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Coordinator	Martin Morandell
Coordinator Organisation	AIT Austrian Institute of Technology GmbH, Austria
Website	www.relaxedcare.eu



## Dissemination Plan

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The project RelaxedCare is co-funded by the European AAL JP and the following national authorities and R&D programmes from Austria, Switzerland, Slovenia and Spain



Reviewed by

AIT



i Home Lab  
HOCHSCHULE  
LUTZEN

50plus  
Forum



mobili  
LIFE DESIGN CENTER

eichenberger/zenografie

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## Release History

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## Relaxed Care Consortium

RelaxedCare (AAL 2012-5-199.) is a project within the AAL Joint Programme Call 5. The consortium members are:

<b>Partner 1</b>	<b><u><a href="#">AIT AUSTRIAN INSTITUTE OF TECHNOLOGY GmbH (AIT, Project Coordinator, AT)</a></u></b>
Contact person:	Martin Morandell
Email:	<a href="mailto:martin.morandell@ait.ac.at">martin.morandell@ait.ac.at</a>
<b>Partner 2</b>	<b><u><a href="#">Hochschule Luzern Technik &amp; Architektur – iHomeLab(IHL, CH)</a></u></b>
Contact person:	Martin Biallas
Email:	<a href="mailto:martin.Biallas@hslu.ch">martin.Biallas@hslu.ch</a>
<b>Partner 3</b>	<b><u><a href="#">50plus GmbH (50p, AT)</a></u></b>
Contact person:	Cornelia Huis
Email:	<a href="mailto:Cornelia.huis@50plusgmbh.com">Cornelia.huis@50plusgmbh.com</a>
<b>Partner 4</b>	<b><u><a href="#">New Design University (NDU, AT)</a></u></b>
Contact person:	Sandra Dittenberger
Email:	<a href="mailto:sandra.dittenberger@ndu.ac.at">sandra.dittenberger@ndu.ac.at</a>
<b>Partner 5</b>	<b><u><a href="#">SenLab (SEN, SI)</a></u></b>
Contact person:	Jure Lampe
Email:	<a href="mailto:jure.lampe@senlab.io">jure.lampe@senlab.io</a>
<b>Partner 6</b>	<b><u><a href="#">Szenographie (SZE, CH)</a></u></b>
Contact person:	Ralph Eichenberger
Email:	<a href="mailto:contact@szenografie.com">contact@szenografie.com</a>
<b>Partner 7</b>	<b><u><a href="#">Ibernex (IBE, ES)</a></u></b>
Contact person:	Antonio Remartinez
Email:	<a href="mailto:antonio.remartinez@ibernex.es">antonio.remartinez@ibernex.es</a>
<b>Partner 8</b>	<b><u><a href="#">Soultank AG (SOUL, CH)</a></u></b>
Contact person:	Adrian Lauper
Email:	<a href="mailto:Adrian.Lauper@soultank.ch">Adrian.Lauper@soultank.ch</a>
<b>Partner 9</b>	<b><u><a href="#">Schweizerisches Rote Kreuz Luzern (SRK, CH)</a></u></b>
Contact person:	Beatrice Burch
Email:	<a href="mailto:beatrice.burch@srk-luzern.ch">beatrice.burch@srk-luzern.ch</a>

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# Abbreviations

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<u>Abbrev.</u>	<u>Description</u>
AP	Assisted Person
IC	Informal Caregiver
PM	Project month

## **Executive Summary**

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The dissemination efforts of the consortium are documented, here. It is noteworthy that activities were not limited to the scientific domain. Instead the public was in the focus. Especially in the aftermath of winning the public AAL Award the interest of main stream media could be raised.

# 1 About this Document

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## 1.1 Role of the deliverable

To account for the difficulties of planning several years in advance, this deliverable is split in parts A, B and C. While the versions of the deliverables have been updated throughout the project, this final version contains the dissemination activities of the previous versions of the document. The list of future dissemination activities aims already to the time after the official end of the project.

## 1.2 Relationship to other Relaxed Care deliverables

The deliverable is related to the following Relaxed Care deliverables:

<u>Deliv:</u>	<u>Relation</u>
D8.3A	Dissemination plan A (until August 2013).
D8.3B	Dissemination plan B (until October 2014).
D8.3C	Dissemination plan C (at least until project end)



## 2 Introduction

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The dissemination and publication of the results obtained are one of the primary aims of scientific researchers. The publication of the results involves the conflict between privacy interests of the individual participant and the need for free exchange between scientific experts. A process will be established during the project that helps to reduce the risks arising out of this conflict. So nothing shall be disseminated without prior agreement of the project partners.

As soon as all new technique and immaterial values have been protected through the priority of patent, design and/or trademark applications, the result of the project will be promoted through scientific journals, newspaper articles, user-stories, live events, the web page and press-releases. The aim is to create a maximum marketing effect, and to establish a demand. Therefore all media will be used for dissemination: printed media, radio, television and internet.

The dissemination activities will address end users, experts, the general public, public authorities, caregiver organisations as well as possible market actors. The dissemination activities will be adapted to the respective target group.

### 3 Target Groups

#### 3.1 Introduction

In this chapter the target groups of dissemination are defined. These target groups are the stakeholders of the research project.

The benefits that are planned to offer to each target group are listed.

#### 3.2 Different Target Groups

Table 1: Product stakeholders as target groups

Target Group	Description	Benefit
End User / Assisted Person (AP)	<p>Elderly person, who must rely on some simple assistance by other to manage everyday life, or who wishes to be monitored lightly for nobody else is living with her/him who could help.</p> <p>The AP also enjoys to ask for assistance, because the request is output in a pervasive way at the side of the informal caregiver IC (definition of IC: see below).</p> <p>See also “Persona” developed in WP2.</p>	<p>Greater independence by being enabled to stay at home (instead of going to a retiring home).</p> <p>Improved quality of informal care by providing assistance when needed.</p> <p>Simplification of communication between AP and IC.</p>
End User / Informal Caregiver (IC)	<p>IC is the person, who is contacted by the AP when he/she needs assistance.</p> <p>See also “Persona” developed in WP2.</p>	<p>Assurance that the AP is OK is output pervasively. This way, the IC has all the time the information and assistance requests, if not time critical, are signaled discreetly.</p>
End User / Professional Care Organization	<p>While the AP is the same as described above, the role of the IC is taken over by a professional care organization.</p>	<p>The user-interface at the AP remains unchanged and provides still all advantages. However, on the side of the professional care organization, a special user interface allows the efficient management of multiple APs.</p> <p>A further benefit is to be able to sell the same RC hardware to AP-IP pairs and to AP-professional care organization pairs. One system for all.</p>
Distributor	<p>Distributors are professional care organizations, associations for elderly, (internet) shops for health needs, insurances.</p>	<p>Provides system-in-a-box to end users (most of time: IC, who buys RC system). No support of further companies needed.</p>
Service Developer	<p>Hard- and software developer. Not only members of the consortium, but also 3<sup>rd</sup> party companies,</p>	<p>The RC system is open. Developers have the possibility to develop own software solutions</p>

	research institutions, or hobby developer.	(Apps). Although it is less complex to develop software applications, in principle it is also possible to develop/connect new sensor hardware and/or pervasive, (furniture like) objects acting as UI. 3 <sup>rd</sup> party companies have the option to introduce their business models.
Media	Media are all channels to contribute information. There are the classical media like newspapers, television and radio but also the new media must be considered like internet and social media.	
Society	The whole society is involved in financing the health system and the retirement provision.	The RC-System impacts the health system by providing an option to keep elderly longer in their homes and lower the burden of health costs by improving the quality of the informal care.

Table 2: Project stakeholders as target groups

Target Group	Description	Benefit
Customer of Consortium Members	Customer of each member of the RelaxedCare consortium (esp. 50p,SRK,IBE,MOB)	Customer awareness about how partners participate in research to shape actively the future. Customers are also potential test groups.
SME/LE members of the consortium	Business partners in the consortium.	By participating in the project, the development of new hardware, software, design and business model ideas is supported. Ideally, a prototype ready for industrialization should be among the results of the project.
Research partners of the consortium	Commercial research institutions and universities.	The research partners bring in their expertise to realize the project. On the other hand, they can extend their experience, and since the RC-system will be open, they can also use it in further research work.

Tester	Testers are the representatives of the end users. During the project they give feedback to the consortium.	Testers can influence with their feedback the outcome of the project.
End / User Organization	End users who are organized officially in some form. E.g. associations for retirees, or special-care homes. Often the above mentioned testers are members of an end user organization.	As the testers often are members of the end user organization, and they can influence the outcome of the project
Society	The whole society is involved in financing the health system and the retirement provision.	The RC-system helps to unburden the health care system by allowing elderly to stay longer independent in their homes and by improving the quality of informal care (especially, when IC and AP are not living under the same roof).
Media	Media are all channels to contribute information. There are the classical media like newspapers, television and radio but also the new media must be considered like internet and social media.	
Government	The governments decide on funding research projects.	Government is interested in coping with the demographic change. Funding a project like RelaxedCare helps by introducing a particular way of serving the new needs generated by the change.
Insurance	In particular health insurances.	Supporting RelaxedCare helps to reach the aim of not too high costs of the health system.

## 4 Dissemination Material and Activities

### 4.1 Introduction

Based on the knowledge of the interests and benefits of the target group the corresponding material and activities for dissemination have to be planned. In this chapter the possible materials, activities and channels for dissemination are described. The target group must be matched with the material and activities.

So the following aspects should be considered:

- What is the purpose of the planned activity?
- Which target groups are involved?
- Which dissemination material and channels shall be used?

Another important aspect is the language of the material. The language used for the dissemination material depends on the target group. Especially if end users are addressed, their language must be used. For “official” documents where the target group is the government, English is used as language as RelaxedCare is an international project.

### 4.2 Material and Activities

Dissemination Material	Description
<i>Publications</i>	
- <i>General Press Releases</i>	Written information that is addressed to the news media to spread news about the product and the project. This information shall be placed in the media.
- <i>Articles in Journals / Magazines / Newspapers</i>	Articles not peer-reviewed to be released in non-scientific media.
- <i>Conference Articles / Papers / Posters</i>	Scientific work that is intended to present at conferences; usually peer-reviewed.
- <i>Peer Reviewed Papers</i>	Papers submitted to scientific journals and published after a review process by independent reviewers.
- <i>Special Issue of Journals</i>	Special issues of scientific journals focus on a restricted area normally covered by the journal. Normally experts in the addressed field are invited to present articles and/or their work to give an overview over the topic and to trigger future discussions and collaborations.
<i>Project Poster</i>	Presents the general aims and vision of the project RelaxedCare.
<i>Project Flyer</i>	A document with a few pages informing about the aims and vision of the project RelaxedCare.
<i>Project Brochure</i>	Document containing all important facts and aims of RelaxedCare.
<i>Website</i>	Contains general information about the project. It is used to present facts, descriptions, the objectives, progress and results of RelaxedCare. It is the virtual appearance of the project.

<i>Web 2.0</i>	Interactive communication with target groups using online platforms. The focus is interaction and communication with users in contrast to websites which just allow passive viewing. Examples for Web 2.0 are social networks, such as Facebook or Twitter, blogs, wikis, etc.
<i>Newsletters</i>	Can be sent at regular intervals to a wide range of interested people. Good way of distributing news to interested people.
<i>Handbooks / White Papers</i>	Internal/external project documentation, which will be helpful for the use of the product of RelaxedCare and the RelaxedCare platform.
<i>Seminars / Congresses</i>	Event aimed at a specific topic/area/market where lectures and workshops are central.
<i>Trade Fairs</i>	Massive, stage-set, and usually regular trade event at which a large number of manufacturers from a particular industry present their products and show their capabilities to distributors, wholesalers, retailers and End-Users.
<i>Demonstrations</i>	Demonstrations of RelaxedCare results (the walker, the platform, services and UIs) to target groups.
<i>Workshops</i>	An educational seminar or series of meetings emphasizing interaction and exchange of information among a usually small number of participants aimed at a specific topic.
<i>Other Dissemination Materials / Activities / Channels</i>	E.g. business meetings

## 5 Dissemination Plans

### 5.1 Introduction

Although dissemination of the project ideas and results is a joint activity of all partners (if resources are assigned within the project regarding dissemination), each project partner has its own dissemination possibilities, strategies and approaches. Thus the dissemination plans are presented individually for each partner to not limit these activities and opportunities. It is intended to collaborate, if needed, in all dissemination activities and to reuse material, information, channels, etc. to avoid extra effort. Furthermore overlapping activities will be combined to join forces of partners with resources for dissemination activities.

The plans shall describe what and where each partner plans to disseminate the project idea and first results and findings in the first 18 months of the project (PM1 – PM18, until October 2014). The presented activities are a plan and additional dissemination activities (not mentioned here) are more than welcome. The plan is a 'declaration of intent' and will leave flexibility.

### 5.2 Individual Dissemination Plans

In the following the individual dissemination plans of each partner are presented. These plans differ in their granularity due to various reasons, but mainly since some partners cannot plan their dissemination activities beforehand. Nevertheless the planned activities are promising to guarantee broad dissemination of the project and its results.

#### 5.2.1 AIT

Dissemination Plan				
Name	Location	Date	Type of Dissemination Material	Target Group
Table 4: AIT Dissemination Strategy				
AIT has the following role in the project:				
<ul style="list-style-type: none"> <li>• Project coordinator</li> <li>• Research partner</li> </ul>				
AAL Forum	Norköpping, SE	Sept 13	Booth, poster	End users, organizations, government, Scientific
Project Website	Web	Q3/13	Website	all
AIT internal presentation	Wiener Neustadt, AT	May 13	Presentation	internal
Challenges of the demogr. Change	Innsbruck, AT	June 13	RC part of presentation	Economy
Univ. of Toronto	Toronto, CA	July 13	RC part of presentation	Students, academic staff

Meeting with End User Org	San Francisco, US	July 13	RC part of presentation	End User
Meeting with End User Org	San Francisco, US	July 13	RC part of presentation	End User
AAATE	Portugal, ES	Sep 13	Flyers	Scientific, students, End users, organizations, government
Connection Meeting with User Org Hilfsgemeinschaft	Wiener Neustadt, AT	Nov 13	Presentation, Demo	End-User
ICT Conference	Vilnius, LT	Nov 13	Flyer	Government, Scientific
Futurezone Award	Austria	Q4, 13	Web	All
Brussel AAL2Regeions	Brussels, BE	Nov 13	Flyer	
CCCIC Workshop + CSCW Conference	Baltimore, US	Feb 14	Presentation, Flyer	Scientific
LNdF	Wiener Neustadt, AT	Apr 14	Demo, Flyer	All
AAL Summit	Vienna, AT	Apr 14	Demo, Flyer, Presentation	
Workshop Univ. Toronto	Toronto, CA	Apr 14	Workshop on Pattern Recognition	
M2M Forum	Vienna, AT	May 14	Demo, Presentation	
Uday	Vorarlberg, AT	May 14	Demo	Scientific, students, End users, organisations, government
IKT Forum	Linz, AT	July 14	Presentation, Flyer	Scientific, students, End users, organisations, government
ICCHP	Paris, FR	July 14	Flyer, Focus in YRC	Scientific, students
AAL Forum 2014	Bucharest, RO	Sep 14	Paper, Presentation, Poster, Domo	End users, organisations, government
AAL-AIT ImpactHub	Vienna (AT)	Jan 15	Morandell	Different stakeholders
Demo Flat	Wr. Neustadt (AT)	All year	AIT	Demos
Enterpreneur Workshop	Vienna (AT)	April 15	Morandell	Internal Workshop Winner of pitching contest



Winning AAL Award	Ghent, Be	Sep 15	Pitching Conest	End users, organizations, government
AIT-AAL Presentation	Austria/Europe	2013-2016	Presentation	All
AGE-WELL NCE	Canada	2015	Prentations, Talks, Lectures	Research, Students
UCAMI, IWAAL, AmiHealth	Chile	12/2015	Presentation, Flyers	Research
AAATE 2016	Budaest, HU	09/2015	Flyers, Presentation	Reserach
AIT Internal	AT	02/2015	Tomorrow Today	Research
IoT Day	AT	04/2015	Vienna	Research + Business
Kurier	AT	13/11/15	Kurier Print	All
Exploitation Meeting Swisscom	CH	05/2015	Zurich	Business
Die Presse	AT	16/5/2015	Austria, Press	All
OTS/APA	AT	10/2015	Press Release	All
AAL Austria (Web)	AT	09/2015	Web	All
EcoPlus (Web)	AT	10/2015	Web	All
bmvit (Web)	AT	09/2015	Web	All
AIT Web	AT	10/2015	Web	All
WN24	AT	10/2015	Web	All
NFB (Web)	AT	10/2015	Web	All
FFG (web)	AT	10/2015	Web	All
MediaNet	AT	10/2015	Print	All
Eurocarers	BE	06/2016	Pitching Event	Care-Organisaitons
End-User Workshop	Salzburg, AT	06/2016	Workshop	Test-Subjects
AAL Forum 2016	St. Gallen, CH	09/2016	Exhibition & Event	Research, End-User, Business
HCI 2016	Toronto, CA	07/2016	Conference, Paper	Research
AAIC 2016	Toronto, CA	07/2016	Conference, Poster	Research
AIT Intern	Tulln, AT	05/2016	Evaluation , Poster	Research
Bertelsmann	DE	06/2016	Interview	Prize
M2M Forum	Vienna, AT	06/2016	Presentation/Demo	Business, Research
ICCHP YRC 2016	Linz, AT	06/2016	Young Researcher Meeting	Researcher
Smart Aging Prize	St. Gallen, CH	09/2016	Pitch	Prize

AAL Lecture for Jade University	AT	04/2016	Lecture	Students
WK Tirol: Can-US Med tech	Innsbruck, AT	03/2016	Workshop	Business
Starts Prize Ars Electronica	Linz, AT	04/2016	Prize Application	All
AIT Poster Award	Vienna, AT	04/2015	AIT internal poster Award	All
Krone	Vienna, AT	03/2016	Press Article	All
Description: Dissemination strategy and plan for AIT				

## 5.2.2 IHL

Dissemination Plan				
Name	Location	Date	Type of Dissemination Material	Target Group
AAL Forum	Norköpping, SE	Sept 13	Booth, flyer	End users, organizations, government, Scientific
AAL Kongress	Berlin, D	Jan 14	Flyer	End users, organizations, government
Launch Horizon 2020	Bern, CH	Jan 14	Flyer, Booth	Government, Scientific
Trendtage Gesundheit	Luzern, CH	Mar 14	Flyer	End users, organizations, Scientific
AAL Forum	Bucharest, RO	Sept 14	Booth, flyer	End users, organizations, government
AAL Forum Proceedings	Bucharest, RO	Sept 14	Paper	End users, organizations, government, Scientific
AAL Forum	Ghent, BE	Sept 15	Booth, flyer, prototype	End users, organizations, government
Zukunft Alter	CH	Oct 15	Booth, flyer, prototype	End users, organizations,
Südostschweiz / Ausgabe Graubünden	CH	Oct 15	Regional (online) news	End users
Swiss Engineering / STZ	CH	Oct 15	Regional (online) news	End users
Rigi-Anzeiger	CH	Oct 15	Regional (online) news	End users
Anzeiger Michelsamt	CH	Oct 15	Regional (online) news	End users
Baublatt	CH	Sep 15	Regional (online) news	End users

Rigi-Anzeiger	CH	Sep 15	Regional (online) news	End users
Anzeiger Michelsamt	CH	Sep 15	Regional (online) news	End users
schweizmagazin.ch / Schweizmagazin	CH	Sep 15	Regional (online) news	End users
baublatt.ch / Baublatt Online	CH	Sep 15	Regional (online) news	End users
bote.ch / Bote der Urschweiz Online	CH	Sep 15	Regional (online) news	End users
luzernerzeitung.ch / Neue Luzerner Zeitung Online	CH	Sep 15	Regional (online) news	End users
reuss24.ch / Reuss24	CH	Sep 15	Regional (online) news	End users
Neue Luzerner Zeitung Neue Zuger Zeitung Neue Nidwaldner Zeitung Neue Obwaldner Zeitung Neue Urner Zeitung	CH	Oct 15	Regional (online) news	End users
Swiss IT MAGAZINE	CH	Nov 15	Regional (online) news	End users
AAATE Conference	Budapest, HU	Sep 15	Paper	Scientific
Wohnraum TV	CH	Mar 16	(regional) TV report	End users
Description: Dissemination strategy and plan for IHL				

### 5.2.3 50p

Dissemination Plan				
Name	Location	Date	Type of Dissemination Material	Target Group
50plus Magazine	SBG, AT	June 2013	Information, Newsletter	End-users
Summer event	SBG, AT	June 2013	Posters, raffle, information, flyer	End-users, policy makers
Board Meeting	Seekirchen, AT	June 2013	Information, advertising for recruitment	Stakeholder
Senior Calendar	SBG, AT	Aug 13	Information, Newsletter	End-users
Federal Board Meeting	n.g, AT	Aug 13	Information, advertising for recruitment	Stakeholder, end-user
State Executive Committee Meeting	n.g, AT	Sep 13	Information, advertising for recruitment	Stakeholder, end-user
regular update 50plus Homepage	n.g AT	Sep. - Dec.13	Information, advertising for recruitment	all
Board Trip	Wien, AT	Sep 13	Information, advertising for recruitment	stakeholder, end-user
RC goes to Brussels	BRU, BE	Nov 13	Information	EU audience
Several newsletter during the year 2013	SBG, AT	May - Dec. 2013	Information, News Letter	Stakeholder, end-user
Board Meeting	SBG, AT	Feb 14	Information, advertising for recruitment	Stakeholder
District Conference	Pinzgau, AT	Feb 14	Information, advertising for recruitment	Stakeholder, end-user
District Conference	SBG, AT	Feb 14	Information, advertising for recruitment	Stakeholder, end-user

District Conference	Tennengau,AT	Feb 14	Information, advertising for recruitment	Stakeholder, end-user
District Conference	Lungau, AT	Feb 14	Information, advertising for recruitment	Stakeholder, end-user
District Conference	Pongau, AT	Feb 14	Information, advertising for recruitment	Stakeholder, end-user
monthly flyers at the Center (beginning March 2014)	SBG,AT	March.14	Information, advertising for recruitment	Stakeholder, end-user
Europday - Europark Commercial Center	SBG,AT	May.14	Information	End-user
Board Meeting	SBG,AT	May.15	Information, advertising for recruitment	Stakeholder
50plus Magazine	SBG,AT	Apr 14	Information, News letter	Stakeholder, end-user
50plus Magazine	SBG,AT	June 14	Information, News letter	Stakeholder, end-user
Infoconferenz	SBG,AT	July 14	Information, advertising for recruitment	Stakeholder, end-user
50plus Magazine	SBG,AT	Sep 14	Information, advertising for recruitment	Stakeholder, end-user
50plus Magazin	SBG,AT	Nov 14	Information, advertising for recruitment	Stakeholder, end-user
Several Newsletters during the year 2014	SBG,AT	Jan. - Oct. 14	Information, News letter	Stakeholder, end-user
Regulate update 50plus Homepage	n.g.AT	regular	Information, advertising for recruitment	All
Description: Dissemination strategy and plan for 50p				

## 5.2.4 NDU

Dissemination Plan					
Name	Location	Date	Type of Dissemination Material	Target Group	
Creative Dialogue	Linz, AT	June 2013	Information	Professional design audiences	
NDU-Website	AT	Q3/2013	Website Information	All	
Summer-Academy	St. Pölten, AT	Aug 13	Information, Input from teenagers	End-user, opinion maker	
Co-autorship	Norrköping, Sweden	Sept 2013	Morandell, M., Mayer, C., Sili, M., Sander, E., Lettmann, F., Biallas, M., Koscher, A., Dittenberger, S., and Redel, B. (2013) <i>RelaxedCare – Unobtrusive connection in care situations</i> , AAL Forum 2013, Norrköping (Sweden), 24.-26.09.2013, Proceedings of the AAL Forum 2013	Scientific	
Students Workshop	St. Pölten, AT	Oct. 2013	Information, Input from young adults	End-user, opinion maker	
Update Website Information	AT	Jan 2014	Website Information	All	
Co-authorship	Baltimore, USA	Feb 2014	Morandell, M., Steinhart, J., Sander, E., Dittenberger, S., Koscher, A., Biallas, M. (2014) <i>RelaxedCare: A Quiet Assistant for Informal Caregivers</i> ,	Scientific	

			CCCIC CSCW 2014, Baltimore (USA), 15.-19.02.2014, Proceedings of the ACM CSCW Workshop on Collaboration and Coordination in the Context of Informal Care, p. 11-21	
“Lange Nacht der Forschung”	AT	Apr 2014	Posters, flyer, presentation booth	Scientific
Austrian Broadcast Channel Ö1	AT	May 2014	Broadcast Interview	End-user, opinion maker
Co-authorship	Eindhoven, NL	Nov 2014	Wessig, K., Andrushevich, A., Koscher, A., Dittenberger, S., Redel, B., Morandell, M., Biallas, M. (2014) <i>The Caring Environment</i> , AMI/WishWELL Conference, Eindhoven (Netherlands), 11.-13.11.2014	Scientific
Annual report journal NDU	AT	Dec 14	Information	End-user, scientific
Scientific and political board of NDU	AT	Feb 15	Presentatio n	Scientific and politics
Authorship: ICED 2015	I - Milan	July 15	Presentatio n of accepted paper: Dittenberger, S. and Koscher, A. (2015) <i>How much design does research need: an inquiry of the synergetic potential of methods of social and design research</i> . International Conference on Engineering Design 2015, Politecnico di Milano, Milan, Italy.	Scientific



Co-authorship	Budapest, HU	Sep 2015	Redel, B., Uhr, M.B. F., Morandell, M., Dittenberger, S., Koscher, A. (2015) <i>RelaxedCare – Connecting people in care situations: User involvement to collect informal caregivers needs</i> , AAATE Conference 2015, Budapest (Hungary). Will be published in the proceedings of the 13th AAATE Conference, Budapest (Hungary)	Scientific
NDU Facebook Site	<a href="https://www.facebook.com/newdesignuniversity">https://www.facebook.com/newdesignuniversity</a>	Oct 15	Posting AAL Award 2015 Ghent	All
NDU Website	<a href="http://www.ndu.ac.at/">http://www.ndu.ac.at/</a>	Oct 15	Website Information AAL Award 2015	All
Design&Emotion Conference Authorship	Amsterdam, NL	Sept. 2016	Presentation of accepted paper: Dittenberger, S., Koscher, A., Morandell, M., Lauper, A. (2016) <i>RelaxedCare: An iterative user involvement project</i> , Design&Emotion Conference, Amsterdam (Netherlands), 27.-30.09.2016	Scientific
Research through Design Conference RTD 2017	Edinburgh, UK	March 2017	Submission of paper: Dittenberger, S., Koscher, A., (2016) <i>Tangible information: an exploration on visualization techniques to keep a steady focus on</i>	Scientific

		research findings throughout a project development process.	
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Description: Dissemination strategy and plan for NDU







## 5.2.8 SOUL

Dissemination Plan				
Name	Location	Date	Type of Dissemination Material	Target Group
Table 11: SOUL Dissemination Strategy				
SOUL has the following role in the project:				
<ul style="list-style-type: none"> <li>SME</li> </ul>				
Newsletter "soul tank AG"	CH	Aug 2013	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	Aug 2013	Continuous Information, Website	Scientific, media, organisation, end users, customers
Stockholm Digital Health Days 2013	Stockholm, SE	21./22.8.2013	Conversation (Talking about...), Information	Scientific, media, customers
Newsletter "soul tank AG"	CH	Oktober 2013	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	Oktober 2013	Continuous Information, Website, Blog articles	Scientific, media, organisation, end users, customers
Newsletter "soul tank AG"	CH	December 2013	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	December 2013	Continuous Information, Website, Blog articles	Scientific, media, organisation, end users, customers
Newsletter "soul tank AG"	CH	February 2014	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	February 2014	Continuous Information, Website, Blog articles	Scientific, media, organization, end users, customers
Newsletter "soul tank AG"	CH	April 2014	Continuous Information, Newsletter	Customers

Website "soul tank AG"	CH	April 2014	Continuous Information, Website, Blog articles	Scientific, media, organisation, end users, customers
Newsletter "soul tank AG"	CH	Juni 2014	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	June 2014	Continuous Information, Website, Blog articles	Scientific, media, organisation, end users, customers
Newsletter "soul tank AG"	CH	August 2014	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	August 2014	Continuous Information, Website, Blog articles	Scientific, media, organisation, end users, customers
Newsletter "soul tank AG"	CH	October 2014	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	October 2014	Continuous Information, Website, Blog articles	Scientific, media, organization, end users, customers
Newsletter "soul tank AG"	CH	December 2014	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	February 2015	Continuous Information, Website, Blog articles	Scientific, media, organization, end users, customers
Newsletter "soul tank AG"	CH	February 2015	Continuous Information, Newsletter	Customers
Website "soul tank AG"	CH	April 2015	Continuous Information, Website, Blog articles	Scientific, media, organization, end users, customers
Abstract for Paper for AAATE2015	Budapest, HUN	April 2015	Abstract for Paper	Scientific
Description: Dissemination strategy and plan for SOUL				





### 5.3.1 List of potentially relevant dissemination opportunities

### 5.3.2 Future events (after end of project)

Name	URL	Submission Deadline	Prio (L/M/H)
AAL-Forum 2016	<a href="http://www.aalforum.eu/">http://www.aalforum.eu/</a>		H
M2M/IOT Forum CEE 2016	<a href="http://www.m2m-forum.eu/">http://www.m2m-forum.eu/</a>		H
Real user experience with Eurocarers	<a href="http://www.aal-europe.eu/real-user-experience-with-eurocarers/">http://www.aal-europe.eu/real-user-experience-with-eurocarers/</a>		H
Kreu&quer	Magazine of Red Cross (for their customers)		H

### 5.3.3 Past Conferences

Name	URL	Conference date	Submission Deadline	Location	Prio
AAL Forum	<a href="http://www.aalforum.eu/call-for-contributions-and-side-events">http://www.aalforum.eu/call-for-contributions-and-side-events</a>	May 10th 2014			
16th International Conference on E-health Networking, Application & Services	<a href="http://www.ieee-healthcom.org/">http://www.ieee-healthcom.org/</a>	May 12th 2014			
<a href="http://www.ssh.unige.ch/cfp.html">SSH: IEEE Workshop on Service Science for eHealth</a>	<a href="http://www.ssh.unige.ch/cfp.html">http://www.ssh.unige.ch/cfp.html</a>	May 30th 2014 ext'd			
12th International Federation on Ageing Global Conference	<a href="http://www.ifa2014.in/call_for_papers.php">http://www.ifa2014.in/call_for_papers.php</a>	Registration until June 1st 2014			
Conference on Pervasive Technologies Related to Assistive Environments	<a href="http://www.petrae.org/">http://www.petrae.org/</a>		April 20, 2014	Greece	

International Conference on Pervasive Computing Technologies for Healthcare	<a href="http://pervasivehealth.org/2014/show/home">http://pervasivehealth.org/2014/show/home</a>	May 20–23, 2014	16 December 2013	Germany	
ICOST 12th International Conference on Smart homes, Assistive Technologies, Robotics and Health Telematics	<a href="http://www.icostconference.org/">http://www.icostconference.org/</a>	25-27 June 2014	April 16, 2014	USA	
ATIA 2015 Orlando Conference	<a href="http://www.atia.org/i4a/pages/index.cfm?pageid=1">http://www.atia.org/i4a/pages/index.cfm?pageid=1</a>	28-31. Jan 2015	April 21 - June 20 2014	USA	
HCist - International Conference on Health and Social Care Information Systems and Technologies	<a href="http://hcist.scika.org/?page=home">http://hcist.scika.org/?page=home</a>	15-17.Oct2014	April 25 2014	PORTUGAL	
HSI2014 7 <sup>th</sup> International Conference on Human System Interaction		16-18 June 2014		PORTUGAL	
Housing and Assistive Technology conference - Dudley	<a href="http://www.housinglin.org.uk/Events/ForthcomingEvents/HousingEventDetail/?eventID=810">http://www.housinglin.org.uk/Events/ForthcomingEvents/HousingEventDetail/?eventID=810</a>		18/06/2014		
18th ACM Conference on Computer-Supported Cooperative Work and Social Computing	<a href="http://cscw.acm.org/2015/index.php">http://cscw.acm.org/2015/index.php</a>		Paper: June 4, 2014 Workshop: August 8, 2014		
The international UXPA conference is THE conference for user experience, user experience design, usability, UX etc.	<a href="http://uxpa2015.org/">http://uxpa2015.org/</a>	?, San Diego, California			

<p>Unter dem Dach der Konferenz verbinden sich die wissenschaftliche Fachtagung <a href="#">Mensch-Computer-Interaktion (MCI)</a> sowie die Praxistagung <a href="#">UP15 – Usability Professionals</a>.</p>	<p><a href="http://muc2015.mensch-und-computer.de/gupa/">http://muc2015.mensch-und-computer.de/gupa/</a></p>	<p>01.04.2015</p>	
<p>Unter dem Dach der Konferenz verbinden sich die wissenschaftliche Fachtagung <a href="#">Mensch-Computer-Interaktion (MCI)</a> sowie die Praxistagung <a href="#">UP15 – Usability Professionals</a>.</p>	<p><a href="http://muc2015.mensch-und-computer.de/">http://muc2015.mensch-und-computer.de/</a></p>	<p>03.04. – 05.06.2015</p>	
<p>CCCiC is an international workshop series set out to discuss issues of collaboration, coordination and communication between informal caregivers, their friends, family members, and health professionals, as well as the design and development of system to support them.</p>	<p><a href="http://group2014.cccic.org/">http://group2014.cccic.org/</a></p>	<p>Florida (USA), November 9, 2014</p>	
<p>Pervasive system and computing is an emerging field of research and revolutionary paradigm for next-generation IT applications. The 13th International Symposium on Pervasive Systems, Algorithms, and Networks (I-SPAN 2014) aims to establish an international forum for engineers and scientists to present their excellent ideas, latest innovations</p>	<p><a href="http://umc.uestc.edu.cn/conference/ISPAN2014/index.php">http://umc.uestc.edu.cn/conference/ISPAN2014/index.php</a></p>	<p>Dec. 19th-21st, 2014 in Chengdu, Sichuan, China</p> <p>Paper submission deadline: Aug. 10, 2014</p>	

and experiences on Pervasive Systems, Algorithms, and Networks.			
German AAL Kongress (first time in Frankfurt/M	<a href="http://conference.vde.com/aal/Seiten/default.aspx">http://conference.vde.com/aal/Seiten/default.aspx</a>	29. und 30. April 2015	
AAATE Conference (Association for the Advancement of Assistive Technology in Europe) Advancement of Assistive Technology in Europe	<a href="http://www.aaate.net/?q=node/46">http://www.aaate.net/?q=node/46</a>	Conference : 10 – 13 September 2015	
HCI International 2015 Los Angeles, CA, USA 2-7 August 2015	<a href="http://2015.hci.international/submissions">http://2015.hci.international/submissions</a>	800 words Friday, 17 October 2014	
The Eighth International Conference on Advances in Computer-Human Interactions February 22 - 27, 2015 - Lisbon, Portugal	<a href="http://www.iaia.org/conferences2015/ACHI15.html">http://www.iaia.org/conferences2015/ACHI15.html</a>	October 20, 2014	

### 5.3.4 Journals

Name	URL	Publisher	Impact Factor
Personal and Ubiquitous Computing	<a href="http://www.springer.com/computer/hci/journal/779">http://www.springer.com/computer/hci/journal/779</a>	Springer	1.133
Journal of Ambient Intelligence	<a href="http://www.springer.com/engineering/computational+intelligence+and+complexity/journal/12652">http://www.springer.com/engineering/computational+intelligence+and+complexity/journal/12652</a>	Springer	?

and Humanized Computing			
<i>Seniors Housing &amp; Care Journal</i>	<a href="http://www.matherlifewaysinstituteonaging.com/research-resources/seniors-housing-care-journal/">http://www.matherlifewaysinstituteonaging.com/research-resources/seniors-housing-care-journal/</a>	National Investment Center for the Seniors Housing and Care Industry (NIC)	?
<i>International Journal of Ambient Systems and applications</i>	<a href="http://airccse.org/journal/ijasa/index.html">http://airccse.org/journal/ijasa/index.html</a>	?	?
Gerontechnology Journal	<a href="http://gerontechnology.info/index.php/journal/about/editorialPolicies#focusAndScope">http://gerontechnology.info/index.php/journal/about/editorialPolicies#focusAndScope</a>	<a href="#">International Society for Gerontechnology</a>	?
Journal of Ambient Intelligence and Smart Environments	<a href="http://www.jaise-journal.org/">http://www.jaise-journal.org/</a>	IOS Press	1.298
<u>Pervasive Computing, IEE</u>	<a href="http://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=7756">http://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=7756</a>	IEEE	2.055

### 5.3.5 Search terms

When searching for appropriate dissemination opportunities, the search should also comprise the search terms listed below.

- Assistive technology at home
- informal carer support
- social computing
- Collaboration systems
- pervasive computing in healthcare

- health information technology

## **5.4 Summary**

Beside the general dissemination plan every partner has its own plan. These plans are listed in this chapter. Although not all partners contributed with the same amount of dissemination efforts, the number of overall activities – especially outside the scientific domain – is impressive.