

# ChefMyself ▶



Newsletter 2 - April 2014

## Welcome to the April edition of the ChefMyself project Newsletter!

The ChefMyself project consortium is very happy to share with you the following articles presenting the newest project developments.

### ■ Culturally adapted menus

The first phase of the [ChefMyself](#) project involved surveys and focus groups to understand users' needs. These large scale user research processes were conducted in Italy and the Netherlands through our end-user organizations: [INRCA](#) and [Unie KBO](#), respectively.

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### ■ In-Home interviews to older adults

Before we start designing, we should gather requirements, preferably with representative users. In the case of [ChefMyself](#), two issues stood out: i) [ChefMyself](#) deals with a process that is appropriated by different people in their own way, and ii) unfamiliarity with technology might pose a challenge to older adults at the time of bringing new technologies into their diet related activities.

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### ■ First usability tests

We could do all the design and development ourselves and test everything in the end with older adult users to assess usability and so forth. But we do not believe very much in that. In [ChefMyself](#) we are following a truly user-centred design process, which means that we are involving users all the way through.

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### ■ ChefMyself solution in the light of a market overview of existing technologies

The ChefMyself project consortium members led by one of the technical partners, Taurus, have prepared an extensive market overview of existing technologies and solutions that are closest in their character to the proposition developed within the project. The summary has been completed in November 2013 and aimed to establish a technical basis of the ChefMyself project and define innovation areas, in which it will play.

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#### ■ ChefMyself project promotion at Active 50+ Fairs in Poznań Poland

On the 5th of April [ASM-Market Research and Analysis Centre](#) has attended the biggest annual national fairs in Poland which are aimed to answer the interests and needs of the senior citizens.

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#### ■ Up-coming Events

- General Assembly Meeting in San Benedetto del Tronto, Italy (16-18 June 2014)
- Project promotion during the [50+ Event in Utrecht](#) (16-20 September 2014)

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ChefMyself is co-funded by the European Commission under the Ambient Assisted Living (AAL) Joint Programme

