

Acronym: CLOCKWORK
Name: Smart system for the management and control of shift workers' circadian rhythms
Call: AAL Call 6 2013
Contract nr: AAL-2013-6-055
Start date: 02 June 2014
Duration: 36 months

D5.3 Dissemination Report (b)

Nature¹: R

Dissemination level²: RE

Due date: Month 18

Date of delivery: Month 19

Partners involved (leader in bold): **CUF**, FhP, BCB, ABACUS, GZE

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¹ L = Legal agreement, O = Other, P = Plan, PR = Prototype, R = Report, U = User scenario

² PU = Public, PP = Restricted to other programme participants (including the Commission Services), RE = Restricted to a group specified by the consortium (including the Commission Services), CO = Confidential, only for members of the consortium (including the Commission Services)

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1. Introduction

This Dissemination Report intends to showcase all the dissemination efforts and initiatives accomplished by the Clockwork Consortium in order to raise awareness of the project and engage with potential partners and/or customers of the prospective Clockwork solution.

Dissemination initiatives can be carried out by each partner individually or by several partners together and will likely assume one of the following formats:

- Online through digital channels (such as a project website or social media accounts)
- Presence in industry conferences and events
- Scientific papers in journal and conference proceedings
- Press releases

This deliverable will be updated throughout the project development in order to reflect additional dissemination activities that take place.

2. Concluded dissemination initiatives

2.1. Online through digital channels

[January 2017] Clockwork's Website launch

An online website for Clockwork was created and is accessible at www.clockworkproject.eu.

It offers information about the project, such as its description, objectives, obtained results (when available), expected impact and consortium partners. The website will be updated throughout the project's development, in order to accommodate new information, namely relevant output yielded from achieving major project milestones.

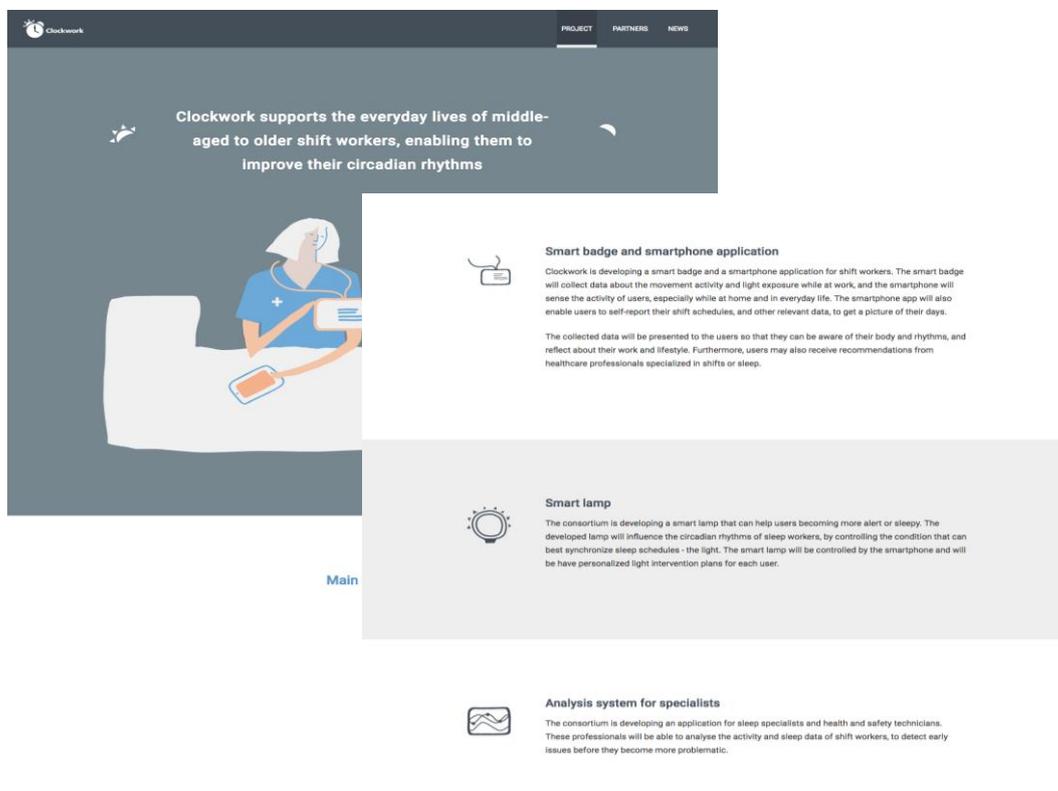


Figure 1 Snapshots of Clockwork's website landing page

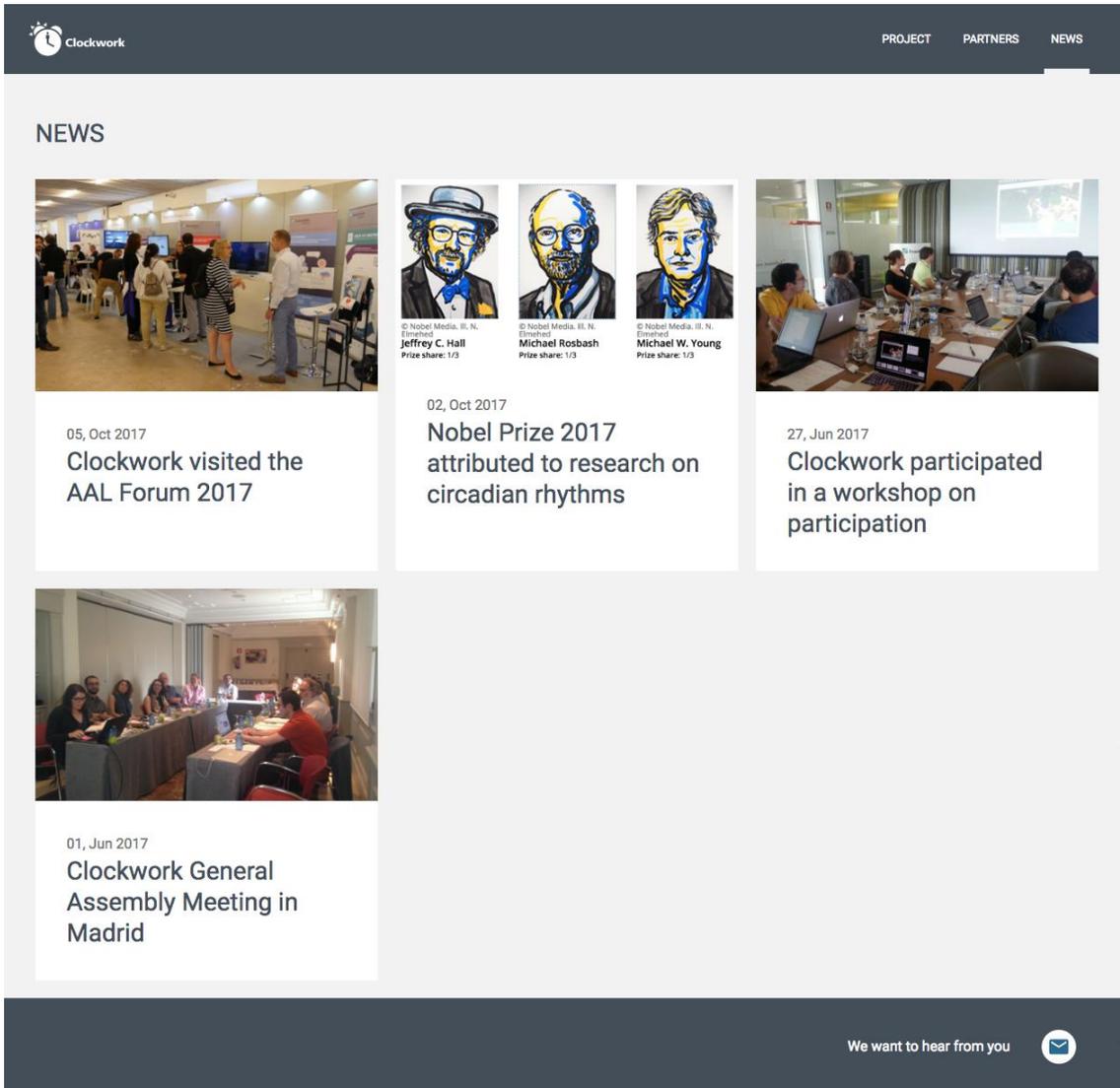


Figure 2 Clockwork's website news section

In December 2017, the website was updated to include a listing of the available Deliverables, in order to allow any visitor access concrete information on the project's progress.

[January 2017] Ab.Acus' website and Twitter account updates

Clockwork was disseminated through Ab.Acus' website and Twitter account.

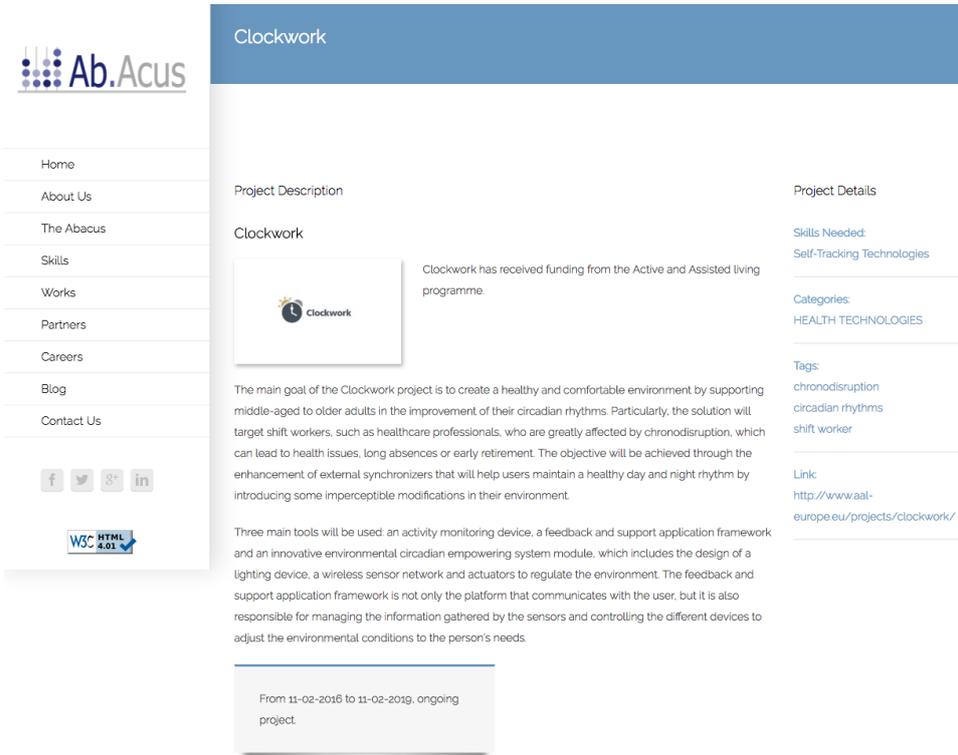


Figure 3 Ab.Acus' website update on Clockwork

[January 2017] Grado Zero' website and social accounts updates

Clockwork was disseminated through Grado Zero's website and its several social media accounts, namely, Twitter (5716 followers), Facebook (5984 followers), Instagram (8806 followers) and LinkedIn (512).

[June 2017] BCB's website and LinkedIn account updates

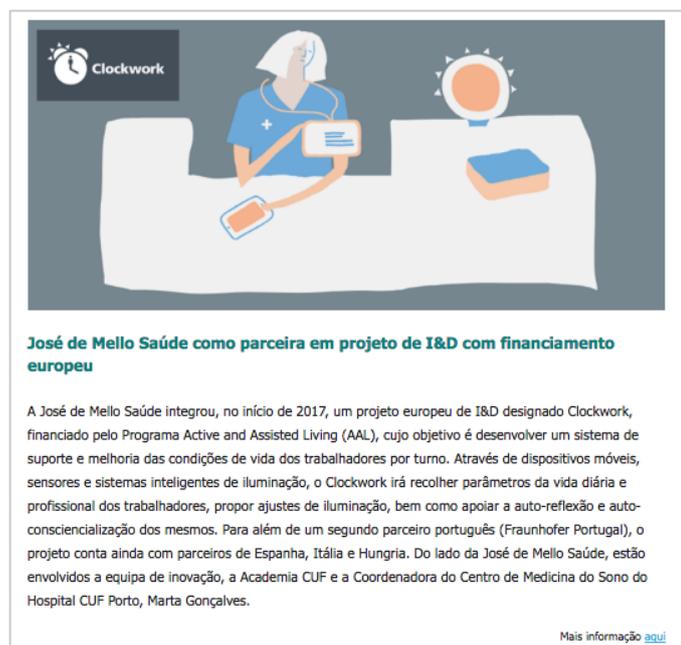
Clockwork was disseminated through BCB's, one of the Consortium's partners, website and LinkedIn account (350 followers).



Figure 4 BCB's website update on Clockwork

[October 2017] José de Mello Saúde's internal Innovation Newsletter

Clockwork was disseminated to all the employees of José de Mello Saúde (CUF), on the Consortium's partners through the company's monthly Innovation Newsletter, which communicates innovative initiatives in which CUF is involved. The target audience was reached about 10,000 people.

**Figure 5 - Snapshot of Clockwork's article on CUF's Innovation Newsletter**

[June 2017] José de Mello Saúde's Annual Report

Clockwork was included in José de Mello Saúde's 2017 Annual Report in the Innovation chapter as an example of one of the company's innovative R&D projects. The Report will be available online in April through the corporate website.

2.2. Industry conferences and events

[June 2017] Workshop on Patients and Carers roles in Healthcare Tech

Fraunhofer hosted a workshop on the participation of patients and carers in healthcare technologies. The event gathered researchers from Austria, Denmark, UK, and Portugal, as well as a guest from the Council of the Primary Care Reform of the Portuguese Ministry of Health. The participants discussed their experiences in designing and evaluating healthcare infrastructures where patients and carers play an active role.

From Clockwork's side, Fraunhofer presented the initial concept of the smartphone application that will enable shift workers to be self-aware of their body and work schedules, and consequently act in a more informed manner towards their health.



Figure 6 - Workshop on Patient and Carers' roles in Healthcare Tech

[October 2017] AAL Forum

Fraunhofer AICOS, one of the Consortium's partners, presented Clockwork at the AAL Forum 2017 in Coimbra, from the 2-4 October. The event gathered 750 participants, among researchers, developers, designers, and users, interested in contributing to an active and healthy ageing.



Figure 7 - Fraunhofer team at AAL Forum 2017

[November 2017] Presentation to José de Mello Saúde's Social Responsibility Director

Clockwork was presented by Fraunhofer and CUF to additional elements of the latter company, namely its Social Responsibility Director.

[November 2017] Presentation to Master students from the Faculty of Engineering of University of Porto

Fraunhofer carried out a presentation of Clockwork, along with an additional R&D project, to a group of Engineering Master students from Universidade of Porto.

[February 2018] Presentation within the "LightingEurope" event

Grado Zero participated in an event of LightingEurope, the industry association that represents the lighting industry in Europe and presented Clockwork.

[Upcoming - March 2018] Presentation within the "Light & Building" event

Grado Zero will participate in "Light & Building", the world's leading trade fair for lighting and building services technology and will have the opportunity to present Clockwork, along with an additional R&D project.