

Deliverable 1.4	
Dissemination Report	
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<i>Project Acronym:</i>	HELICOPTER
<i>Project full title:</i>	HEalthy Life support through COmPrehensive Tracking of individual and Environmental Behaviors
<i>AAL project number:</i>	AAL-2012-5-150

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1. INTRODUCTION

The purpose of this document is to outline the dissemination strategy and to report performed dissemination activities.

The dissemination of activities performed and results achieved represents one of the most important phases of the research project.

The main objective has been to raise awareness towards any potentially interested parties and to ensure that the final outcomes of the project are properly communicated and exploited.

Each partner addressed dissemination in a manner that was most appropriate to their specific national, cultural and linguistic environment.

Thus, a number of dedicated tools and activities has been realized or organized, in order to guarantee that the most relevant project outcomes are communicated to the widest possible audience, in the most effective way.

The following sections of this Dissemination Report will provide the description of the dissemination activities undertaken and the tools produced during the Helicopter project lifetime.

2. TOOLS DISSEMINATION

The dissemination activities performed in the Helicopter project have been aimed at building consensus around the results of the whole project, creating the critical mass of actors well aware of its achievements.

Each Partner ensured that the Knowledges and results of the project are disseminated as swiftly as possible.

In order to foster the project, the dissemination strategies implemented include the activities and instruments as below.

2.1 Project web site

The public website of Helicopter, located at www.helicopter-aal.eu/ is the main online hub for making the project visible and to publish results to the public.

The website was launched in the beginning of the Helicopter project (January 2014), and will remain online after the project end according to the overall agreement.



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The project web site contains a description of the project objectives and other important and updated information, the activities and deliverables, information about the consortium and the meetings held, other results from Helicopter, and also specific events and news.

The web site hosts “web pages” as well as downloadable documents for example deliverables.

The content of the website has been organized into different pages (see Figure 1), as briefly described in the followings.

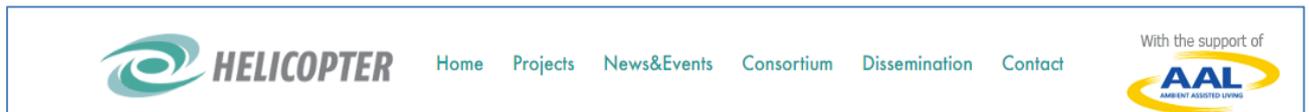
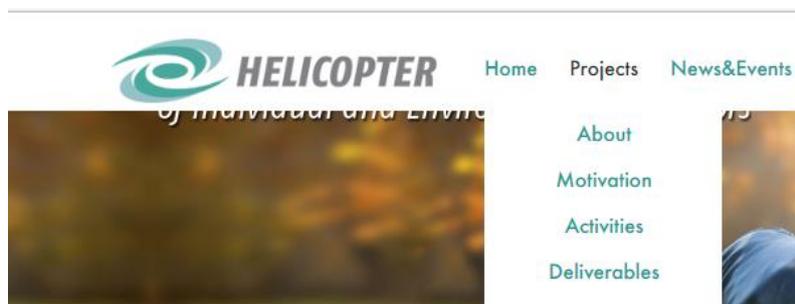


Figure 1

The website Home Page represents the entry point for all website visitors, providing basic information about the project such as its scope and its aim.

Projects Page includes detailed object and motivation of the project, the complete work-plan and the deliverables about the outcomes of the projects.



The web site also contains the “News & Events” section showing all news and upcoming events related to the project.

In the consortium section are available all information about the general assemblies and partners company brands.

The contact section has been dedicated to the stakeholders who want to have more information.

Internet currently represents one of the main communication media, allowing the dissemination of any kind of information to a wide audience in a fast and accessible manner. The website represents an immediate and easy-to-access entry point which is open to all relevant stakeholders, and thus able to create awareness and interest about the project by making the most important information publicly available in a concise but exhaustive way.



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2.2 Information Leaflet and Poster

The leaflets and posters have been made available to all partners to ensure the widest possible dissemination.

The leaflet has been designed in a A4 format coloured sheet, and folded three times as the following image:

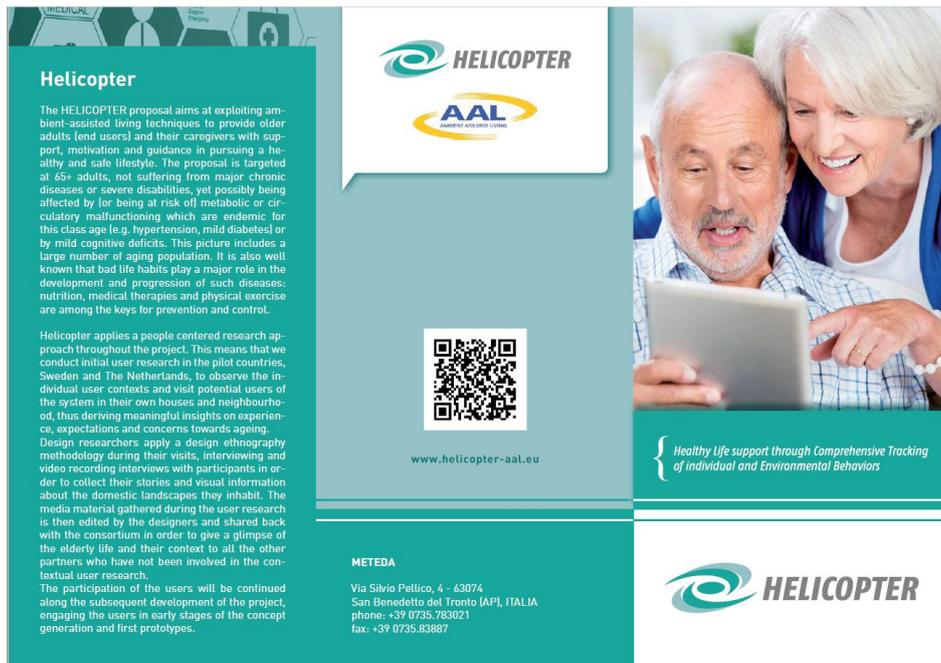


Figure 1_Back Face



Figure 2_Internal Page



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It shows a brief description of the project objectives, the project of all partner’s. On the back page, there is a QR-code to access to the web site directly through a smartphone.

The poster has been designed in a A3 format coloured sheet as the following image:

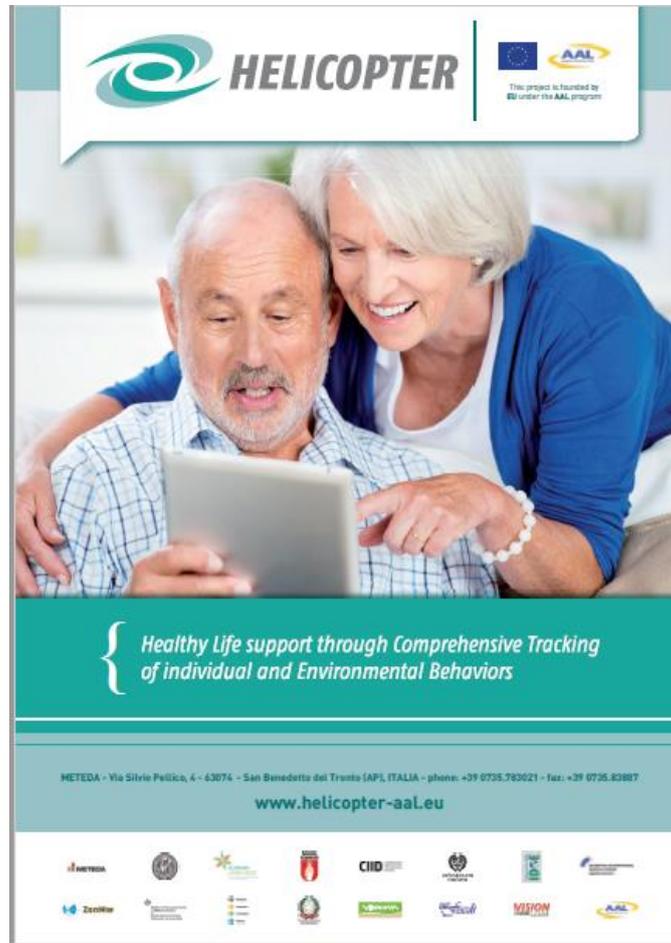


Figure 3_Poster



3. DISSEMINATION ACTIVITIES

3.1 Publication of Project Results

The publication of articles in qualified scientific journal guarantees an effective dissemination of specific project results, allowing to target groups of experts in the sectors addressed by Helicopter.

a) Scientific Papers for conference _ National and International conferences and workshops

Project participant responsible (indicate country)	Activity	Date	Medium and reference (press, event, newsletter, webpage, etc.)	Indicative coverage
VSRO (RO)	Presentation of the HELICOPTER project at ALT Festival organized by ALT BRASOV - the Cluster for Innovation and Technology Brasov	22/11/2014	event	Regional coverage (32 attendees from education and business mediums)
UniPR (IT)	Presentation at EXPOSANITÀ (Health Exhibit) Bologna, IT	22/5/2014	http://www.senaf.it/convegni/nuovo_ambiente_bagnobrochure.pdf	70 (Engineers, Architects)
UniPR (IT)	Presentation at R2B (Research to Business exhibit), Bologna, IT	5/6/2014	http://grafica.smau.it/pdf/2014/r2b/R2B2014_PROGRAMMA.pdf	50 (researchers, entrepreneurs)
UniPR (IT)	Seminar at “Giornata delle buone pratiche PROGES” (Best practice day), Parma, IT	29/5/2014	http://www.proges.it/news/news-cooperativa/giornata-delle-buone-pratiche.aspx	40 (medical doctors, caregivers, elderly service providers)
UniPR (IT)	Presentation at ISG 2014 Conference , Taipei, TW	19/6/2014	Montaldo, F., Bianchi, V., De Munari, I., & Ciampolini, P. (2014). Detection of elderly activity by the wearable sensor MuSA. <i>Gerontechnology</i> , 13(2), 264.	150 (conference attendees)
UniPR (IT)	Presentation at FORITAAL 2014	4/9/2014	MUSA: Wearable Multi Sensor Assistant For Human Activity Recognition And Indoor.	90 (forum participants)



	(National AAL Forum) Catania, IT		Localization. F. Montalto, C. Guerra, V. Bianchi, I. De Munari, P. Ciampolini. (in press, Springer)	
CIID (DK)	Organized and run Workshop “Stanford Medicine X Conference”	September 2014	http://medicinex.stanford.edu/conf/a/medx2014/conference/event/259	Elderly people
CIID (DK)	Paper for conference “Smart for life”	April 2015	“Co-creating elderly future-self” and reports the co-creations sessions with elderly and engineers during the concept generation of the Helicopter project	15/20 Participants
HIS (SE)	Paper for conference ISAMI’15 (http://isami.usal.es/)	June 2015	Automatic Early Risk Detection of Possible Medical Conditions for Usage within an AMI-system	
SL2020(NL)	Paper for dissemination event	September 2015	Participant recruitment brochure in NL and SE language	150 expl  20150817 Helicopter layout SE  20150828 Helicopter layout w
SL2020 (NL)	Dissemination	Multiple times 25-02-2015 23-06-2015	Introduction to the HELICOPTER project	100 stakeholders
CIID (DK)	Lecture at University of Skovde “People-centred design in active assisted living: The HELICOPTER approach”	Sept 29th, 2015,	Keynote https://www.his.se/PageFiles/33633/A3-Two%20open%20presentations%20related%20to%20the%20HELICOPTER%20project-refinedTypography-date.pdf	15 participants
CIID (DK)	Publication of D2.1 “People Centred Design”	Feb 2015	Hard copy as well as downloadable pdf http://ciid.dk/root_ciidwww/wp-content/uploads/2015/03/PeopleCenteredResearch_HELICOPTER1.pdf	
CIID (DK)	Presentation about the Design research on the Helicopter project at ForItAAL 2015, Lecco (Italy)	May 2015	Keynote	50 participants
UNIPR	Presentation at international conference: Ambient Assisted	Dec 2015	The HELICOPTER Project: A Heterogeneous Sensor Network Suitable for Behavioral Analysis	100 participants



	Living. ICT-based Solutions in Real Life Situations: 7th International Work-Conference, IWAAL 2015, Puerto Varas, Chile, December 1-4, 2015		https://books.google.it/books?hl=it&lr=&id=73H_CgAAQBAJ&oi=fnd&pg=PP6&dq=ciampolini+iwaal&ots=cKu-2XjvDC&sig=GIG7C2VcZg3yAv4yTxETo2LnOSQ#v=onepage&q=ciampolini%20&f=false	
SL2020(NL)	Organized and run Workshop during the AAL Forum in St. Gallen	September '16	AAL for all, AAL with all: Multi-stakeholder co-creation session	30 (workshop participants)
HIS(SE)	Paper for workshop	Mellin, J 2016,	'Systematic Generation of Risk Evaluation Systems based on Temporal Motivational Theory', USB Proceedings of the 13th Workshop on Modeling Decisions for Artificial Intelligence, pp. 122–132.	Indirect result of Helicopter
HIS (SE)	Conference paper	June 2016	6th International Symposium on Ambient Intelligence AMI 2016	300 participants
HIS (SE)	Conference paper	Sant Julià de Lòria, Andorra September 19 - 21, 2016	MDAI2016 (please specify)	70 participants
SL2020 (NL)	Dissemination	Multiple times 31-03-2016	Introduction to the HELICOPTER project	100 stakeholders
UNIPR (IT)	Invited talk	Bari (IT) March 5, 2016	3 rd AGE Italian National Conference	120 participants (geriatricians)
UNIPR (IT)	Conference paper	Nice (F) September 28, 2016	10 th World Conference on Gerontechnology (ISG 2016)	150 participants
UNIPR (IT)	Conference Paper	Wuhan (CN), May 27, 2016	14 th International Conference on Smart Homes and Health Telematics (ICOST 2016)	100 participants
METEDA (IT)	Conference paper	Fano (IT) October 8, 2016	Diabetes Medical Congress AMD-SID Marche Region "Technology and home automation in diabetology"	100 participants



b) Scientific video and web publications

Project participant responsible (indicate country)	Activity	Date	Medium and reference (press, event, newsletter, webpage, etc.)	Indicative coverage
METEDA (IT)	Web Dissemination	Multiple times	http://www.helicopter-aal.eu/	
SL2020(NL)	Paper for dissemination event	May '16	https://www.youtube.com/watch?v=hNBcuNdKATU	Eindhoven (involve end users and make them aware)
SL2020 (NL)	Web Dissemination	Multiple times	News items on SL2020 twitter + webpage http://www.slimmerleven2020.org/nieuws/introductie-project-helicopter http://www.slimmerleven2020.org/projecten/helicopter https://twitter.com/csl_2020/status/647380780965056516 http://www.brainport.nl/nieuws-ontwikkelingen/slimmer-leven-huis-toont-zorg-van-de-toekomst	
METEDA (IT)	Web Dissemination	Multiple times	http://www.meteda.it/prodotto/helicopter/	
HIS(SE)	Video Dissemination	Mellin, J 2016	https://www.linkedin.com/pulse/final-year-project-areas-informatics-computer-science-mellin-phd?trk=hp-feed-article-title-publish	Indirect result of Helicopter

This Dissemination Report provides the complete overview of the dissemination activities implemented in the scope of the Helicopter project. The effectiveness of dissemination activities has been ensured by defining appropriate target groups, allowing the most relevant audience to be reached with the most appropriate dissemination tools. The main aim has been to keep them constantly updated about project findings and most relevant results.

