



# ELF@Home

**Elderly sELF-care based on sELF-check of health conditions and sELF-fitness at home**

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## **D7.2a Scientific and Technical Contributions in Conferences and Seminars**

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## **Abstract**

In this document you can find a summary of the dissemination activities of the ELF@Home project partners in the first project year (from 1<sup>st</sup> June 2013 to 31<sup>st</sup> May 2014) and a short outlook on the planned activities in the future.

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## **Executive Summary**

In this document you can find a summary of the dissemination activities of the ELF@Home project partners in the first project year (from 1<sup>st</sup> June 2013 to 31<sup>st</sup> May 2014) and a short outlook on the planned activities in the future.

## Document Information

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<b>Abstract (for dissemination)</b>	In this document you can find a summary of the dissemination activities of the ELF@Home project partners in the first project year (from 1 <sup>st</sup> June 2013 to 31 <sup>st</sup> May 2014) and a short outlook on the planned activities in the future.
<b>Keywords</b>	Dissemination, website, flyer, publications

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## Table of Contents

Executive Summary .....	3
Document Information .....	4
Table of Contents.....	5
List of Figures and/or List of Tables .....	6
Abbreviations.....	7
1 Dissemination Activities in the First Project Year (M1-M12).....	8
1.1 Publication Activities of the Consortium .....	8
1.2 Press Articles on the Project.....	8
1.3 ELF@Home Website and Website Articles of the Project Partners .....	9
1.4 ELF@Home Flyer.....	12
2 Outlook: Dissemination Activities in the Next Months .....	13

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## List of Figures and/or List of Tables

### List of Figures:

Figure 1: ELF@Home website visits per month I.....	9
Figure 2: ELF@Home website visits per month II.....	9
Figure 3: ELF@Home website visits per country I.....	10
Figure 4: ELF@Home website visits per country II.....	10
Figure 5: ELF@Home website visits per country III .....	11
Figure 6: ELF@Home flyer page 1 .....	12
Figure 7: ELF@Home flyer page 2 .....	12

### List of Tables:

Table 1: Overview of the publication activities in the first project year .....	8
Table 2: Articles on the ELF@Home project in the first project year.....	8
Table 3: Website articles by the project partners on the ELF@Home project .....	11
Table 4: Potential interesting conferences for the ELF@Home partners .....	13

## Abbreviations

<b>AAL</b>	Ambient Assisted Living
<b>CTIC</b>	Fundación CTIC – Centro Tecnológico (project leader)
<b>EU</b>	European Union
<b>IIS</b>	Fraunhofer Institute of Integrated Circuits
<b>INNO</b>	Innovationsmanufaktur GmbH (project partner)
<b>IZER</b>	Izertis (project partner)
<b>tbd</b>	to be determined
<b>UMU</b>	Umeå University (project partner)

# 1 Dissemination Activities in the First Project Year (M1-M12)

## 1.1 Publication Activities of the Consortium

The publication activities of the project consortium realized in the first project year are listed in table 1.

**Table 1: Overview of the publication activities in the first project year**

Project participant responsible	Activity	Date	Medium and reference	Coverage
INNO	Newsletter article: "Living independently with new technology"	01/04/2013	Online Newsletter	Germany
UMU	Presentation: "Improving quality of life for elderly people living alone"	25/09/2013	AAL Forum Norrköping, Session A1	EU
CTIC	Presentation ELF@Home project at the XXII Encuentros Empresariales de Asturias "Silver Economy: Oportunidades de negocio innovadoras basadas en los cambios demográficos"	01/10/2013	Regional event in Asturias	Spain (Asturias)
UMU	Presentation: "Kan ny teknik berika äldre?" (Can new technology enrich the elderly?)	31/10/2013	Public event in Umeå	Sweden (Umeå)
UMU	Presentation "The role of ICT in maintaining elderly wellbeing and fitness", presentation to care staff from 7 municipalities	23/01/2014	Event at Nya Ullevi, Gothenburg	Sweden (Gothenburg)

## 1.2 Press Articles on the Project

The published articles on the ELF@Home project are listed in table 2 below.

**Table 2: Articles on the ELF@Home project in the first project year**

Activity	Date	Medium	Coverage
Article "Äldre ska spela datorspel" (Elderly will play computer games)	14/01/2014	Online newspaper Norran	Sweden (Skellefteå)



### 1.3 ELF@Home Website and Website Articles of the Project Partners

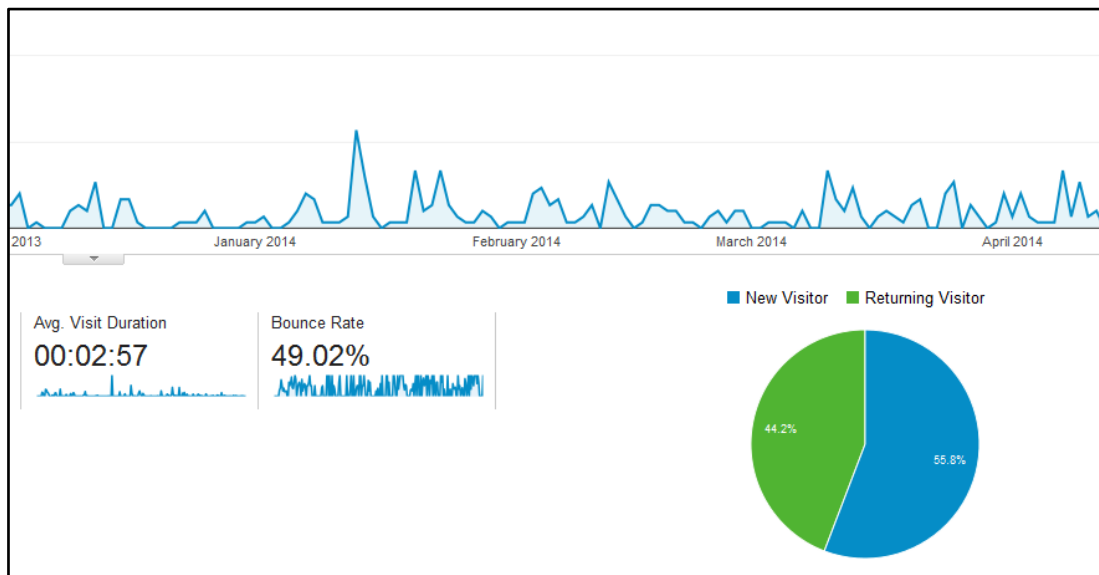
An additionally dissemination tool is the ELF@Home website, online since the end of August 2013 at the following address: [www.elfathome.eu](http://www.elfathome.eu). There you can find a description of the project objectives, the project partners and, most importantly, the project news and the results.

**Analytics of the website (end of April 2014):**

*Visits since September 2013 per month:*



**Figure 1: ELF@Home website visits per month I**



**Figure 2: ELF@Home website visits per month II**

Visits since September 2013 per country:

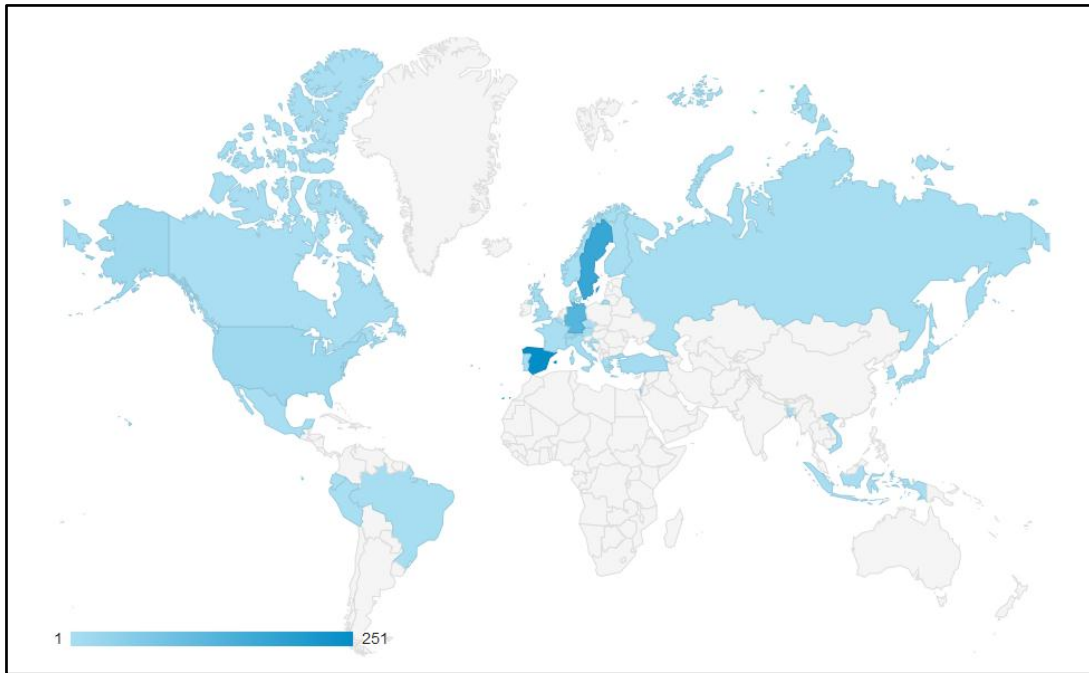












Figure 3: ELF@Home website visits per country I

Country/Territory ?	Acquisition		
	Visits ? ↓	% New Visits ?	New Visits ?
	<b>663</b> <small>% of Total: 100.00% (663)</small>	<b>55.81%</b> <small>Site Avg: 55.66% (0.27%)</small>	<b>370</b> <small>% of Total: 100.27% (369)</small>
1.  Spain	251 (37.86%)	41.43%	104 (28.11%)
2.  Sweden	172 (25.94%)	57.56%	99 (26.76%)
3.  Germany	127 (19.16%)	65.35%	83 (22.43%)
4.  Switzerland	20 (3.02%)	5.00%	1 (0.27%)
5.  United States	19 (2.87%)	94.74%	18 (4.86%)
6.  Turkey	9 (1.36%)	100.00%	9 (2.43%)
7.  Italy	8 (1.21%)	100.00%	8 (2.16%)
8.  United Kingdom	6 (0.90%)	100.00%	6 (1.62%)
9.  Finland	5 (0.75%)	40.00%	2 (0.54%)
10.  Brazil	4 (0.60%)	100.00%	4 (1.08%)

Figure 4: ELF@Home website visits per country II

Country/Territory ?	Behaviour		
	Bounce Rate ?	Pages / Visit ?	Avg. Visit Duration ?
	49.02% Site Avg: 49.02% (0.00%)	3.02 Site Avg: 3.02 (0.00%)	00:02:57 Site Avg: 00:02:57 (0.00%)
1.  Spain	36.65%	3.78	00:04:10
2.  Sweden	48.84%	2.76	00:02:01
3.  Germany	49.61%	3.12	00:03:46
4.  Switzerland	95.00%	1.35	00:00:08
5.  United States	78.95%	1.32	00:00:05
6.  Turkey	88.89%	1.11	00:00:17
7.  Italy	37.50%	3.75	00:06:16
8.  United Kingdom	83.33%	1.50	00:00:09
9.  Finland	20.00%	2.40	00:02:09
10.  Brazil	100.00%	1.00	00:00:00

**Figure 5: ELF@Home website visits per country III**

The official ELF@Home project description by the AAL Europe organization is available under the following link: <http://www.aal-europe.eu/projects/wetakecare/>.

In table 2, all the website articles up to now concerning the ELF@Home project by the consortium partners are listed.

**Table 3: Website articles by the project partners on the ELF@Home project**

Organisation	Website articles on the ELF@Home project
IIS	<a href="http://www.iis.fraunhofer.de/en/bf/med/mkb/elfathome.html">http://www.iis.fraunhofer.de/en/bf/med/mkb/elfathome.html</a>
CTIC	<a href="http://www.fundacionctic.org/actualidad-y-recursos/proyectos/elfhome-elderly-self-care-based-self-check-health-conditions-and-self-fitness-home">http://www.fundacionctic.org/actualidad-y-recursos/proyectos/elfhome-elderly-self-care-based-self-check-health-conditions-and-self-fitness-home</a>
INNO	<a href="http://www.innovationsmanufaktur.com/en/references/projects/details/elfhome.html">http://www.innovationsmanufaktur.com/en/references/projects/details/elfhome.html</a>
INNO	<a href="http://www.innovationsmanufaktur.com/en/media/news/details/living_independently_with_new_technology.html">http://www.innovationsmanufaktur.com/en/media/news/details/living_independently_with_new_technology.html</a>
IZER	<a href="http://www.izertis.com/actualidad/10-noticias/359-izertis-ha-finalizado-con-exito-el-portal-web-de-elfhome.html">http://www.izertis.com/actualidad/10-noticias/359-izertis-ha-finalizado-con-exito-el-portal-web-de-elfhome.html</a>
UMU	<a href="http://www.informatik.umu.se/english/research/q-life-research-group/elfhome/">http://www.informatik.umu.se/english/research/q-life-research-group/elfhome/</a>
UMU	<a href="http://www.informatik.umu.se/om-institutionen/nyheter/nyhetsvisning/battre-halsa-for-aldre.cid220469">http://www.informatik.umu.se/om-institutionen/nyheter/nyhetsvisning/battre-halsa-for-aldre.cid220469</a>

## 1.4 ELF@Home Flyer

To facilitate the dissemination activities and to support explaining the idea of the ELF@Home project, a project flyer was developed. This flyer is available on the ELF@Home website:

[http://www.elfathome.eu/images/elfhome/documents/ELFHome\\_Flyer\\_Version\\_1.pdf](http://www.elfathome.eu/images/elfhome/documents/ELFHome_Flyer_Version_1.pdf)

Figure 6: ELF@Home flyer page 1

Figure 7: ELF@Home flyer page 2

## 2 Outlook: Dissemination Activities in the Next Months

The ELF@Home consortium wants to realize at least two to three publications in the year 2014. Therefore, an overview of potentially interesting conferences, congresses or seminars was put together and will be continuously updated. Table 4 shows an extract from this collection.

CTIC already received the confirmation that their poster is accepted for the pHealth conference 2014. They will therefore collaborate with UMU and INNO and present the poster in June in Vienna.

Especially the AAL forum is always a very good place to present results and to exchange ideas, methods and challenges with other AAL projects.

**Table 4: Potential interesting conferences for the ELF@Home partners**

Conference	Date	Place	Website
ehealth	22-23/05/2014	Vienna (Austria)	<a href="http://www.ehealth20xx.at/eHealth2014/index.html">http://www.ehealth20xx.at/eHealth2014/index.html</a>
phealth	11-13/06/2014	Vienna (Austria)	<a href="http://www.phealth2014.eu">http://www.phealth2014.eu</a>
Wingate Congress of Exercise and Sport Sciences	12-15/06/2014	Netanya (Israel)	<a href="http://congress.wincol.ac.il/">http://congress.wincol.ac.il/</a>
ECSS congress	02-05/07/2013	Amsterdam (Netherlands)	<a href="http://www.ecss-congress.eu/2014/14/">http://www.ecss-congress.eu/2014/14/</a>
Sportinformatik 2014	10-12/09/2014	Vienna (Austria)	<a href="http://sportinformatik.at/dvs2014/index.php/de-DE/">http://sportinformatik.at/dvs2014/index.php/de-DE/</a>
AAL forum	09-12/09/2014	Bukarest (Romania)	<a href="http://www.aalforum.eu">www.aalforum.eu</a>
Mensch und Computer	31/08-03/09/2014	Munich (Germany)	<a href="http://muc2014.mensch-und-computer.de">http://muc2014.mensch-und-computer.de</a>
Medica	12-15/11/2014	Düsseldorf (Germany)	<a href="http://www.medica.de">http://www.medica.de</a>
Jahrestagung der dvs-Kommission Gesundheit "Kompetenzen in Gesundheit und Bewegung"	20-22/11/2014	Erlangen (Germany)	<a href="http://dvs-gesundheit-2014.sport.uni-erlangen.de/">http://dvs-gesundheit-2014.sport.uni-erlangen.de/</a>
ICPEM 2015 International Conference on Physical Education and Society Management	tbd	tbd	<a href="http://www.icpesm-conf.com/">http://www.icpesm-conf.com/</a>
AAL Congress 2015	29-30/04/2015	Frankfurt	<a href="http://www.aal-kongress.de">www.aal-kongress.de</a>

Additionally, the project website will be updated regularly with news of the project. Depending on the status of the project and its results, other modes of dissemination will also be used.