





ELF@Home

Elderly sELF-care based on sELF-check of health conditions and sELF-fitness at home

D7.2b Scientific and Technical Contributions in Conferences and Seminars

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Abstract

In this document you can find a summary of the dissemination activities of the ELF@Home project partners in the second project year (from 1st June 2014 to 31st May 2015) and a short outlook on the planned activities in the future.



Executive Summary

In this document you can find a summary of the dissemination activities of the ELF@Home project partners in the second project year (from 1st June 2014 to 31st May 2015) and a short outlook on the planned activities in the future.



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Abbreviations

AAL Ambient Assisted Living

CTIC Fundación CTIC – Centro Tecnológico (project leader)

EU European Union

IIS Fraunhofer Institute of Integrated Circuits

INNO Innovationsmanufaktur GmbH (project partner)

IZER Izertis (project partner)

SGGPA Sociedad Gerontológica y Geriátrica del Principado de Asturias (project

partner)

UMU Umeå University (project partner)



Dissemination Activities in the Second Project Year (M13-M24)

1.1 Publication Activities of the Consortium

The publication activities of the project consortium realized in the second project year are listed in table 1.

Table 1: Overview of the publication activities in the second project year

| Project participant responsible | Activity | Date | Medium and reference | Coverage |
|---------------------------------------|--|---------------------|---|---------------------|
| IZER | Project CARISMA - Group health (exchange about product and service ideas) | 09/2014- 02/2015 | Workshop participation | Spain (Asturias) |
| CTIC | Article and poster presentation: "The ELF@Home project: Elderly self-care based on self-check of health conditions and self-fitness at home" Reference: Carús, J.L., García, S., García, R, Waterworth, J. and Erdt, S (2014). The ELF@Home project: Elderly sELF-care based on sELF-check of health conditions and sELF-fitness at home. Studies in health technology and informatics 200, 164-166. | 11- 13/06/2014 | Congress:"11 th International Conference on Wearable Micro and Nano Technologies for Personalized Health" (Vienna, Austria) | EU |
| CTIC | Presentation of the ELF@Home idea | 22/10/2014 | Workshop on generation of ideas on health apps and games | Spain (Asturias) |
| CTIC | Presentation of the ELF@Home idea | 14/11/2014 | DemoLAB: NFC based mobile solutions and wearable technologies | Spain (Asturias) |
| IIS, INNO | Poster presentation: "ELF@Home — Implementierung einer intelligenten Serviceplattform für eine | 20- 22/11/2014 | congress: "17. Jahrestagung der dvs- Kommission | Germany |



| | nachhaltige Aktivitätssteigerung älterer Menschen" | | Gesundheit" | |
|-------|--|-------------------|---|---------------------|
| SGGPA | ELF@Home booth | 20/11/2014 | 11th Ethics and Aging Forum | Spain (Asturias) |
| CTIC | ELF@Home workshop | 17/12/2014 | Organized by ELF@Home team | Spain (Asturias) |
| CTIC | ELF@Home booth | 14- 16/04/2015 | II Jornadas de eSalud en Asturias (II eHealth conferences in Asturias) | Spain (Asturias) |

In parallel with the 3rd Consortium Meeting in Gijón (Spain), a public event was organized to disseminate the project in the ICT companies of the region. This event (see Figure 1) was hosted by CTIC and Izertis and all partners attended it. A demo of the project was shown to the audience and an interesting discussion was held between assistants and partners.



Figure 1: Photos from the ELF@Home Workshop

1.2 Press Articles on the Project

The published articles on the ELF@Home project are listed in table 2 below.

Table 2: Articles on the ELF@Home project in the second project year

| Activity | Date | Medium | Coverage |
|---|------------|--------------------------|------------|
| Newspaper article "Los mayores juegan a | 18/12/2014 | Newspaper "La | Spain |
| la Wii" | | Nueva Espana" | (Asturias) |
| Radio interview with Juan Luis Carus | 17/12/2014 | Radio channel | Spain |
| | | "RPA", program "El tren" | (Asturias) |
| Interview: ELF@Home, un proyecto para | 22/04/2015 | CTIC Website | Spain |
| reducir el impacto del síndrome de | | | (Asturias) |
| fragilidad que afecta al 17% de las | | | |



| personas mayores | | |
|------------------|--|--|
| personas mayores | | |

The official ELF@Home project description by the AAL Europe organization is available under the following link: http://www.aal-europe.eu/projects/wetakecare/.

1.3 ELF@Home Website

An additionally dissemination tool is the ELF@Home website, online since the end of August 2013 at the following address: www.elfathome.eu. There you can find a description of the project objectives, the project partners and, most importantly, the project news and the results.

Analytics of the website (mid of April 2015):

Visits since June 2014 per month:



Figure 2: ELF@Home website sessions per month I

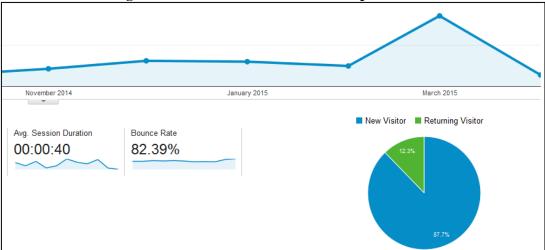


Figure 3: ELF@Home website visits per month II



Visits since June 2014 per country:

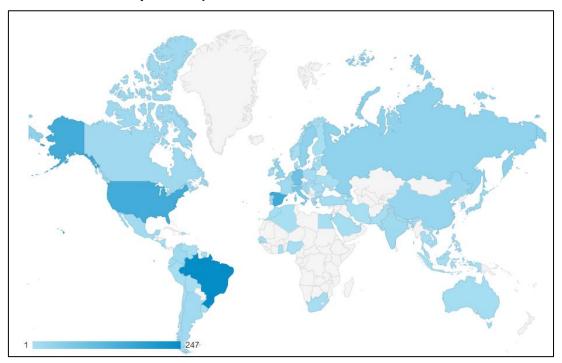


Figure 4: ELF@Home website visits per country I

| | | Acquisition | | | |
|-----------|----------------|---|--|--|--|
| Country ? | | Sessions ? ↓ | % New Sessions | New Users ? | |
| | | 1,329 % of Total: 100.00% (1,329) | 87.74% Avg for View: 87.58% (0.17%) | 1,166 % of Total: 100.17% (1,164) | |
| 1. | Brazil | 247 (18.59%) | 99.60% | 246 (21.10%) | |
| 2. | Spain | 159 (11.96%) | 61.64% | 98 (8.40%) | |
| 3. | United States | 153 (11.51%) | 99.35% | 152 (13.04%) | |
| 4. | (not set) | 118 (8.88%) | 100.00% | 118 (10.12%) | |
| 5. | Germany | 89 (6.70%) | 78.65% | 70 (6.00%) | |
| 6. | ■ Italy | 70 (5.27%) | 88.57% | 62 (5.32%) | |
| 7. | Sweden | 39 (2.93%) | 53.85% | 21 (1.80%) | |
| 8. | Russia | 38 (2.86%) | 10.53% | 4 (0.34%) | |
| 9. | United Kingdom | 33 (2.48%) | 90.91% | 30 (2.57%) | |
| 10. | China | 29 (2.18%) | 100.00% | 29 (2.49%) | |

Figure 5: ELF@Home website visits per country II



| | ountry ? | Behavior | | | |
|---------|-----------------|--|---------------------------------------|---|--|
| Country | | Bounce Rate ? | Pages / Session ? | Avg. Session Duration ? | |
| | | 82.39% Avg for View: 82.39% (0.00%) | 1.56 Avg for View: 1.56 (0.00%) | 00:00:40 Avg for View: 00:00:40 (0.00%) | |
| 1. | Brazil | 99.60% | 1.02 | <00:00:01 | |
| 2. | Spain | 40.88% | 3.36 | 00:02:53 | |
| 3. | United States | 96.08% | 1.12 | 00:00:09 | |
| 4. | (not set) | 100.00% | 1.00 | 00:00:00 | |
| 5. | Germany | 46.07% | 2.60 | 00:01:48 | |
| 6. | II Italy | 82.86% | 1.36 | 00:00:45 | |
| 7. | Sweden | 43.59% | 2.59 | 00:01:01 | |
| 8. | Russia | 84.21% | 1.18 | 00:00:02 | |
| 9. | United Kingdom | 78.79% | 1.45 | 00:01:06 | |
| 10. | China | 100.00% | 1.00 | 00:00:00 | |

Figure 6: ELF@Home website visits per country III



1.4 ELF@Home Flyer

The ELF@Home flyer was updated. The newest version is illustrated below.



Figure 7: ELF@Home Flyer Page 1



Figure 8: ELF@Home Flyer Page 2



1.5 ELF@Home Roll-Up

In 2014 an ELF@Home roll up was designed. An English and Spanish version was printed and is at the moment at CTIC.

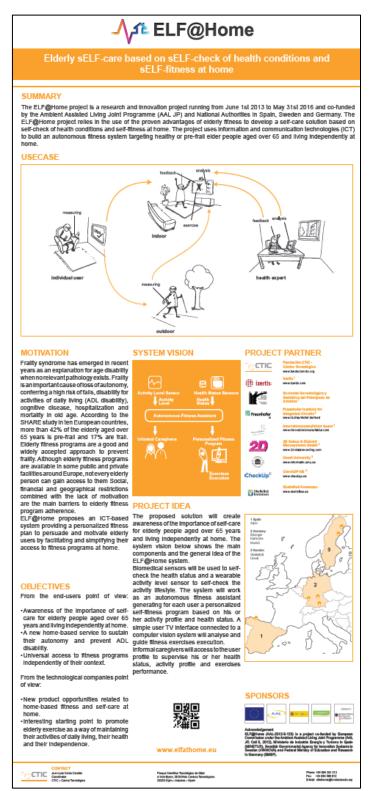


Figure 9: ELF@Home Roll-Up



1.6 ELF@Home Demo Video

Under the following link you can find a first demonstration video of the ELF@Home prototype:

https://vimeo.com/125223783



Outlook: Dissemination Activities in the Next Months

The ELF@Home consortium will focus in the third project year on the conference listed in table 4.

Table 3: Potential interesting conferences for the ELF@Home partners

| Conference | Date | Place | Website |
|--|---------------|-------------------------|---|
| ECSS congress, European college of sport science | 24-27/07/2015 | Malmo (Sweden) | http://www.ecss- congress.eu/2015 |
| 7 th International Conference on e-Health | 21-23.07.2015 | Gran Canaria (Spain) | http://ehealth-conf.org/ |
| AAL forum | 2225.09.2015 | Ghent (Belgium) | www.aalforum.eu |
| ICT 2015 | 2022.10.2015 | Lisbon (Portugal) | http://ec.europa.eu/digital- agenda/en/news/ict-2015- innovate-connect- transform-20-22-october- lisbon-save-date |
| Medica | 16-19.11.2015 | Düsseldorf (Germany) | http://www.medica.de |
| DRT4ALL: VI International Congress on Design, Research Networks and Technology for all, DRT4ALL 2015. | 23-25/09/2015 | Madrid (Spain) | http://www.discapnet.es/Ca stellano/areastematicas/tecn ologia/DRT4ALL/EN/Pagi nas/default.aspx |

Book chapter proposal accepted for the forthcoming edited book: "Integrating Technology in Positive Psychology Practice." (published by IGI Global). The chapter, entitled: "What do Elderly Users Want and Need from Fitness Technologies? Findings from the ELF@Home Project," will be delivered to the publishers by the end of May, 2015.

Additionally, the project website will be updated regularly with news of the project. Depending on the status of the project and its results, other modes of dissemination will also be used.