



## Project Fact Sheet

Name of the project and acronym



Coordinator (company or organization):

YouPers AG

Duration of the project and starting date:

36 Months, 07 / 2013

Partners:

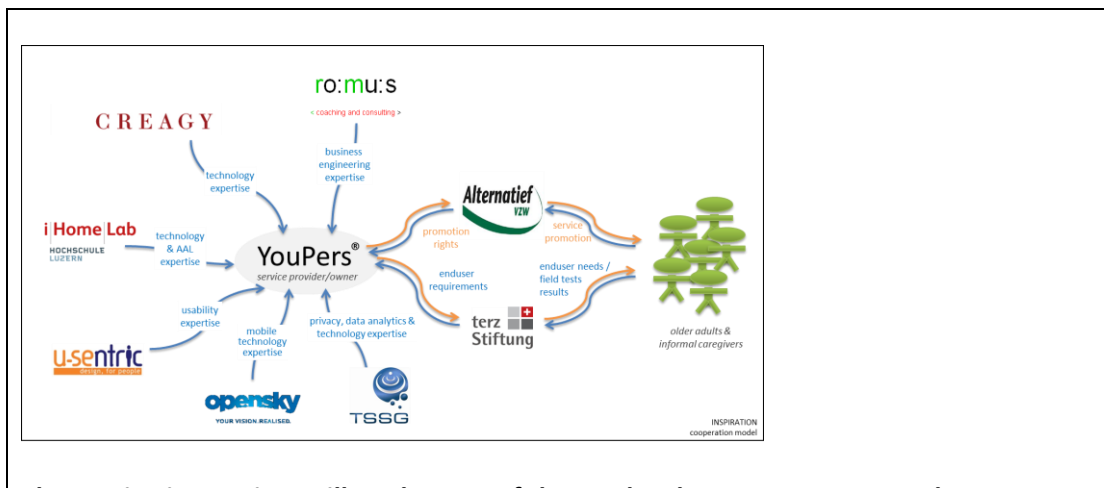
Name	Type (Chose one among these types: End-users, Large Enterprise, SME, R&D)	Country	Web address
YouPers AG	SME	Switzerland	<a href="http://www.youpers.ch">www.youpers.ch</a>
CREAGY AG	SME	Switzerland	<a href="http://www.creagy.ch">www.creagy.ch</a>
Romus AG	SME	Switzerland	<a href="http://www.romus.ch">www.romus.ch</a>
Lucerne University of Applied Sciences and Arts – Engineering & Architecture CEESAR - iHomeLab	R&D	Switzerland	<a href="http://www.iHomeLab.ch">www.iHomeLab.ch</a>
terzStiftung	End-User	Switzerland	<a href="http://www.terzstiftung.ch">www.terzstiftung.ch</a>
u-sentric	SME	Belgium	<a href="http://www.u-sentric.com">www.u-sentric.com</a>
Alternatief VZW	End-User	Belgium	<a href="http://www.alternatiefvzw.be">www.alternatiefvzw.be</a>
OpenSky Data Systems	SME	Ireland	<a href="http://www.openskydata.com">www.openskydata.com</a>

Waterford Institute of Technologie – Telecommunications Software & Systems Group	R&D	Ireland	<a href="http://www.tssg.org">www.tssg.org</a>
--	-----	---------	--

**Objective of the project (7 lines-no more no less):**

The goal of INSPIRATION is it to help older adults living a healthier life to stay mentally and physically fit. Our digital coach will motivate them to be active – every day! INSPIRATION provides health tips and motivates to perform recurring movement exercises. A daily planner schedules activities – supported by four electronic coaches, where each coach stands for the main preferences the user has: activities, social or food and also a coach who provides a balanced mix of suggestions. Furthermore, INSPIRATION will learn from the users input and provide better inspirations, the more it is used. Pressing the done button and the awareness of the performed activities become the main motivators for the user.

**Project Overview (Including technology in use, end-users involvement – 12 lines sharp):**



The Inspiration project will apply state of the art development processes. The coordinator YouPers with u-sentric and its associated experienced development partners, will introduce its user centred design approach to guide the team through the requirements phase, the design and development of the system, the integration including the first informal usability tests and optimisations and finally the field trials and evaluation procedures. End-users will be involved in Switzerland and Belgium through our local consortium partners terzStiftung and Alternatif VZW.

In this process, special care is given to a unified and intuitive user interface (UI) that appeals to people who are not familiar with technology. It also provides them the functionality, which is relevant in their current context (context-sensitive UI).

The project develops complex, distributed and connected software components running as apps on the mobile phone and as high level enterprise applications on the services servers.

**Expected results and impact (7 lines sharp):**

INSPIRATION will deliver a comprehensive working prototype for mobile applications, which will be validated with end-users in Switzerland and Belgium.  
The systems main results will be: (1) a unified and intuitive user interface that appeals to people who are not familiar with technology, (2) provision of content regarding daily live activities and nutrition, (3) provision of inspiration management including agendas and reminders.

**Total budget of the project:**

€ 2'749'960.00

**Public Contribution (National + EC):**

€ 1'457'480.00

**Images or graphic (Logo, images or photos showing the product or service):**

Images or photographs (also graphics where needed) are mandatory. Send ftp link or esp file.

**Website link(s):**

[www.youpers.ch](http://www.youpers.ch)

**Contact person (e-mail, phone, address):**

Urs Baumeler  
[urs.baumeler@youpers.com](mailto:urs.baumeler@youpers.com)  
+41 79 479 72 56

YouPers AG  
Alpenstrasse 11  
CH-6300 Zug  
Switzerland