	Deliverable 1.2				
MIDTERM DISSEMINATION REPORT					
Lead Partner:	ME.TE.DA Srl				
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Dissemination Level	PUBLIC				





Project Acronym: HELICOPTER

Project full title: HEalthy LIfe support through COmPrehensive Tracking of individual

and Environmental Behaviors

AAL project number: AAL-2012-5-150

#### 1. INTRODUCTION

The purpose of this document is to outline the dissemination strategy and to report performed dissemination activities.

The dissemination of activities performed and results achieved represents one of the most important phases in a research project. The main objective being to raise awareness towards any potentially interested parties and to ensure that the final outcomes of the project are properly communicated and exploited.

Thus, a number of dedicated tools and activities has been realized or organized, in order to guarantee that the most relevant project outcomes are communicated to the widest audience possible, in the most effective way.

The following sections of this Dissemination Report will provide the description of the dissemination activities undertaken and the tools produced during Helicopter lifetime.

## 2. TOOLS DISSEMINATION

The dissemination activities performed in the Helicopter project have been aimed at building consensus around the results of the whole project, creating the critical mass of actors well aware of its achievements.

Each Partner shall ensure that the Knowledges and results of the project are disseminated as swiftly as possible.

In order to foster the project, the dissemination strategies implemented include the activities and instruments below.







## 2.1 Project web site

The Helicopter public website was created at the beginning of the project (on line since 23/01/2014) and made available at http://www.helicopter-aal.eu/.

Internet represents currently one of the main communication media, allowing the dissemination of any kind of information to a wide audience in a fast and accessible manner. The website represent an immediate and easy-to-access entry point which is open to all relevant stakeholders, and thus able to create awareness and interest about the project by making the most important information publicly available in a concise but exhaustive manner.

The project web site containing a description of the project objectives and other important and update information. The web site contain also the page "News& Event" with information on the latest events related to the project. The website will be used by the consortium as the main dissemination channel.

## 2.2 Information Brochure;

The brochure has been made available to all partners to ensure the widest possible dissemination.

#### 3. DISSEMINATION ACTICVITIES

# 3.1 Publication of Project Results

The publication of articles in qualified scientific journal guarantees an effective dissemination of specific project results, allowing to target groups of experts in the sectors addressed by Helicopter.







# a) Articles in qualified technical journals and magazines

The article "An automatic triage for ambient assisted living in Helicopter" about the Helicopter activities is been sent to the "IEEE Design & Test", to be accepted. If it gets accepted it will be published on the special issues of IEE Design&Test" with a focus on cyber physical systems.

# b) Scientific Papers for conference \_ National and International conferences and workshops

Project participant responsible (indicate country)	Activity	Date	Medium and reference (press, event, newsletter, webpage, etc.)	Indicative coverage
VSRO (RO)	Presentation of the HELICOPTER project at ALT Festival organized by ALT BRASOV - the Cluster for Innovation and Technology Brasov	22/11/2014	event	Regional coverage (32 attendees from education and business mediums)
UniPR (IT)	Presentation at EXPOSANITÀ (Health Exhibit) Bologna, IT	22/5/2014	http://www.senaf.it/convegni/nuov o_ambiente_bagnobrochure.pdf	70 (Engineers, Architects)
UniPR (IT)	Presentation at R2B (Research to Business exhibit), Bologna, IT	5/6/2014	http://grafica.smau.it/pdf/2014/r2b/ R2B2014_PROGRAMMA.pdf	50 (researchers, entrepreneurs)
UniPR (IT)	Seminar at "Giornata delle buone pratiche PROGES" (Best practice day), Parma, IT	29/5/2014	http://www.proges.it/news/news- cooperativa/giornata-delle-buone- pratiche.aspx	40 (medical doctors, caregivers, elderly service providers)
UniPR (IT)	Presentation at ISG 2014 Conference , Taipei, TW	19/6/2014	Montaldo, F., Bianchi, V., De Munari, I., & Ciampolini, P. (2014). Detection of elderly activity by the wearable sensor MuSA. Gerontechnology, 13(2), 264.	150 (conference attendees)
UniPR (IT)	Presentation at FORITAAL 2014 (National AAL Forum) Catania, IT	4/9/2014	MUSA: Wearable Multi Sensor Assistant For Human Activity Recognition And Indoor. Localization. F. Montalto, C. Guerra, V. Bianchi, I. De Munari, P. Ciampolini. (in press, Springer)	90 (forum participants)
CIID (DK)	Organized and run Workshop "Stanford Medicine X Conference"	September 2014	http://medicinex.stanford.edu/c onf/a/medx2014/conference/eve nt/259	Elderly people







CIID (DK)	Paper for conference "Smart for life"	April 2015	"Co-creating elderly future-self" and reports the co-creations sessions with elderly and engineers during the concept generation of the Helicopter project	
HIS (SE)	Paper for conference ISAMI'15 (http://isami.usal.es/)	June 2015	Automatic Early Risk Detection of Possible Medical Conditions for Usage within an AMI-system	

This Dissemination Report provides the complete overview of the dissemination activities implemented in the scope of the Helicopter project. The effectiveness of dissemination activities has been ensured by defining appropriate target groups, allowing the most relevant audience to be reached with the most appropriate dissemination tools. The main aim has been to keep them constantly updated about project findings and most relevant results.





