|  |  |  |
| --- | --- | --- |
| **Project Title:  SO**cial **N**etworks for **O**lder adults to **P**romote an **A**ctive life  **Project acronym:** SONOPA  **Contract No:**  AAL-2012-5-187 | **Deliverable Reference:**  D.5.2 Dissemination Activities | **Date:** 30-9-2014 |
| **Title:**  Dissemination Activities  May 2013 - September 2014 | |
| http://www.kade-leren.nl/wp-content/uploads/2011/01/Saxion_logo_portfolio2.png**Authors:** Dr.Somaya Ben Allouch  Christina Jaschinski, MSc | |
| **AAL_europe_small** | **Contributors:** | |
| **Type of Deliverable:** RE = Restricted to a group   specified by the consortium   (including the Commission   Services)   |  | | --- | |  | | |

# 1 Objectives from the Dissemination Strategy Plan

1. Inform the scientific community and general public about the project, its results, and their value
2. Introduce the developed systems to the technology industry and the elderly care industry for feedback and potential partnerships
3. Create awareness in the public about the availability and benefits of the results

# 2 Dissemination Activities

## 2.1 Dissemination to Scientific Community

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | **Date** | **Contributors** | **Place** | **Link** |
| AAL Forum 2013 | Participation + Flyer Distribution | September 2013 | ESE, CCC | Norrköping, Sweden | [Website](http://www.aal-europe.eu/aal-forum-2013/) |
| 9th International Conference on Computer Vision Theory and Applications in Lisbon | Conference Proceeding:  “Edge-based Foreground Detection with Higher Order Derivative Local Binary Patterns for Low-resolution Video Processing”  & Oral Presentation | Jan 2014 | i-Minds | Lisbon, Portugal | [Website](http://www.visapp.visigrapp.org/?y=2014) |
| @AALTechnology | Social Media presence through Twitter | Account was launched in February 2014 | SUAS | n.a. | [Website](https://twitter.com/AALTechnology) |
| Health Valley Event 2014 | Providing a workshop to different stakeholders from the health & technology sector:  "Connecting Users and Developers of Health and Care Technologies" | March 2014 | SUAS | Nijmegen, The Netherlands | [Website](lhttp://www.health-valley.nl/health-valley-event-2014/home/) |
| Ambient 2014 | Conference Proceeding about User Requirement Study:  “Ambient Assisted Living: Benefits and Barriers From a User-Centred Perspective”  & Oral Presentation | Aug. 2014 | SUAS | Rome, Italy | [Website](http://www.iaria.org/conferences2014/AMBIENT14.html) |
| Ubicomp 2014 | Conference Proceeding about User Requirement Study:  “Ambient Assisted Living: Towards a Model of Technology Adoption and Use Among Elderly Users” | Sep. 2014 | SUAS | Seattle, USA | [Website](http://ubicomp.org/ubicomp2014/) |
| E-Health Forum 2014 | Participation | May, 2014 | ESE | Athens, Greece | [Website](http://ehealth2014.org/) |
| HAIVISIO Workshop | Participation Workshop 'Basics on dissemination of European funded projects' | May, 2014 | ESE | Athens, Greece |  |

## 2.2 Dissemination to General Public

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | **Date** | **Contributors** | **Place** | **Link** |
| www.sonopa.eu | Public Website with a general description of the consortium and the project objectives, news and events and an illustration of potential user-scenarios | Launched Sep. 2013  Continuous Updates | DO, SUAS | n.a. | [Website](http://www.sonopa.eu/) |
| SONOPA Flyer | Flyer in English, French and Dutch language | Created between Aug-Sept 2013 | DO, ESE, SmS, SUAS,CCC | n.a. |  |
| SONOPA User-Scenario Video | Two user-scenarios videos were created to illustrated the potential interaction with the SONOPA System.  The videos are available in English, French and Dutch language | Created Oct. 2013 | DO, ESE, CM, SUAS | n.a. | [Videos on Website](http://www.sonopa.eu/) |
| Blue Week Event | Distribution of SONOPA flyers at the Blue Week event (a national week in France dedicated for the retired and their independency) | Oct. 2013 | ESE CCC | Paris, France Guéret, France |  |
| @AALTechnology | Social Media presence through Twitter | Account was launched in February 2014 | SUAS | n.a. | [Website](https://twitter.com/AALTechnology) |

## 2.3 Dissemination to Elderly Care and Technology Industries

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | **Date** | **Contributors** | **Place** | **Link** |
| Showcase | Showcasing the user monitoring test setup to a major company for obtaining feedback and exploring future partnerships | Aug 2013 | iMinds |  |  |
| www.sonopa.eu | Public Website with a general description of the consortium and the project objectives, news and events and an illustration of potential user-scenarios | Launched Sep. 2013  Continuous Updates | DO, SUAS | n.a. | [Website](http://www.sonopa.eu/) |
| SONOPA Flyer | Flyer in English, French and Dutch language | Created between Aug.-Sep. 2013 | DO, ESE, SmS, SUAS | n.a. |  |
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| E-Health Forum 2014 | Participation | May, 2014 | ESE | Athens, Greece | [Website](http://ehealth2014.org/) |
| HAIVISIO Workshop | Participation Workshop 'Basics on dissemination of European funded projects' | May, 2014 | ESE | Athens, Greece |  |

## 2.4 Dissemination to AAL Community

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | **Date** | **Contributors** | **Place** | **Link** |
| ZonMw Meet & Greet | Meet & Greet among Dutch AAL Participants organized by the Dutch NCP | June, 2013 | SUAS, SmS | The Hague, The Netherlands |  |
| ZonMw Workshop | Participation in a workshop organized by the Dutch NCP: “Working with a online webtool to create a businesscase” | Sep, 2013 | SmS, SUAS | The Hague, The Netherlands |  |
| AAL Forum 2013 | Participation + Flyer Distribution | September 2013 | ESE, CCC | Norrköping, Sweden | [Website](http://www.aal-europe.eu/aal-forum-2013/) |
| AAL Joint Programme Workshop | Participation Workshop:  “Future-proof AAL Systems - From visionary use cases to standardised integration profiles | Nov., 2013 | iMinds | Brussels, Belgium | [Report](https://myminds.be/share/page/site/sonopa/document-details?nodeRef=workspace://SpacesStore/63937512-71a1-4748-a0db-9719bf2fca48) |
| AAL Joint Programme Workshop | Participation Workshop:  Neurodegenerative Disease Research (JPND) Expert Workshop | Jan., 2014 | iMinds | Amsterdam, The Netherlands | [Report](https://myminds.be/share/page/site/sonopa/document-details?nodeRef=workspace://SpacesStore/671fb9c3-5c80-4bb6-af8f-9011e56531ca) |
| @AALTechnology | Social Media presence through Twitter | Account was launched in February 2014 | SUAS | n.a. | [Link](https://twitter.com/AALTechnology) |
| HAIVISIO Workshop | Participation Workshop “Basics on dissemination of European funded projects” | May, 2014 | ESE | Athens, Greece |  |