



dalia

Assistant for
DAily Life Activities
at Home

Deliverable 4.6

Dissemination and Exploitation Report

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Abstract

This document is Deliverable D4.6 "Dissemination and Exploitation Report" of the DALIA (Assistant for DAily Life Activities at Home) project within Call 5 of the Ambient Assisted Living Joint Programme. Deliverable D4.6 lists up the dissemination (for scientific partners) respectively exploitation (for industry partners) activities within the first year of the DALIA project.

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1 Executive Summary

This document is Deliverable D4.6 “Dissemination and Exploitation Report” of the DALIA (Assistant for DAily Life Activities at Home) project within Call 5 of the Ambient Assisted Living Joint Programme. Deliverable D4.6 lists up the dissemination (in particular for scientific partners) respectively exploitation (in particular for industry partners) activities within the first year of the DALIA project. Due to the early stage of development in DALIA, efforts are primarily targeted towards dissemination activities.

2 Introduction

The dissemination and exploitation of DALIA project results is based on the publication and presentation of the various milestones and results achieved within the project. Partners will continually disseminate results of the project to academic and professional communities on various media and events throughout the project lifetime.

3 Dissemination and Exploitation Activities

DALIA dissemination and exploitation activities are targeted towards spreading the project results towards potentially interested parties across stakeholders including policy makers, industry groups, geographical markets and the academic community for the technology/product/services and potential applications.

3.1 Project Corporate Identity / Logo

For a common appearance of the project, an initial Corporate Identity (CI) including Lettering/Logo and Templates (for internal, external documents and presentations) has been created.



Figure 1: DALIA Lettering and Logo

3.2 Project Website

The DALIA project Web page has been created in June 2013 at <http://www.dalia-aal.eu> and serves as main information hub for spreading news regarding project progress and outcomes. As the development of DALIA advances, new sections will be added where the DALIA consortium will present a glimpse on the features which are currently being developed.

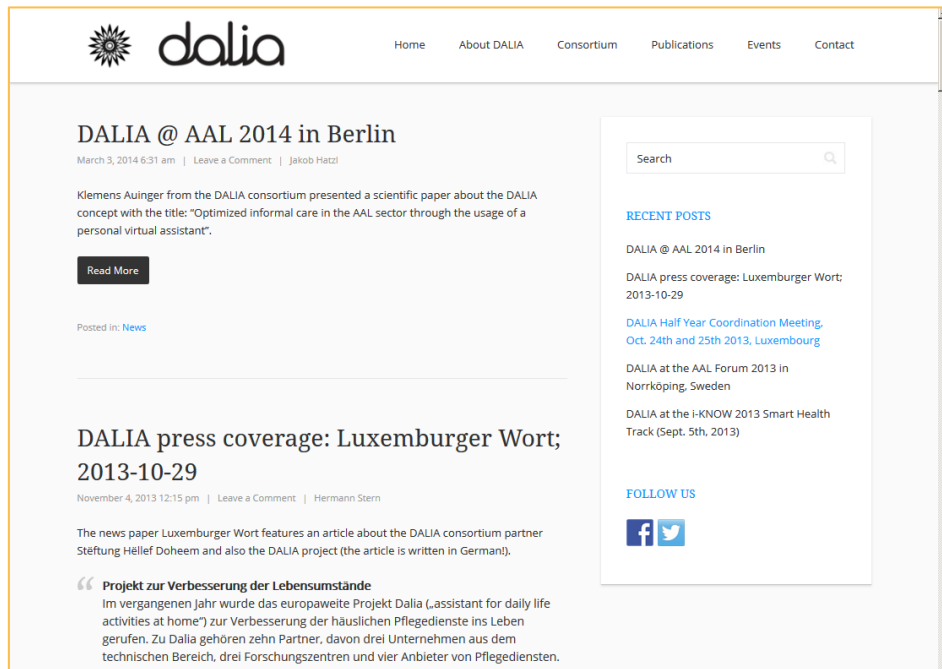


Figure 2: DALIA Project Website

3.3 Consortium Partners Websites

General Information regarding the DALIA approach, as well as the individual role(s) within the project are presented on the individual partners company Web pages.

3.4 DALIA Press Kit

A DALIA press kit has been compiled containing images and textual project abstracts to be handed out to for instance newspapers, conferences or interested companies. In addition a flyer summing up the main unique selling propositions has been created.



Figure 3: DALIA Press Kit – Images



Assistant for DAily Life Activities at Home

DALIA aims to provide an integrated home system supporting older adults as primary end-users, in formal carers, services of formal care and medical services.

A human-looking avatar endowed with speech recognition and speech capabilities allows intuitive and easy user interaction.

The System will assist you mastering their daily life tasks, for instance to help in finding lost objects such as keys, glasses, or remind them to take their medication.

The Avatar will be there for you 24 hours a day, 7 days a week. And all you need for DALIA is a Smart-TV.

Key Features:

- ✔ Voice and face recognition.
- ✔ Check health functionalities.
- ✔ Chat with friends, family and doctors.
- ✔ When care and surveillance are needed, DALIA can act as an intermediary between those who need and those who provide care.
- ✔ Complicated interfaces are no longer necessary, because the Avatar will be the interface.
- ✔ Very patient and never grows wary of your demands.
- ✔ Can easily be coupled to house automation and subsequently switch on the central heating or turn it off, or open or draw the curtains.
- ✔ DALIA can be "charged" with your own personal demands and will draw your attention to your daily tasks.
- ✔ Supports you in the use of new appliances and technologies, because it is familiar with the user manuals.
- ✔ Search the internet, read you the newspaper or a book and discuss it with the Avatar.



<http://www.dalia-aal.eu>

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AAL
AMBIENT ASSISTED LIVING

AAL Joint Programme Cal5:
ICT-based Solutions for (Self-) Management of Daily Life Activities of Older Adults at Home





Figure 4: DALIA Press Kit – Flyer

As development of DALIA goes further and things get more concrete, the DALIA consortium aims at releasing high-level information regarding the progress to the press on a regular basis.

In addition DALIA Flyers have been created for individual organizations (and thus in specific languages), for instance for ZONMW (the Dutch organization that is the Dutch financier within AAL).



DALIA

Assistant voor DAily Life Activities

DALIA heeft tot doel een geïntegreerd thuiszorgsysteem te ontwikkelen ter ondersteuning van ouderen als primaire eindgebruikers, en mantelzorgers, thuiszorg en medische diensten als secundaire gebruikers. Het thuiszorgsysteem zal vooral oudere eindgebruikers helpen bij dagelijkse bezigheden. Bijvoorbeeld door te helpen bij het vinden van verloren voorwerpen zoals sleutels of hen te helpen herinneren aan hun afspraken en inname van hun medicijnen.

DALIA is een menselijke uitzijnde avatar uitgerust met spraakherkenning en spraakmogelijkheden maakt intuïtieve en gebruikersvriendelijke interacties mogelijk. De avatar is 24 uur per dag, 7 dagen per week beschikbaar. Alles wat nodig is voor DALIA is een computer, tablet of een Smart-TV. Dus geen gebruikshandleiding, ingewikkelde interfaces, afstandbediening met veel knoppen of vele handelingen. De spraakgestuurde virtuele persoonlijk assistente neemt deze ongemakken weg en brengt een plezierige en levendige manier om ouderen aan hun dagritme te houden.

Doelgroep
 In Nederland bestaat de doelgroep in de eerste plaats uit ouderen met weinig of geen PC ervaring, wonend in de plattelandsgebieden waar beperkte ADSL-aansluitingen zijn.

Gebruikersbetrokkenheid
 Vanaf de start van het project worden per deelnemend land tenminste 10 potentiële gebruikers intensief betrokken bij DALIA. Zij zullen ook de prototypes gaan testen in hun eigen woonomgeving. Dit jaar gaan we al een start maken met 10 ouderen uit Bathmen en wonend in 't Dijkhuis. Zij zullen een basis DALIA in huis krijgen en zij gaan de gebruikersinterface testen op laptop/pc of tablet.

2013

Ambient Assisted Living (AAL)
 ICT kan bijdragen aan het oplossen van maatschappelijke vraagstukken die samenhangen met de vergrijzing, zoals eenzaamheid onder ouderen, stijgende zorgvraag en -kosten en personeelstekorten. Om deze ICT oplossingen te stimuleren, is het Ambient Assisted Living Joint Programme (AAL JP) opgezet. AAL is een samenwerkingsprogramma van 23 Europese landen en de Europese Commissie. ZonMw voert het programma in opdracht van VWS in Nederland uit. www.zonmw.nl/aal

ZonMw stimuleert gezondheidsonderzoek en zorginnovatie

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Vooruitgang vraagt om onderzoek en ontwikkeling. ZonMw financiert gezondheidsonderzoek en stimuleert het gebruik van de ontwikkelde kennis – om daarmee de zorg en gezondheid te verbeteren.

ZonMw heeft als hoofdondrachtgevers het ministerie van VWS en NWO.





Figure 5: Dutch DALIA Flyer

To spread the word about DALIA the consortium in particular aims at visiting local conferences and events and be present there with information material about DALIA (the existing Press Kit, current Screenshots, Demo Videos, PowerPoint Slides, etc.).

3.5 Social Media

Since June 2013 content from the DALIA Webpage is also automatically transferred to social media platforms like Facebook or Twitter, offering the possibility to discuss individual entries or news.

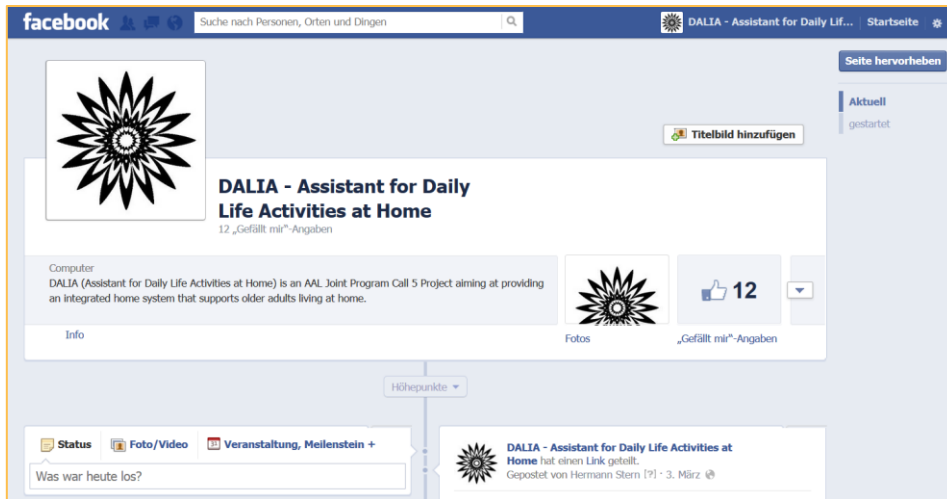


Figure 6: DALIA Facebook Page

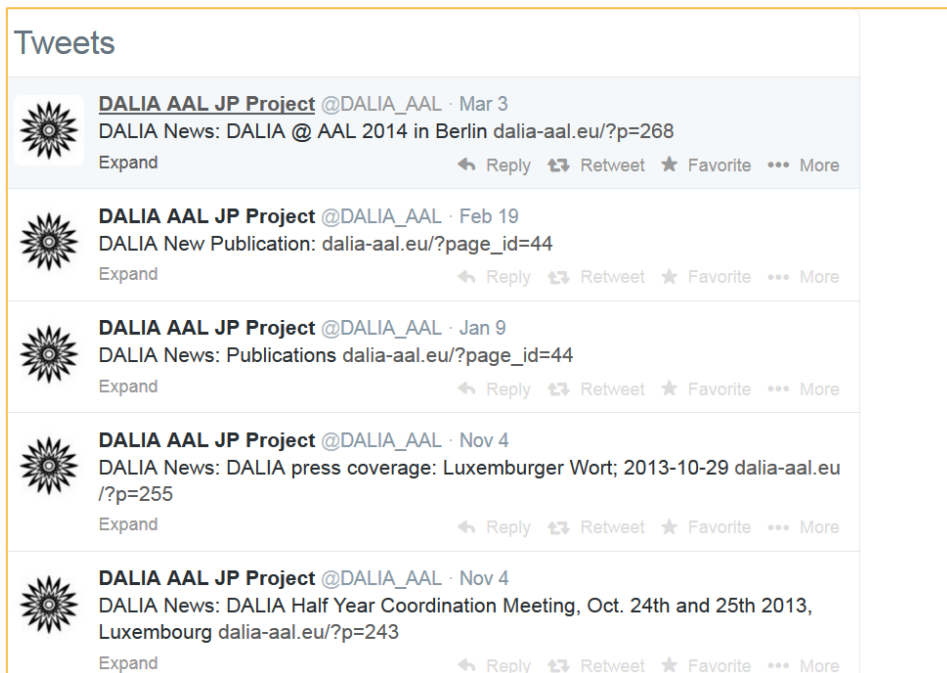


Figure 7: DALIA Twitter Page

3.6 Press and Media Coverage

Date	Article	Medium	Partner	Coverage
2013-02	DALIA is presented in the February Newsletter 2013 to 7'000 „terzGönner“ (benefactors) and „terzExperten“ (experts)	Newsletter	TER (CH)	Newsletter
2013-05-13	DALIA Kick-Off Meeting Blog News	DALIA Web Page	TUG (AT), EXT (AT)	WWW
2013-06-20	News Article „Ein Avatar als Begleiter“	Kleine Zeitung (Austrian Newspaper), DALIA Web Page	TUG (AT)	Newspaper; WWW
2013-08-02	DALIA Public Questionnaire Launch Blog News and Public Availability of Questionnaire	DALIA Web Page	TUG (AT), EXT (AT)	WWW
2013-08-22	DALIA at the i-KNOW 2013 Smart Health Track (Sept. 5th, 2013) Blog News	DALIA Web Page	TUG (AT), EXT (AT)	WWW
2013-09-27	Television	Regional TV Oost Local RTV Deventer	DIJ (NL)	Regional TV
2013-10-16	DALIA at the AAL Forum 2013 in Norrköping, Sweden Blog News	DALIA Web Page	TUG (AT), EXT (AT)	WWW
2013-10-24	DALIA Half Year Coordination Meeting, Oct. 24th and 25th 2013, Luxembourg Blog News	DALIA Web Page; Press Release in Luxembourg	TUG (AT), EXT (AT), SHD(LUX)	WWW
2013-10-17	Interview	De Stentor (Dutch Newspaper)	DIJ (NL)	Newspaper
2013-10-29	News Article in Luxemburger Wort: „Projekt zur Verbesserung der Lebensumstände“	Luxemburger Wort (Luxembourg Newspaper), DALIA Web Page	SHD (LU)	Newspaper; WWW
2013-12	Survey (by questionnaire) of „terzGönner“ and „terzExperten“ asking for objects they lost lately	Newsletter / Survey	TER (CH)	Newsletter
2014-03-03	DALIA Scientific Paper Presentation AAL 2014 in Berlin Blog News	DALIA Web Page	TUG (AT), EXT (AT)	WWW

3.7 Scientific Papers, Invited Talks, Presentations

Date	Type and Title	Conference	Partner
2013-09-05	Invited Talk: E.M.M.A. – Excellent Mobile Medical Application in Ambient Assisted Living (DALIA*)	Special track on Smart Health at i-KNOW 2013, Graz, Austria; http://i-know.tugraz.at/	TUG (AT), EXT (AT)
2013-09-24- 2013-09-26	DALIA Booth Presentation	AAL Congress Norrköping, Sweden	IHL (CH)
2014-01-01	Publication: K. Auinger, J. Kriegel - Identifikation von Nutzeranforderungen durch Kreativtechniken am Beispiel des europäischen AAL Projekts DALIA in e-Health 2014 – Informationstechnologien und Telematik im Gesundheitswesen (Editors: F. Duesberg (Hrsg.)), 2013, pp. 277-282	Book Chapter: http://www.e-health-2014.de/	FHO (AT)
2014-01-21- 2014-01-22	Publication and Presentation: Auinger, K. / Kriegel, J. : Optimierte Laienpflege im AAL Bereich durch Einsatz eines persönlichen virtuellen Assistenten. In : Tagungsband 7. AAL Kongress, Berlin, VDE, 2014, 5 S.	7. Deutscher AAL-Kongress; Berlin, Germany http://conference.vde.com/aal/	FHO (AT)
2014-02-25	Invited Talk and Paper: Auinger, K. / Kriegel, J.: e-Health for Homecare – Multinationales Requirements Engineering mittels Pull-Strategie in der Laienpflege. In: Kundisch, D. / Suhl, L. / Beckmann, L. (Hrsg.): Tagungsband Multikonferenz Wirtschaftsinformatik 2014 (MKWI 2014). Paderborn, Universität Paderborn, 2014, S. 631-643	Multikonferenz Wirtschaftsinformatik 2014 (MKWI 2014), Paderborn, Universität Paderborn, Germany	FHO (AT)
2014-03-15	Invited Talk and Paper: Virtuelle AAL Assistenz in der Laienpflege; eine (kritische) technik- und sozialwissenschaftliche Fallanalyse des Projekts DALIA.	Accepted at: AAL Testregion Westösterreich; Dornbirn, Austria; (May 16, 2014) http://www.fhv.at/forschung/uct/uday/uday-12	TUG (AT); FHO (AT)

3.8 Workshops / Promoting Sessions

Title	Target Audience	Partner
DALIA Promotion Session	Local and province government officials	VIR (NED)
DALIA Promotion Session	Ministry of housing welfare and sport	VIR (NED)
DALIA Workshops	Care organizations in the Netherlands in Leeuwarden, Eindhoven, Apeldoorn and Rotterdam	VIR (NED)
DALIA Promotion Session	«Landsgemeinde» (congregation) on June 5th 2013	TER (CH)
DALIA Promotion Session	Students at Graz University of Technology; offering ideas for bachelor and master level projects both at the beginning of winter term 2013 and summer term 2014	TUG (AT)
User Centric Design Workshop	User centric design workshop with potential customers (terzStiftung-Experts) at University Lucerne of Applied Sciences and Arts on March 13 2014. Usability and user interface for DALIA Calendar. Early SW stage mockup tests.	IHL (CH)

3.9 Strategic Partnerships

During development of the Business Model the DALIA consortium aims at initiating strategic partnerships with different institutions of our network to detect and use synergies where they exist (e.g. hardware supply, mobile service contracts, etc.).

- Extex applied for the West AAL field test with DALIA. The West AAL field test will incorporate about 80 households in western Austria and was searching for F&E projects as well as finished solutions which can be put on a catalogue for further selection of the West AAL consortium.
- Know-Center GmbH (www.know-center.at) has become Associative Partner of the DALIA project.

4 Definitions, Acronyms and Abbreviations

AAL	Ambient Assisted Living
DALIA	Assistant for DA ily LI fe ACT ivities at Home
EXT	exthex GmbH
FHO	Upper Austria University of Applied Sciences / Institute of Applied Health and Social Sciences
IHL	Lucerne University of Applied Sciences and Arts / iHomeLab
SHD	Stiftung Hëllef Doheem
TER	terzStiftung
TUG	Graz University of Technology
VIR	Virtual Assistant bv