

AMBIENT ASSISTED LIVING (AAL)
JOINT PROGRAMME

ICT-BASED SOLUTIONS FOR SUPPORTING OCCUPATION IN LIFE
OF OLDER ADULTS

D1.6 Project dissemination plan

Project acronym: **ActGo-Gate**

Project full title: **Active Retiree and Golden Workers Gate**

Contract no.: **AAL-2013-6-145**

CHANGE HISTORY

| Version | Editor(s) | Date | Content |
|----------------|---------------------|-------------|---|
| 1.0 | Stefan Kleinschmidt | 10.05.2015 | First version based on previous findings |
| 1.1 | Stefan Kleinschmidt | 29.05.2015 | V1 completed Revised version based on feedback from project partners |
| 2.1 | Stefan Kleinschmidt | 15.09.2015 | Updated with integration of the project poster |
| 2.2 | Stefan Kleinschmidt | 15.01.2016 | Updated with impact and awareness activities |

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TERMINOLOGY & ABBREVIATIONS

To assure coherent terminology and abbreviations across all documents inside the project, the specific terminology and abbreviations for this deliverable should be written here.

| | |
|------------|--|
| AAL JP | Active and Assisted Living Joint Programme |
| ActGo-Gate | Active Retiree and Golden Workers Gate |
| E.g. | Example given |
| Resp. | Respectively |
| SenM | Seniorenmobil (German) |
| SSR | senior city council (German: Stadtseniorenrat) |

EXECUTIVE SUMMARY

This project dissemination plan is intended for the research and development project ActGo-Gate. The document describes the objectives for the dissemination activities of the ActGo-Gate project. It includes the PR and marketing activities for the dissemination of the project itself and presents the overall project dissemination strategy, explains the target groups for the project dissemination, some of the dissemination instruments, tools and activities. Moreover, the document will introduce the impact and awareness activities for the projects' dissemination.

As defined within Task T1.3, this deliverable serves to develop a detailed dissemination plan in order to spread the project results within the multidisciplinary communities addressed by the project (e.g. [social] service providers, [social] entrepreneurs, IT companies, end user organisations, municipalities and other public authorities, research organisations). This is not only done to increase public awareness, but in particular to foster and facilitate reuse and further development of (parts of) the project results and thereby to prepare for a larger-scale roll-out. There are two main objectives to be met through this deliverable:

- (1) Ensure systematic and consistent dissemination of the project and its objectives and
- (2) Directing the attention of the project partners to the dissemination of results from the ActGo-Gate project.

More specifically, all partners of the ActGo-Gate project will cooperate to ensure that all concepts developed in WP2 and the technical components developed and tested during the project (WP3 and WP4) will be subject of the dissemination and exploitation in WP 5.

This document is the project dissemination plan for the ActGo-Gate project, Deliverable 1.6. Based on findings from previous projects, it will in the following present the target groups for the various parts of the project. Thereafter, the different instruments, tools and activities for dissemination will be introduced.

1 INTRODUCTION

The vision of the ActGo-Gate project is to inspire and enable people to get involved in social activities, voluntary work and micro-tasks by providing them with easy-to-use ICT-supported solutions. In doing so, the ActGo-Gate project increases transparency of demands and offerings in social marketplaces, allowing for flexible and self-determined participation. The purpose is to strengthen social ties and mutual support as well as to improve quality of life.

The purpose of the following project dissemination plan is to define the objectives and the actions for the dissemination activities of the ActGo-Gate project. It presents the overall project dissemination strategy, explains the instruments, tools and activities used to facilitate the dissemination and presents a planning for the dissemination activities during the project period. Further, this deliverable also identifies the key audience for the project results and supporting efforts and the content that should be communicated to the targeted audience.

The project dissemination provides means to introduce project concepts and partial results to the targeted audiences, and obtain feedback for guiding the work within the project (e.g. foreseen future technologies and use cases), fine-tuning its results. Dissemination activities enable forming a network of contacts, interested groups, which not only can serve as a source of continuous constructive feedback, but can also prepare the ground for exploitation.

The main dissemination objectives for a project in the Active and Assisted Living Joint Programme (AAL JP) is to raise awareness for the project, from the concept phase to the final results and to share knowledge among stakeholders and the public sector. Hence, a properly carried out dissemination strategy promotes project adoption and helps identify exploitation prospects globally. It is also an opportunity to gain publicity to the AAL JP itself. The referred objectives can only be achieved if proper measurement of success is defined. Thus, we included an evaluation of the dissemination activities at the end of this document.

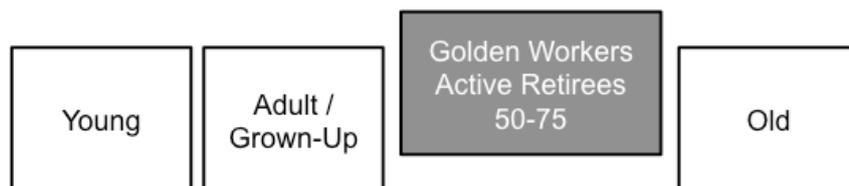
The target groups for this document are the ActGo-Gate project partners, as well as the other stakeholders in the project context, which intend to represent the ActGo-Gate project to exchange experience and ideas about the activities of the project. This document can be used as a guide for each partner in ActGo-Gate project communication and dissemination activities.

The deliverable is structure as follows. Following this introduction, the target groups of the whole research and development project and the different modules are presented. Specific target groups will be identified and possible dissemination activities will be specified. Second, the dissemination instruments, tools and activities are described in detail. Attention is paid mainly to the logo, posters, the project website and presentation of the project. Thereafter, an evaluation framework for the PR and marketing of the ActGo-Gate project is given. At the end of the document, there is a summary of the findings of the Deliverable 1.6.

2 TARGET GROUPS

The dissemination activities of the ActGo-Gate project will address end users, experts, the general public, public authorities, other non-for-profit organisations as well as other market participants. Therefore, the dissemination activities of the ActGo-Gate project will be adapted to the respective target group of the project.

The primary target group of the ActGo-Gate project are the so called “Baby Boomers”. Due to demographic change, a new generation of older adults, ranging from about 50-75 years old, emerges and gains importance. This generation comprises mature workers, also denominated as golden workers, and active retirees, comprising people that exited the labour market yet are still active and engaged, as well as people being in the process in between. This group is faced by a redefinition of life structures. They disapprove traditional life phases, (education -> work -> retirement), and are concerned with a slower, gentle and self-determined transfer from working life into active retirement. Hence, part-time work, work- life balance and flexibility gain more and more importance.



In addition to this primary target group, there are also further persons and entities targeted with the ActGo-Gate project dissemination. As the project will be rolled out in three occupational modules, which support different forms of social participation by older people and thus will support partially different target groups in this context. The three modules are:

- The “Serve the community” module, which enables customers to participate by offering their informal support to other community members (informal volunteering work).
- The “Flexible occupation” module, which brings together local service providers with golden workers and active retirees, who want to engage in part-time jobs and occupations.
- The “Get involved with organizations” module, which aims to bring together people for social projects, e.g. as part of corporate volunteering programs.

In the following subchapters, therefore, all target groups for the modules will be presented. Nevertheless, objective of the ActGo-Gate project must be to address a consistent user group.

2.1 Serve the community module

LebensQualität Weil der Stadt is an IT-portal (www.lebensqualitaet-wds.de) supporting structures and processes to provide the citizens with different kinds of services, including voluntary work. One of these services is the “Seniorenmobil” (SenM), which offers free rides for elderly people within the city area. It is provided by the senior city council (“Stadtseniorenrat”, SSR).

The portal focuses on three main areas:

1. providing the booking possibility of voluntary and civic services,
2. developing a digital marketplace where citizens have the opportunity to book services of local businesses and
3. providing a variety of communication and information offers. The main objective is to support the citizenship of Weil der Stadt with a modern and easy to handle IT-tool similar to a digital market place to increase life quality of the citizens. Transparency of local need and services are main attributes of the platform.

The focus of the “serve the community module” is to automatize and simplify the process of the driver’s organization within the SenM. This requires a technical adaptation to the latest status of responsive design, age-friendly content and navigation. The goal is to transfer the tested automatized process to simplify other processes as well after the project.

The purpose of communication with potential future users and organizations representing them is to raise awareness to the specific problems of civic commitment services and the benefits of the solutions developed in ActGo-Gate project. Further, the dissemination of project results towards this target group might be a good benchmark for the project itself.

Different target groups will play a role. In order to keep an overview of the target groups included in this module, below is a list, which also includes possible activities for the respective target groups.

| Target Group | Planned activities |
|-----------------------------|--|
| Drivers (primary users) | Personal meetings, User training |
| Customers (secondary users) | Personal meetings |
| SSR (Responsible) | Personal meetings, User training |
| City Council Weil der Stadt | Council meetings and information on a frequent level |
| Other cities | Dissemination of results at conferences etc. |

Going beyond the marketing for the project, the Entwicklungszentrum Gut altwerden is highly interested in the results of this project and will use them in various ways and continue to develop.

The field testing work in the social area Weil der Stadt will be continued and completed so that in the foreseeable future there will be a comprehensive, modern solution in the field of civic commitment using modern technology.

The gained knowledge from the field tests of the ActGo-Gate project will be extended a way that they can be used in other social spaces. For this purpose after the project the Entwicklungszentrum Gut altwerden together with other partners will use the findings to develop an appropriate business model which allows a rollout in other areas.

The Entwicklungszentrum Gut altwerden will establish a complete supply system for the social space, including both, professional services as well as the field of civic commitment. A fundamental interest of local authorities for this purpose is available.

A consulting tools is planned based on the experience of the actors / provider organizations in the area of civic commitment, which incorporation of modern technology is an important part, especially for aging people. The consulting services will then be offered through appropriate distribution channels and local authorities in particular organizations from the area of civic commitment.

Additionally, there are new services planned that are provided through an IT platform with mobile connectivity. For example, can then offer more providers from the BE-coupled services that benefit our customers. The practical experience will provide new insides, therefore the results gained by the means of the implementation and the surveys will encroach on the specified process and possibly result in adaptations of the process.

The final version of the tool will be transferred to other processes and services. It will enable the long-time benefit of the developed result.

2.2 Flexible occupation module

The flexible occupation module focuses on the Rungehaus, located in the district Barmbek-Nord in city of Hamburg. To support the living of people needing assistance and the autonomous living when being old, strengthen neighborhood, and increase the secured maintenance of the house and quarter, volunteers, especially those who have just retired or are only just before retirement, should be encouraged to help others preferably easily. The local range of services can hereby contribute to and increase the living quality in the neighborhood with the help of volunteers in cases when professional service providers are not financially affordable.

The sub-project aims at supporting volunteers with the development of an IT-based marketplace to extend local assistance structures. Thereby, the different skills and abilities of volunteers are meant to be used to offer them an exciting and meaningful activity in return. Supporting volunteers and integrating them aims at generating a preferably large amount of volunteers and enabling a flexible involvement. In doing so, volunteers who are committed on a regular basis and hence cover basic requirements and increase the secured maintenance should be distinguished from volunteers who are only spontaneously committed and do so on an irregular basis, hence covering the peak demand.

The aim is to use the various skills and abilities of people who have just retired or are only just before retiring, and in return, to offer those an exciting and meaningful activity when starting retirement. This engagement offers the advantage of committed people being involved in social life and staying fit. This supports the formation of new maintenance structures, which are of more and more importance regarding the demographic change and lack of skilled workers. Defining how to effectively support volunteers in the neighborhood with the IT-based marketplace and how to test the ideas is the main duty of the sub-project.

The following sub-goals for the Rungehaus were set by all involved organizations:

- Promotion of self-help and autonomy of the tenants
- Avoidance of social isolation and separation
- Promotion of contacts and communication within the neighborhood
- Development of civic potential
- Building of a neighborly help network
- Connection with other service providers, institutions, and contractors
- Broad range of help for all situations in life from a single source

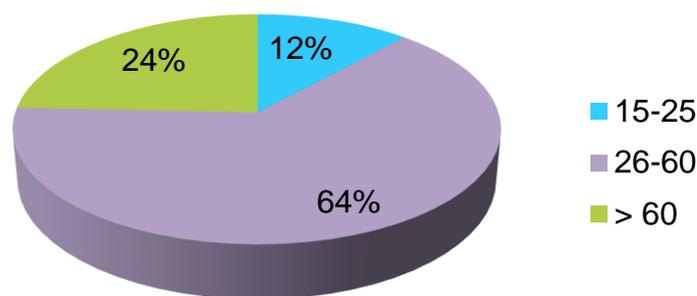
The purpose of communication with potential future users and organizations representing them is to raise awareness to the specific problems of civic commitment services and the benefits of the solutions developed in ActGo-Gate project. Further, the dissemination of project results towards this target group might be a good benchmark for the project itself.

Different target groups will play a role. In order to keep an overview of the target groups included in this module, below is a list, which also includes possible activities for the respective target groups.

2.3 Get involved with organizations module

benevol-jobs.ch is the Swiss online platform for voluntary work. The primary user group of our website are volunteers. Within this group three age classes can be defined whereas the focus is laid on active citizens above the age of 60 years. With the help of this platform this age group can still stay active and engaged. A technical adaptation to the latest status of responsive design and age-friendly content and navigation is necessary.

The main target group (primary users) of benevol-jobs.ch are volunteers. They don't represent a homogeneous group and a big complexity can be found so that specific features can be abstracted to form a subgroup.



Source: Benevol St. Gallen 09/2015

Three subgroups have been created:

- Young adults (15 – 25 years)
- Adults (26 – 60 years)
- Senior citizens (60 plus)

One can very well associate the socio-demographic commonalities of the different phases of life with different living environments.

3 DISSEMINATION INSTRUMENTS, TOOLS AND ACTIVITIES

Based on the knowledge of the interests and benefits of the target group the corresponding material and activities for dissemination have to be planned. In this chapter the possible materials, activities and channels for dissemination are described. The target group must be matched with the material and activities.

To reach the awareness level intended, the dissemination will be done through publications in selected journals, participation in seminars, workshops, conferences and exhibitions, as well as publication on the project website. All partners will collaborate in the dissemination of the results among the identified target groups, making use of each partner's specific channels and connections.

In addition to this, project members will participate in conferences and workshops, and other activities to attract attention for the ActGo-Gate project. The parts shown below will help to implementing the dissemination.

3.1 Logo

The ActGo-Gate logo is the basic tools in the creation of dissemination materials. It should ensure a consistent appearance of the ActGo-Gate project when partners present the results and thus raise the visibility of the project. Moreover a standalone project logo is the simplest way of communicating the existence of ActGo-Gate in any suitable environment. The ActGo-Gate logo is a unique identifier for the project and has high recognition value.

The letter A in the project logo is replaced by a arc which is intended to represent the gate in ActGo gate project.



3.2 Posters

The ActGo-Gate project use posters to spread information about the project vision, objectives, target group, impact and the project partners and project funding.

Posters are used at scientific networking events, workshops and conferences, but they can be effectively used at any kind of event where the ActGo-Gate project has a booth or where visitors are invited to ask questions and get answers. In an electronic form it can be a tool of any online dissemination where a quick, well-formatted summary is needed. (Of course, communicable content needs to be as much as possible aligned to the actually targeted group.)

ActGo-Gate Active Retiree and Golden Workers Gate

Vision
 We inspire and enable people to get involved in social activities, voluntary work and micro-tasks by providing them with easy-to-use ICT-supported solutions. We increase transparency of demands and offerings in social marketplaces, allowing for flexible and self-determined participation. Our efforts aim at strengthening social ties and mutual support as well as improving quality of life.

Target Group
 Young Adult / Grown-Up **Active Retirees and Golden Workers** Old

Objectives

- Provide a platform for **self-determined, flexible participation** in different contexts (paid and unpaid), leveraging **self-entrepreneurship and social participation** of golden workers and active retirees
- Develop a marketplace with intelligent matchmaking of supply and demand **allows situational and individual management of occupation with little time and effort**
- **Flexible, anytime/anyplace and easy to use access** to the platform via online applications

Impact

Local Social Marketplace Starting point

Golden Workers and Active Retirees Gate
 Informal volunteering work (informal volunteering work) Flexible occupation Institutional volunteering work (institutional volunteering work) Design, development and evaluation of 3 occupational modules

Expected impact: Increased Quality of Life, Improved service offerings, Self-fulfillment, Occupation

Project consortium

alsterdorf assistenz ost
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 Gut altwerden Entwicklungszentrum
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Project funding
 ActGo-Gate is part of the Active and Assisted Living Joint Programme – Call 6
 AAL PROGRAMME
 The National Centre for Research and Innovation
 Schweizerische Eidgenossenschaft
 Confederaziun Svizra
 Confederaziun Svizzera
 Confederaziun Svizra

3.3 Project Website

The ActGo-Gate project website was set up at the very beginning of the project and has been one of the main sources of public dissemination for the objectives, activities and publications of the consortium. The idea is to keep all the sections of the website updated and to “animate” all the online activities, to be sure users return to the website at regular intervals. The website address is; it is alternatively also accessible via a web page of the consortium leader: <https://actgogate.iwi.unisg.ch/>.

Institute of Information Management
University of St. Gallen

Contact Us Login

ActGo-Gate

Project Description Project Funding Project Partners Contact Us

Suchen...

ActGo-Gate

Active Retiree and Golden Workers Gate (ActGo-Gate)

Due to demographic change, a new generation of older adults, ranging from about 50-75 years old, emerges and gains importance as the so called “Baby Boomers” enter this age group. This generation comprises mature workers, also denominated as golden workers, and active retirees, comprising people that exited the labour market yet are still active and engaged, as well as people being in the process in between. This group is faced by a redefinition of life structures. They disapprove traditional life phases, (education -> work -> retirement), and are concerned with a slower, gentle and self-determined transfer from working life into active retirement. Hence, part-time work, worklife balance and flexibility gain more and more importance.

These problems and opportunities are addressed by the project Active Retiree and Golden Workers Gate (ActGo-Gate). Its vision is to create an ICT based marketplace supporting entrepreneurship, self-fulfillment and social participation for golden workers and active retirees. The project aims to create a transferable model as gate for different occupation modules. The model builds on local social marketplaces (existing local communities or social network sites) that serve as a basis and starting point for developing three occupational modules in three different pilot regions.

For more informations please visit the [project description](#).

Project Partners

aJsterdorf assistenz ost

BENEVOLENTIA
ST. GALLEN

BEI
Business Engineering Institute St. Gallen

clavis:IT
where IT drives business

Information contained on the ActGo-Gate project website:

- **Home:** The home page includes a rough description of the project. It gives the visitor the opportunity to obtain a basic understanding of the project. In addition, the page contains, as well as all further sub-pages, the logos of all project partners and the AAL JP, so a identification of the partners and accessories is possible.
- **Project description:** The project description page contains two sub-pages, an overview and the project scope. Within the overview, the ActGo-Gate project vision is stated. This was developed within the kick-off by the project partners and guides the work of in the ActGo gate project. Also included is a photo of some of the project members at the kick-off meeting. This allows the visitor to an assignment of the project to his personal advisor. The project scope describes the different modules included in the ActGo-Gate project. As the project is spread local via the different modules this enables the visitor to
- **Project funding:** As the project is funded by the AAL JP, there is a description of the concept of the AAL JP. In addition, the project will be found of various country-specific funders. These funders - In Germany, the Federal Ministry of Education and

Research, In Switzerland, the project is supported by the State Secretariat for Education Research and Innovation (SERI), and in Poland, the National Centre for Research and Development – will be named.

- **Contact Us:** As the objective of dissemination is also the contact with others interested, there is a possibility on the website to reach the project partners.
- **Internal area:** The website provide an overview of the project audience. Moreover, a internal area are attached in order to encourage the exchange and communication among the partners. This includes connecting to the established forum and access to the ActGo-Gate project folder.

3.4 Presentations of the project

The dissemination of the results obtained is one of the primary aims of the ActGo-Gate project. The publication of the results involves the conflict between interests of the individual participant and the need for free exchange between scientific experts. There are a number of good practice codes and regulations that guide the researcher in handling this conflict.

On local level there has been several dissemination activities to disseminate the knowledge gathered during the ActGo-Gate project. During these events the ActGo-Gate project have developed various other deliverables. In these workshops it was also possible to demonstrate the operation of sub-functions or the entire ActGo-Gate application. Furthermore, one of the main aims of these workshops was to provide a sufficient exit strategy for those involved in the user trials.

In order to disseminate the project outcomes the consortium has participated in many events and meetings on international, national and regional level. Specific form of this activities can be found in the next section.

4 IMPACT AND AWARENESS ACTIVITIES

| Project participant responsible (indicate country) | Activity | Date | Medium and reference (press, event, newsletter, webpage, etc.) | Indicative coverage |
|--|---|-------------|--|-------------------------------|
| WUE - PL | Publication of project status at WUE web sites (main site, Institute site and Department site) | 2015 | Webpage | n/a |
| WUE - PL | Current updates of project workflow at the Competence Center "Services for society" research team web site (s4s.ue.wroc.pl) | 2015 | Webpage | n/a |
| WUE - PL | Information about project in the WUE Newsletter | 01/2015 | Newsletter | 750 people |
| WUE - PL | Information about project in the WUE Newsletter | 01/2015 | Newsletter | 750 people |
| GAW - D | Presentation of Project Idea to working group about citizen engagement | 12/01/2015 | Presentation | 15 people |
| GAW - D | Presentation of Project Idea to city's mayor | 23/01/2015 | Presentation | 3 people |
| WUE - PL | Interview in quarterly journal "Portal" 1(21) 2015 | 02/2015 | Press release | n/a |
| GAW - D | Release of E-Letter | 27/02/2015 | E-Letter | 220 people |
| BEN – CH | Cinema commercial (German/French) in Switzerland | 03/2015 | Commercial | 40 cinemas 1 month every show |
| BEN – CH | Speech at Rotary club St. Gallen | 02/03/2015 | Presentation | 30 people |
| GAW – D | Project presentation to strategic partner "altonavi", HH | 10/03/2015 | Presentation | 10 people |
| WUE - PL | Presentation of project to Institute of Business Informatics, WUE | 11/03/2015 | Presentation | 20 people |
| GAW – D | Discussion with city council about project possibilities | 24/03/2015 | Presentation | 30 people |
| GAW - D | Public event to present and demonstrate the platform to citizens | 27/03/2015 | Presentation, afterwards press release | 100 people |

| | | | | |
|----------|---|-------------------------------|---|-------------------------------|
| AAO - D | Discussion with potential strategic partner | 05/2015 | Meeting | 12 people |
| WUE - PL | 3 presentations of project for students of Wroclaw University of Technology | 05/05/2015 | Presentation | 120 people |
| BEN – CH | Speech at school in Zurich | 12/05/2015 | Presentation | 20 people |
| WUE - PL | Speech at the meeting of IT professionals ng-wroclaw | 21/05/2015 | Event | 90 people |
| GAW - D | Release of E-Letter | 22/05/2015 | E-Letter | 236 people |
| AAO - D | Speech with volunteer and key partner | 06/2015 | Analysis | 12 people |
| BEN – CH | Introduction into AAL | 04/06/2015 | Newsletter | All Benevol offices |
| BEI - CH | Independent Living Network St. Gallen, Workshop | 18/06/2015 | Presentation | 25 industry experts |
| BEN – CH | Demonstration of platform to potential strategic sponsor (Kantonalbanken) | 22/07/2015 | Presentation | Union of Swiss Kantonalbanken |
| BEN - CH | Demonstration of platform to potential region of TI | 24/07/2015 | Presentation | n/a |
| AAO - D | Project description in our Homepage | 08/2015 | http://www.alsterdorf-assistenz-ost.de/ | n/a |
| BEN – CH | Demonstration of platform to potential partner (Swiss Top Sport) | 25/08/2015 | Presentation | n/a |
| AAO - D | Discussion with different volunteering groups | 09/2015 | Meeting | 7 people |
| BEN – CH | Demonstration of platform to potential partner (Gemeindeverband Luzern) | 07/09/2015 | Presentation | n/a |
| BEN – CH | Speech at partner meeting (organizations/associations of St.Gallen) | 07/09/2015 | Event | 40 |
| IWI – CH | Doctorial Workshop, Kassel Germany | 15/09/2015 - 17/09/2015 | Presentation | 30 people |
| WUE - PL | Conference: International Symposium on e-Health Services and Technologies (EHST 2015) | 17/09/2015 - 18/09/2015 | Presentation | 30 people |

| | | | | |
|----------|---|-------------------------------|-------------------------------|--|
| WUE - PL | Publication in conference proceedings (Proceedings of 9th International Symposium on e-Health Services and Technologies) | 17/09/2015 | Publication | n/a |
| BEI - CH | Presentation of ActGo-Gate project as part of Amiona booth | 22/09/2015 - 24/09/2015 | Forum / Fair | more than 600 experts, researchers and entrepreneurs |
| AAO - D | Discussion with different volunteering groups | 10/2015 | Meeting | 6 people |
| WUE - PL | Conference: Wiedza i technologie informacyjne w kreowaniu przedsiębiorczości | 19/10/2015 - 20/10/2015 | Presentation / poster session | 100 people |
| WUE - PL | Publication in conference proceedings (Wiedza w przedsiębiorczości – aspekty technologiczne, organizacyjne i społeczne, ISBN 978-83-65179-19-7) | 19/10/2015 | Publication | n/a |
| GAW - D | Presentation to key partner (head of important association) | 21/10/2015 | Presentation | n/a |
| AAO - D | Discussion with different volunteering groups | 11/2015 | Meeting | 6 people |
| BEN – CH | Key note speaker at volunteering expert conference | 02/11/2015 | Event, Brochures | 130 people |
| WUE - PL | Presentation of project for students of Wrocław University of Technology | 04/11/2015 | Presentation | 30 people |
| BEN – CH | Expo 50 plus - booth at trade fair "generation gold" | 06/11/2015 - 08/11/2015 | Trade show | 300.000 people /day |
| IWI – CH | MBI Carrier Day; University of St. Gallen | 11/11/2015 | Event | 50 people |
| BEN – CH | Speech at appreciation event Gossau (SG) | 12/11/2015 | Event | 160 people |
| GAW – D | Further discussion of project Idea with working group about citizen engagement | 30/11/2015 | Presentation | 15 |

| | | | | |
|---------|--|------------|--------------|---|
| GAW – D | Presentation and discussion with key partners (municipality, associations) | 17/12/2015 | Presentation | 8 |
|---------|--|------------|--------------|---|

5 CONCLUSION

The dissemination for the ActGo-Gate project plan makes good progress (Status 05/2015). The project website is running and will be a key tool in the dissemination of the project. First public appearances under the name ActGo-Gate project have taken place or are planned. The dissemination plan shows that quite a few activities are planned for the entire duration of the project. The dissemination activities will be updated on a regular basis. Also, the dissemination strategies, tools and activities will be reviewed throughout the project duration to support the emerging and evolving needs of the project. At the end of the project, the exploitation and dissemination plan for project outcomes (D 5.2) will provide a complete picture of all activities undertaken and how the results can be exploited in European and International market.

6 REFERENCES

In the current document no references exist.