p>The web site of the project is expected to be the main source of information for external parties that are interested in the work done within the CaMeLi consortium. This deliverable describes the CaMeLi project website and its layout and functionality.</p>		
Keywords: Website, Dissemination, CaMeLi		

## Classification and approval

**Classification:** Public

This document has the status ‘Public’ and is public for everyone with no restriction

### Disclaimer

Neither the CaMeLi Consortium nor any of its officers, employees or agents shall be responsible or liable in negligence or otherwise howsoever in respect of any inaccuracy or omission herein.

Without derogating from the generality of the foregoing neither the CaMeLi Consortium nor any of its officers, employees or agents shall be liable for any direct or indirect or consequential loss or damage, personal injury or death, caused by or arising from any information, advice or inaccuracy or omission herein.

### Acknowledgements

All partners of the CaMeLi project contributed to this report during the last few months. Especially the fruitful discussion at the CaMeLi meetings led to this document.

## National Funding Agencies

Country	Funding Agency Full name
Germany	VDI/VDE Innovation + Technik GmbH
Switzerland	Swiss National Science Foundation
Portugal	Fundação para a Ciência e Tecnologia
Cyprus	Research Promotion Foundation
The Netherlands	ZonMw

## Table of Contents

List of Figures .....	iii
List of Tables.....	iv
1 Introduction .....	1
1.1 Summary .....	1
1.2 Structure of this Document .....	1
1.3 Relationships with other Deliverables .....	1
1.4 Contributors .....	1
2 CaMeLi Website.....	2
2.1 Overview .....	2
2.2 Functionality .....	2
2.3 Objectives .....	2
2.4 Accessibility.....	2
2.5 Site Structure.....	2
2.6 Site Layout.....	3
2.7 Usage Statistics .....	11
3 Conclusion.....	13
4 Glossary.....	14

## List of Figures

Figure 1 CaMeLi Website Structure .....	3
Figure 2 CaMeLi Website Main Page .....	4
Figure 3 CaMeLi Website Layout Blocks.....	5
Figure 4 Website Section: About CaMeLi .....	6
Figure 5 Website Section: News and Upcoming Events .....	7
Figure 6 Website Section: A News Article .....	8
Figure 7 Website Section: Consortium .....	9
Figure 8 Website Section: Resources - Deliverables .....	10
Figure 9 Website Section: Contact.....	11
Figure 10 Google Analytics Website .....	12

## List of Tables

Table 1: Revision History.....	1
Table 2: Authors.....	1
Table 3: List of terms, abbreviations and acronyms.....	14

# 1 Introduction

## 1.1 Summary

The purpose of this document is to describe briefly the current shape and structure of the *project website* that have been implemented as part of work package 6 (Dissemination, Exploitation strategy and Standardization) of the CaMeLi project.

The CaMeLi project website has been delivered and hosted at <http://www.cameli.eu/> and is available for read access to all interested parties. The site is built on a content management system, Drupal 7<sup>1</sup>, running PHP on the Linux operating system and capable of supporting dynamic structure of the presentation, various functional components, levels of access admittance, reconfigurability. Currently the site presents administration, authoring and browsing user interfaces and is equipped with various modules that provide advanced functionality and capabilities, such as e-mailing, search, news services...

Furthermore, the CaMeLi project website will be maintained throughout the duration of the project.

## 1.2 Structure of this Document

Chapter 1 gives an introduction, chapter 2 presents the CaMeLi website and describes its functionality and layout in detail and chapter 4 concludes this deliverable.

## 1.3 Relationships with other Deliverables

This deliverable serves as an independent deliverable, although other dissemination deliverables (e.g. D6.2) might refer to this deliverable.

## 1.4 Contributors

**Table 1: Revision History**

Version	Date	Reason	Revised by
V1	15-07-2013	Initial version	Maher Ben Moussa, Marios Fanourakis
V2	02-08-2013	Updated Version	Maher Ben Moussa
V3	15-08-2013	Final Version	Maher Ben Moussa
V3.1	22-08-2013	Reviewed Version	Markus Dubielzig, Ginger Claassen
V4	28-10-2013	Website Template & Logo Update	Maher Ben Moussa

**Table 2: Authors**

Partner	Name	Email
UniGe	Maher Ben Moussa	maher.benmoussa@unige.ch
UniGe	Marios Fanourakis	marios.fanourakis@unige.ch
UniGe	Dimitri Konstantas	dimitri.konstantas@unige.ch
SAG	Markus Dubielzig	markus.dubielzig@siemens.com
SAG	Ginger Claassen	ginger.claassen@uni-paderborn.de

---

<sup>1</sup> <https://drupal.org/>

## 2 CaMeLi Website

### 2.1 Overview

The CaMeLi website<sup>2</sup> is delivering information to end users and supplying the corresponding authoring tools. It provides a range of facilities in order to help in organizing the information and regulating access as well as facilities that fall outside the above categories. The site is built on a content management system, Drupal 7<sup>3</sup>, running PHP on a Linux operating system

### 2.2 Functionality

The site provides the following classes of functionality:

- Document authoring tools, such as HTML and WYSIWYG editors etc;
- Information categorization tools, such as content categories management etc;
- “News” related tools, such as creating, publishing and presenting news feeds etc;
- Layout and structure management, such as menus manager, site template manager etc;
- Configuration, such as an administrative interface for configuring various aspects of the website, etc;
- Etc.

### 2.3 Objectives

The Project website is a deliverable of the CaMeLi project and it should:

- ensure the project’s visibility in the scientific, social and business community;
- cover objectives, approach, benefits, expected results, consortium/partner details, events etc.;
- be easily updateable in the course of the project;
- disseminate relevant public results from the project, including reports, presentations, research papers, press releases, audio-visual material and software demonstration, etc. to be added as they become available;

The Technical Management has set up the project’s website in the first project month and is responsible for keeping the project website daily up-to-date and monitored.

### 2.4 Accessibility

The CaMeLi website is built on top of the Drupal 7 platform of which all core features conform with the World Wide Web Consortium (W3C) guidelines: WAI WCAG 2.0<sup>4</sup> and ATAG 2.0<sup>5</sup>. These guidelines make sure that the website can be *accessed* and *navigated* by people with disabilities, using appropriate assistive technologies. Because Drupal 7 follows these guidelines, the content of the CaMeLi website should be accessible to people with different disabilities, including people with visual/hearing/cognitive impairments, etc. For more information about the Drupal 7 accessibility support, please consult the Drupal Accessibility statement<sup>6</sup>.

### 2.5 Site Structure

The Website’s structure is presented in the following figure:

---

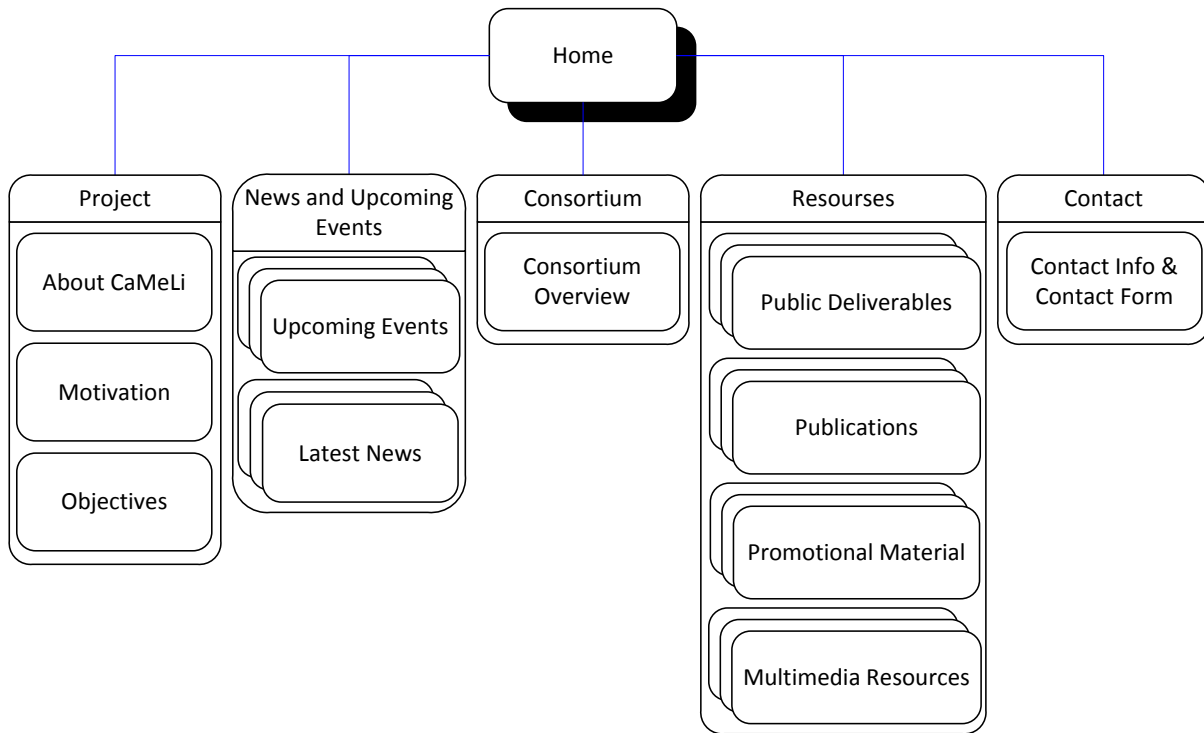
<sup>2</sup> <http://www.cameli.eu/>

<sup>3</sup> <https://drupal.org/>

<sup>4</sup> <http://www.w3.org/TR/WCAG20/>

<sup>5</sup> <http://www.w3.org/TR/ATAG20/>

<sup>6</sup> <https://drupal.org/about/accessibility>



**Figure 1 CaMeLi Website Structure**

The CaMeLi website was set up at the very beginning of the project and has been one of the main sources of public dissemination for the objectives, activities and publications of the consortium. The website is <http://www.cameli.eu/>. The information presented in the CaMeLi website is:

**Home:** This section provides an introduction to the project and the main navigation of the website.

**Project:** Information related with the CaMeLi project – Description, Motivation and Objectives.

**News and Upcoming Events:** A list of news related to the CaMeLi project and the upcoming events of the project

**Consortium:** Affiliations of partners and links to their corresponding web pages are presented.

**Resources:** All the public material related with the CaMeLi project – Deliverables, Scientific Publications, Promotional Material, and Multimedia Resources.

**Contacts:** The contact info of the project coordinator is given for contact purposes. This section also offers visitors to leave their "feedback and comments" in order to contribute to the project.

Furthermore, on the left side of the website there is always a **search field** where users can search and access the site's published content

## 2.6 Site Layout

The following pages offer a short visual presentation of the various website functional components.

The website's layout is presented in the following figures



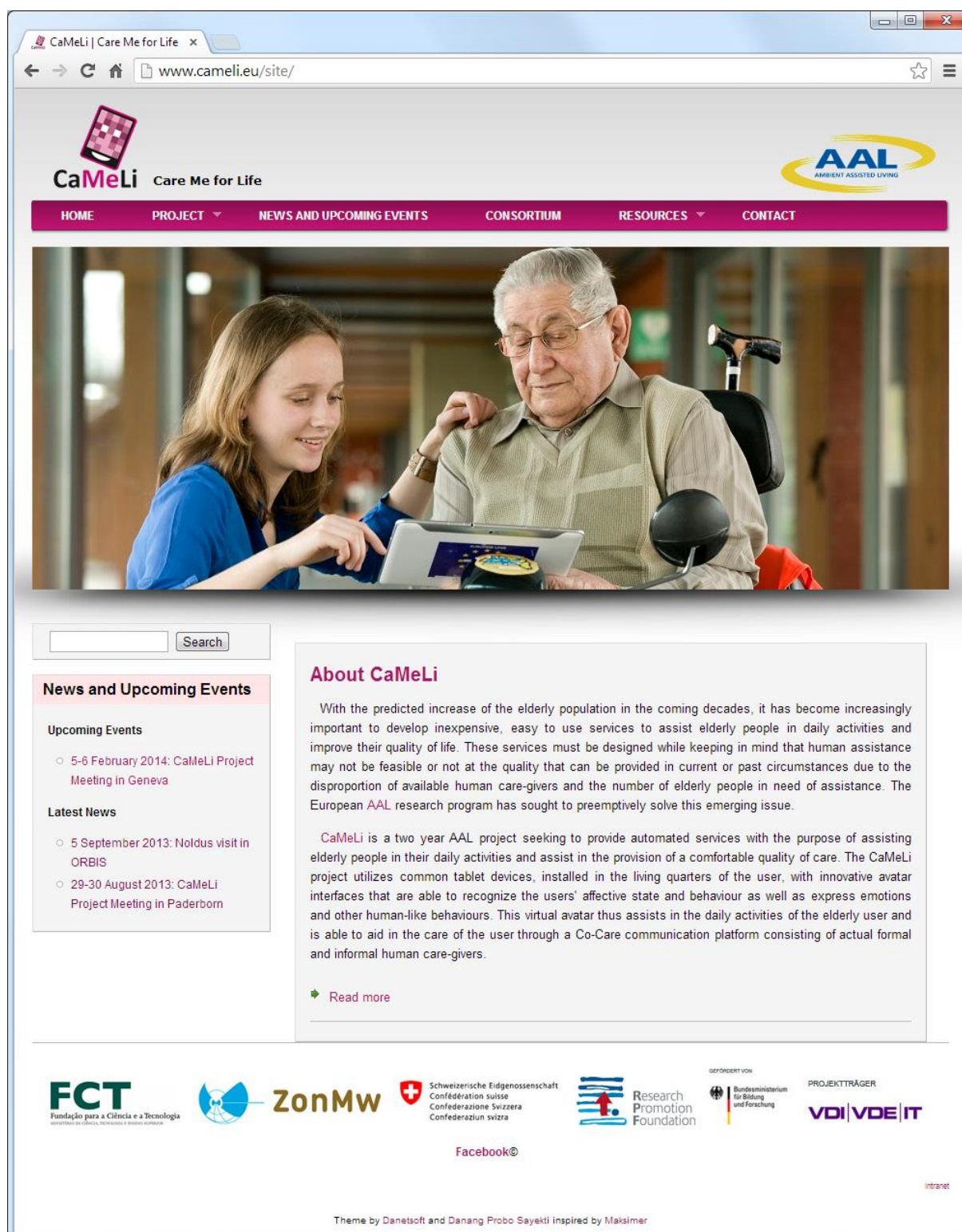


Figure 2 CaMeLi Website Main Page



**Figure 3 CaMeLi Website Layout Blocks**

- 01 - Logos banner:** The logo and slogan of CaMeLi and the Logo of AAL
- 02 - Site menu:** Offers a clickable dropdown menu for navigating the website.
- 03 - Slide show:** A slide show of images related to the project
- 04 - Search function:** Quick access to search the site's published content. Very simple to operate, supports text only searches by entering keywords and pressing the search button.

**05 - News and upcoming events:** a selected list of news and events related to the CaMeLi project.

**06 - Content:** The content of the item selected by the user.

**07 – Logos of the respective national funding agencies:** Clickable logos linking to the funding agencies websites that made this project possible

The screenshot shows the CaMeLi website interface. The top navigation bar includes links for HOME, PROJECT, NEWS AND UPCOMING EVENTS, CONSORTIUM, RESOURCES, and CONTACT. A search bar is located on the left. The sidebar on the left contains sections for 'News and Upcoming Events', 'Upcoming Events' (listing a meeting in Geneva), and 'Latest News' (listing visits in ORBIS and Paderborn). The main content area is titled 'About CaMeLi' and features a yellow dashed box highlighting the 'About CaMeLi | Motivation | Objectives' section. This section includes a table of project details and a detailed description of the project's goals and objectives.

Start:	1-6-2013
Duration:	24 Months
Member States:	5 (Cyprus, Germany, Netherlands, Portugal, Switzerland)
Partners:	8 (SAG, UniGe, Orbis, IPN, NetUnion, Viva, Noldus, Citard)

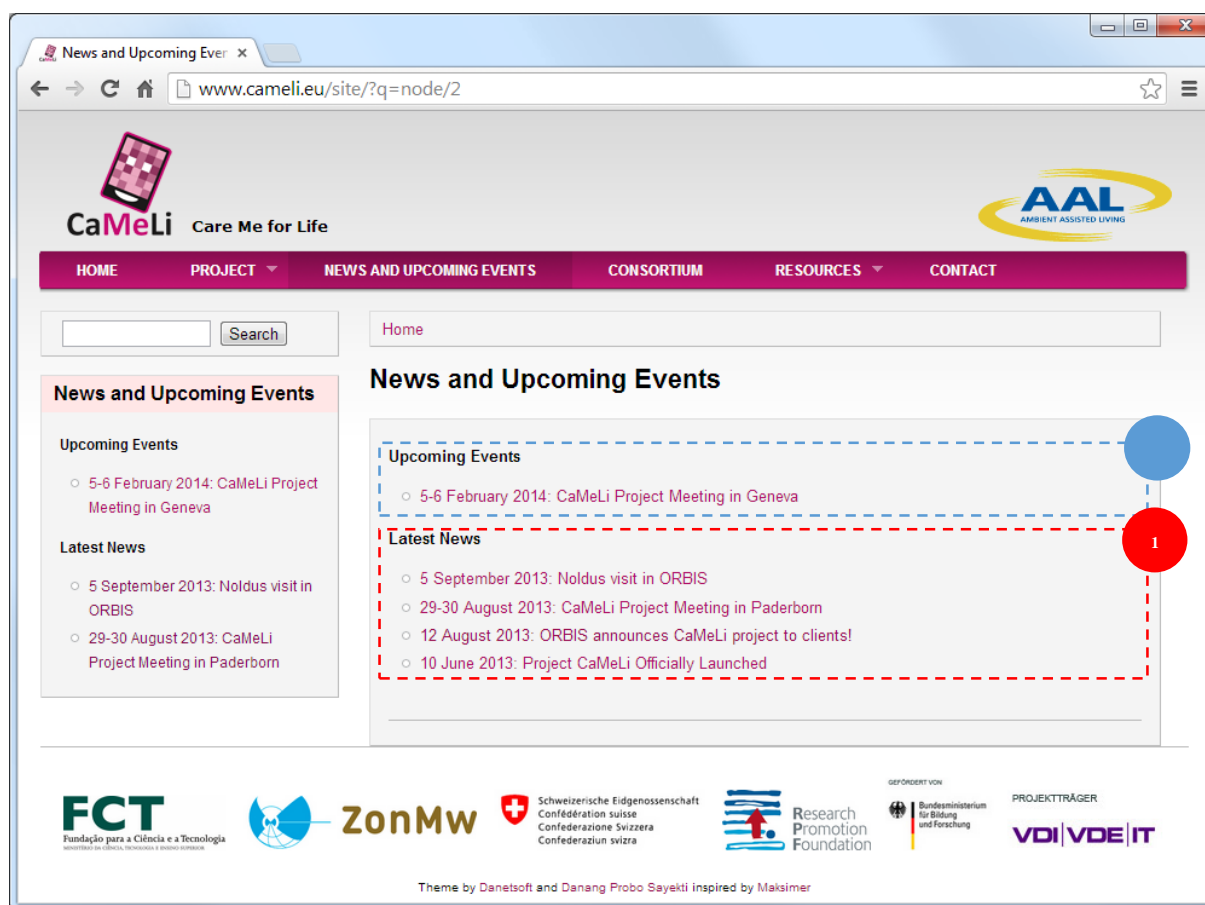
The goal of CaMeLi is to provide a system operating on a distributed network of interconnected tablet devices and using as interface an avatar, able to express emotions, that simulates the way the elder was used to, or would like to interact, collaborate and dialogue, with a human life partner, understanding his emotions and assisting him/her in carrying out daily life activities at home. The elder (65+) will interact intuitively with the system, via voice, emotions expressed and activity conducted, having the illusion of communicating with a real human who understands his/her behaviour and emotional state and assists him/her appropriately. The system will provide benefits on a practical, psychological and social level enabling the elder to feel self confident to remain longer active and independent at home improving thus his/her well-being. The target group is the big group of healthy elderly or with light physical or mental health problems who live alone at home and can find pleasure and relief in getting help or stimulation to carry out their daily activities. A coherent user-centric technological solution will be provided based on an innovative practice-oriented Virtual Partner (ViP) care model that considers established behavior communication patterns/ways of an elder with a human partner in carrying out his/her daily activities at home through out life. The ViP model will be combined with state of the art human computer interaction (emotion recognition, speaking activity and conversational analysis for intelligent dialogue) and user behavior analysis technologies. The system will be commercialised as stand alone system of several inter-operating tablets installed in the home, or connected as a highly accessible front end interface to existing home care support service.

The footer of the website displays logos for funding agencies: FCT (Fundação para a Ciência e a Tecnologia), ZonMw, Schweizerische Eidgenossenschaft (Confédération suisse, Confederazione Svizzera, Confederaziun svizra), Research Promotion Foundation, Bundesministerium für Bildung und Forschung, and VDI/VDE/IT. It also mentions 'Theme by Danetsoft and Danang Probo Sayekti inspired by Maksimer'.

**Figure 4 Website Section: About CaMeLi**



**08 – Navigation Bar:** Offers clickable links to navigate between items from the same section of the menu



**Figure 5 Website Section: News and Upcoming Events**

**09 - Upcoming Events:** A clickable list of the upcoming events

**10 – Latest News:** A clickable list of the latest news



Figure 6 Website Section: A News Article

The screenshot displays the CaMeLi Consortium website. The browser address bar shows [www.cameli.eu/site/?q=node/3](http://www.cameli.eu/site/?q=node/3). The website header includes the CaMeLi logo (a red square with a white 'C' and 'MeLi' text) and the tagline 'Care Me for Life'. To the right is the AAL logo (Ambient Assisted Living). A navigation menu contains links: HOME, PROJECT, NEWS AND UPCOMING EVENTS, CONSORTIUM, RESOURCES, and CONTACT. Below the menu is a search bar and a 'Home' link.

The main content area is titled 'Consortium' and features an 'Overview' section. The overview text states: 'The CaMeLi consortium consists of eight experienced and committed partners, namely four industrial partners (a large sized IT organization and three SMEs), two research institutes and two end user organizations spread around five different European AAL partner States (Germany, Switzerland, Netherlands, Portugal, Cyprus) covering thus the end user and market needs in the field, in a wide Europe. End users and SMEs are both strongly involved with clear exploitation ambitions.'

Below the text is a group photograph of the consortium members standing on steps in front of a building. To the left of the main content is a sidebar with 'News and Upcoming Events'. Under 'Upcoming Events', it lists '5-6 February 2014: CaMeLi Project Meeting in Geneva'. Under 'Latest News', it lists '5 September 2013: Noldus visit in ORBIS' and '29-30 August 2013: CaMeLi Project Meeting in Paderborn'.

The 'Partner Descriptions' section is divided into two columns. The left column contains logos for SIEMENS, UNIVERSITÉ DE GENÈVE (Faculty of Economic and Social Sciences), and ISS (Institute of Services Science). The right column contains text descriptions for each partner.

**SIEMENS AG.** Over the past 165 years, Siemens has developed to be one of the leading electrical engineering, electronics and IT companies in the world with 370.000 employees worldwide and EUR 78.296 million sales in the fiscal year 2011/2012. Siemens participates in this project through the Accessibility Competence Center (ACC) which is part of the division Corporate Technology (CT). The team of the Accessibility Competence Center (ACC) has more than 15 years of experience in the design of accessible products, the implementation of the concept of "Design for All" in main stream products and the efficient usage of assistive technologies, as well as in supporting customers with different types of impairment. Siemens has also a long tradition in the successful participation and co-ordination of various European R&D projects in different fields, especially in the field of accessibility.

**University of Geneva.** The University of Geneva participates in the project with Institute of Service Sciences (ISS), of the Economics and Social Sciences Faculty. As a team of 40 staff members, is active in research, technology watch, creativity and teaching. It currently participating in more than 15 research projects (EU/Cost/National Swiss funding) in service domains ranging from services innovation and large-scale services to services for seniors and mobile users and from Personality and Emotion Models to 3D serious games. Our strong involvement in interdisciplinary think groups places us at the forefront of the technology watch in Services Science in Switzerland. The Institute's international network includes many academic institutions, public administrations, creativity and innovation consultants, think tanks and services providers across Europe, Asia, North America.

Figure 7 Website Section: Consortium

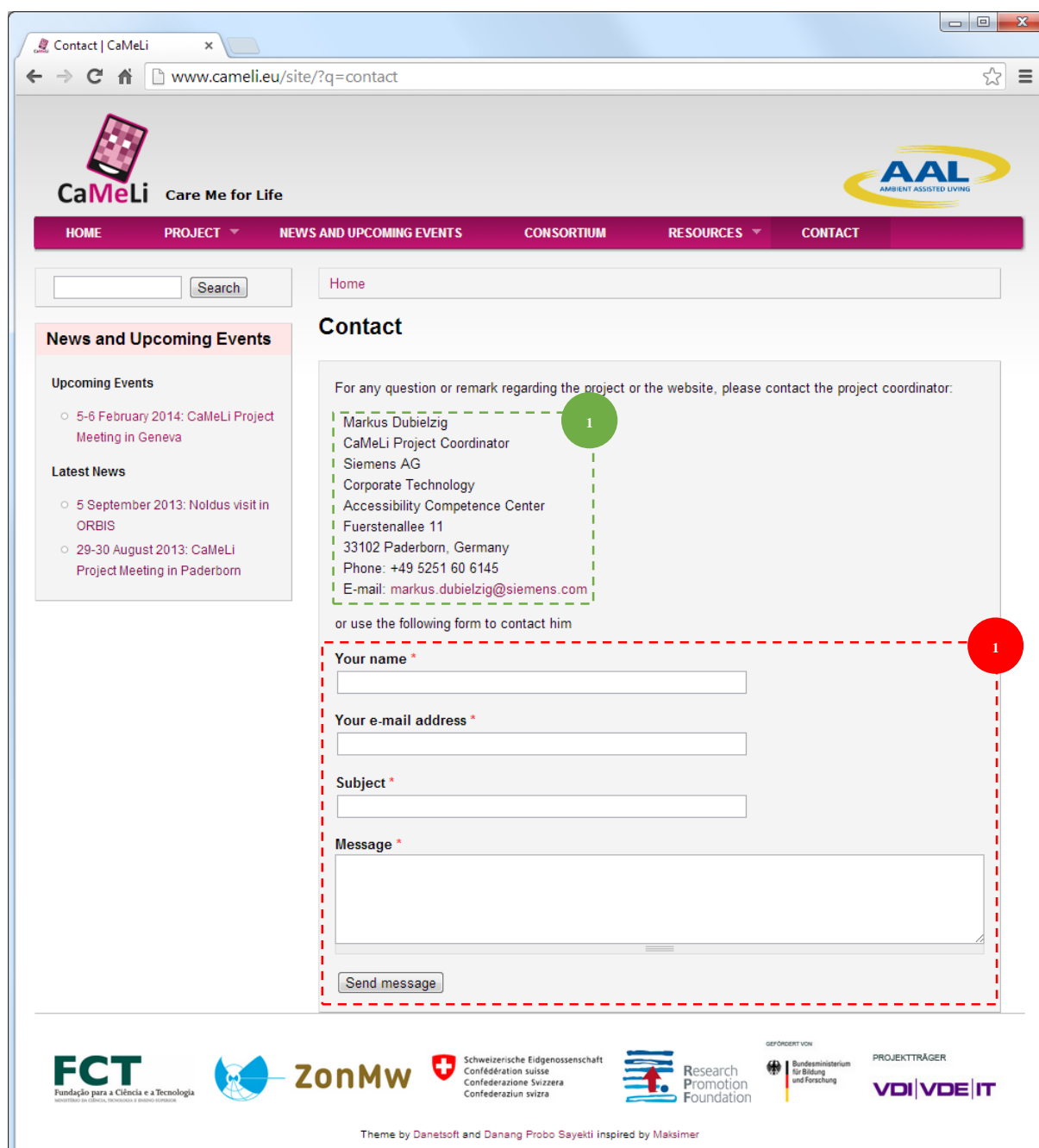
The screenshot shows the CaMeLi Public Project Website. The header includes the CaMeLi logo and the tagline "Care Me for Life", along with the AAL (Ambient Assisted Living) logo. The navigation menu consists of: HOME, PROJECT, NEWS AND UPCOMING EVENTS, CONSORTIUM, RESOURCES, and CONTACT. A search bar is located below the navigation menu. The main content area is titled "Public Deliverables" and features a table of deliverables. To the left, there is a sidebar with "News and Upcoming Events" and "Latest News".

**Public Deliverables**

Public Deliverables | Scientific Publications | Promotional Material | Multimedia Resources

Deliverable No.	Deliverable Name	WP No.	NatuRe	Dissemination Level (Public or Restricted)	Delivery Month
D1.1a	Specification of user needs and analysis and design of ViP model.	WP1	Report	Restricted	8
D1.2a,b	Specification of use case scenarios and User Interface.	WP1	Report	Public	8,16
D1.3	Ethical, privacy and legal considerations.	WP1	Report	Public	6
D1.4a,b	User pre-trials evaluation	WP1	Report	Restricted	9,17
D2.1a,b	Specification of the User emotion recognition component.	WP2	Report	Restricted	8,16
D2.2	Specification of the emotion-expressing, Avatar based, User Interface.	WP2	Report	Restricted	8,16
D2.3a,b	Specification of the user behavior and environment analysis component.	WP2	Report	Restricted	8,16
D2.4a,b	Technical specification of the ViP component.	WP2	Report	Restricted	8,16
D3.1a,b	Design and specification of ICT-based services	WP3	Report	Restricted	8,16
D3.2a	Specification of the Co-Care and dispatching components.	WP3	Report	Restricted	12
D3.3a,b	Home Care Daily Services / dispatching component / Co-Care tool.	WP3	Software	Restricted	8,16
D4.1a,b	Specification of overall system architecture and security and privacy infrastructure.	WP4	Report	Restricted	8,16
D4.2a,b	Specification of CaMeLi system integration.	WP4	Report	Restricted	8,16
D4.3a,b	System integration validation.	WP4	Software	Restricted	8,16
D5.1	Trials specification and design.	WP5	Report	Restricted	8
D5.2	Privacy protection plan.	WP5	Report	Public	8
D5.3a,b,c	Pilot setup and deployments.	WP5	Software/Report	Public	8,16,24
D5.4a,b,c	Pilot acceptance evaluation results.	WP5	Report	Restricted	9,17,24
D5.5	Overall system evaluation and initial deployment.	WP5	Report	Restricted	24
D6.1	Public project website.	WP6	Software	Public	2
D6.2	Dissemination strategy and plan.	WP6	Report	Public	3
D6.3	Exploitation and standardization strategy and plan.	WP6	Report	Restricted	8,12
D6.4a,b	Business strategy.	WP6	Report	Public	12,24
D6.5a,b	IPR Directory.	WP6	Report	Public	3,24
D7.1	Yearly/Final financial and progress reports.	WP7	Report	Public	12,24
D7.2	Final management report.	WP7	Report	Restricted	24
D7.3	Project quality handbook.	WP7	Report	Restricted	3

Figure 8 Website Section: Resources - Deliverables



**Figure 9 Website Section: Contact**

**11 – Contact Info:** All the contact information of the coordinator of the project.

**12 – Contact Form:** A website enabling the user to send questions and remarks directly from the website

## 2.7 Usage Statistics

Since the beginning of July 2013 the CaMeLi web statistics have been collected using Google Analytics<sup>7</sup>. This tool helps us to monitor each web visit and each unique visitor giving us an overview of the visitor's language, geographical position, the devices they use, the browsers they use and their browsing behaviour on the website.

<sup>7</sup> <http://www.google.com/analytics/>



The CaMeLi website's statistics is presented in the following figures:

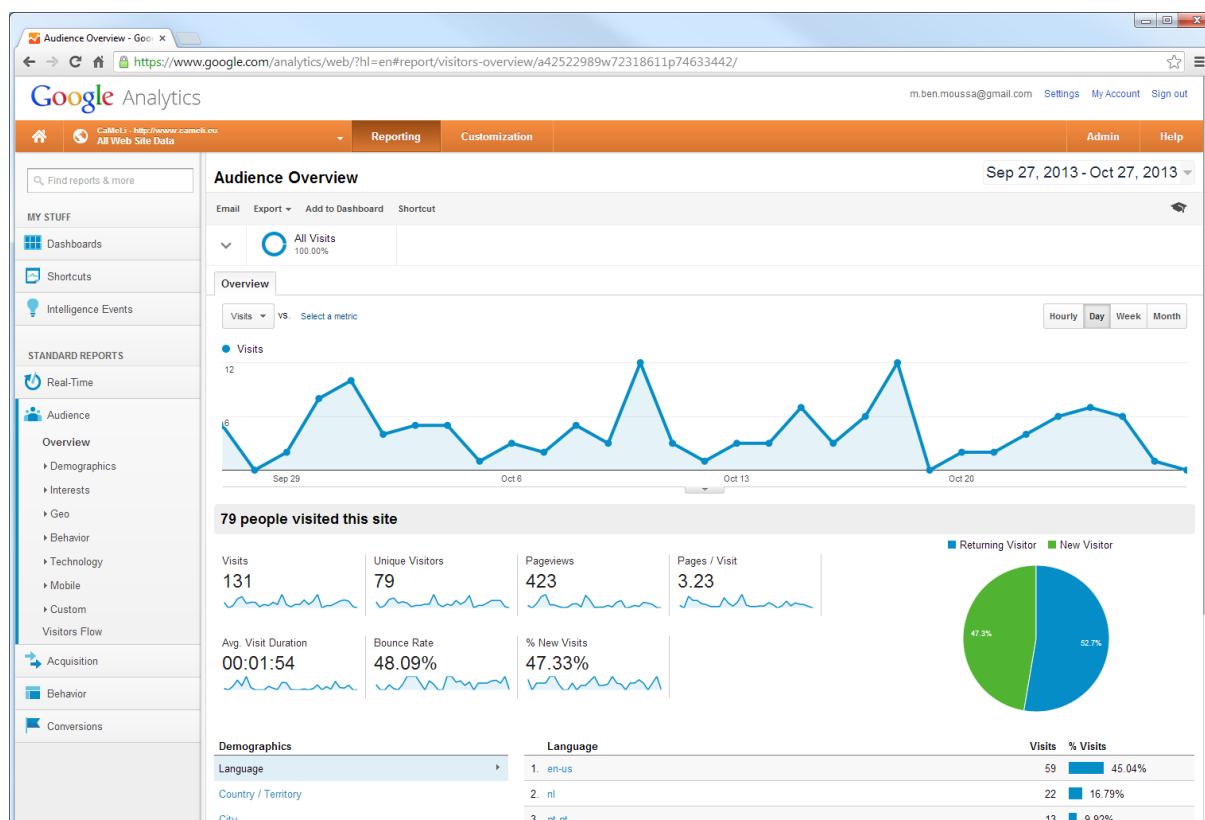


Figure 10 Google Analytics Website

### **3 Conclusion**

This deliverable describes the website (<http://www.cameli.eu>) created and maintained for the CaMeLi project. The website was created, verified and is available for the consortium members, potential users and other interested parties.

After its launch, the site will continuously grow and expand with new information when available.

The content is continually reviewed and revised to ensure that it is up-to-date and continues to meet visitors' requirements. The inclusion, where possible, of more graphical content is an attempt to use more visual tools and techniques.

The website was validated by all partners and respectively modified.

## 4 Glossary

**Table 3: List of terms, abbreviations and acronyms**

AAL	Ambient Assisted Living
ICT	Information and Communications Technology
HTML	Hypertext Markup Language, a standard for designing the layout of webpages
Linux	An open-source version of the UNIX operation system
PHP	A widely used programming language for web applications
World Wide Web Consortium	The main international organisation for standards in the World Wide Web
WYSIWYG	Stands for “What You See Is What You Get” and refers to rich text web editors