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Personalized adaptive workplace health promotion for older employees

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Key Information from "Description of Work"

Deliverable Description	D5.3 Training Concept & Materials
	healthy@work addresses two different user roles: the responsible enterprise representative (e.g. a human resources leader) and the employees as end- users. For each of these groups, it will be necessary to provide training on how to promote respectively and/or use the healthy@work service. In this task, we therefore will develop, test and validate training concepts for the different user groups, and revise training concepts and materials.
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Release History

Release Number	Date	Author(s)	Release description /changes made
V0.1	15.022015	Stefan Müller	First version

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1 Goal of HEALTHY@WORK

The goal of HEALTHY@WORK is to improve the quality of life of employees with a new approach in workplace health promotion. The project addresses the often-experienced gap between just knowing what would be good for your body and mind and actually starting to change your daily behaviour.

2 Service description

The "HealthyTeam" mobile app is a digital health service for employees. The app promotes healthy activities at work with a team challenge/gamification approach in a fun and informative way.

Team members (users) can download the app easily in the apple or google app store. One team member acts also as healthy team leader. The healthy team leader can but does not have to be the formal working team leader. The healthy team leader creates the team, selects the first free team challenge and the system automatically invites the team members to join the healthy team and to participate in the first team challenge.

The app motivates the team members with daily healthy missions (e.g. "take an outdoor walk with your colleagues" or "eat a healthy lunch") to participate in the weekly team challenge. After completing the daily mission, the user has the chance to do an extra mission (Quiz or Online-Game).

It's our aim to address as many employees as possible, not only sports enthusiasts but also people who like to play, enjoy achieving goals in a team and even couch potatoes.

The system awards the successful completion of a (weekly) team challenge. After the completion of a team challenge, the healthy team leader can select a new team challenge for the following week (after in-app payment).

Personal mood tracking, team mood monitoring and pause planning accompany the daily healthy missions.

3 Training Concept & Materials

The final mobile app for iOS and Android has been deployed to the public Apple AppStore and Google Android Playstore. It is available in those places:

3.1 Downloading the App

3.1.1 Downloading on the App Store

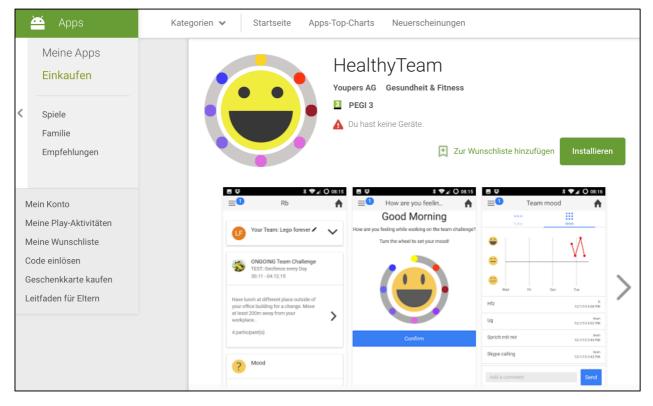
https://itunes.apple.com/us/app/healthyteam-a-team-challenge/id1033436814?mt=8



iTunes Preview Overview Music Video Charts View More by This Developer HealthyTeam - A Team Challenge By Youpers AG Open iTunes to buy and download apps. Description HealthyTeam is a simple and innovative app to promote healthy behavior within working teams in a fun, social and informative way. The app motivates the users: - to fulfill small daily health missions in the area move, nutrition or social - to win additional points for the current TeamChallenge in an Extra-Mission (Quiz or Game) For HealthyTeam leaders: - Become health promotor of your working team by registering your HealthyTeam - Create weekly TeamChallenges for your HealthyTeam w in iTunes For HealthyTeam members: 🚹 This app is designed for - Accept the invitation from your HealthyTeam leader and register yourself as new member of the HealthyTeam both iPhone and iPad Free For HealthyTeam leaders and members: - Participate in the weekly TeamChallenge and try to fulfill the daily health missions Category: Health & Fitness - Assess your personal mood when requested by a corresponding notification Updated: Jan 15, 2016 Version: 0.5 - Improve your mood by inviting your colleagues to a break Size: 10.4 MB - Take a look at the progress and results of your team Language: English

3.1.2 Downloading on Google Play

https://play.google.com/store/apps/details?id=com.youpers.healthyteam





3.2 Description

HealthyTeam is a simple and innovative app to promote healthy behavior within working teams in a fun, social and informative way.

The app motivates the users:

- to fulfill small daily health missions in the area move, nutrition or social
- to win additional points for the current TeamChallenge in an Extra-Mission (Quiz or Game)

For HealthyTeam leaders:

- Become health promotor of your working team by registering your HealthyTeam
- Create weekly TeamChallenges for your HealthyTeam

For HealthyTeam members:

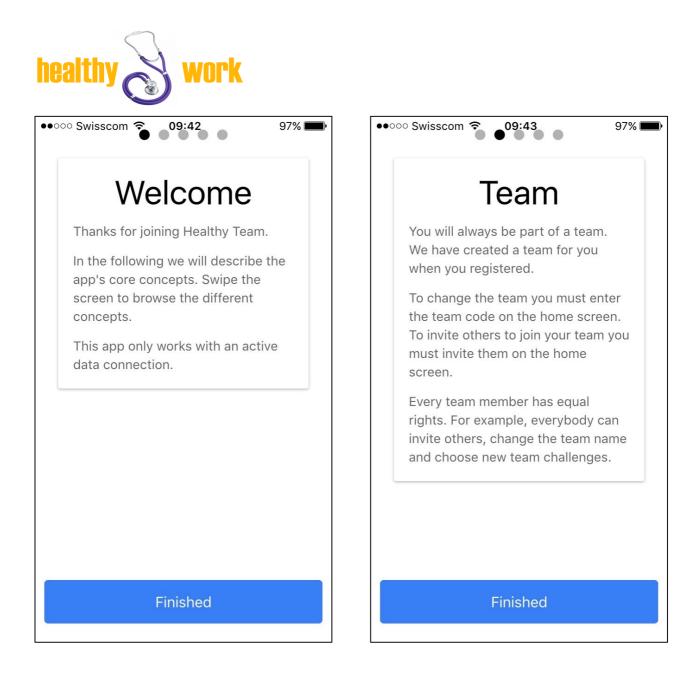
- Accept the invitation from your HealthyTeam leader and register yourself as new member of the HealthyTeam

For HealthyTeam leaders and members:

- Participate in the weekly TeamChallenge and try to fulfill the daily health missions
- Assess your personal mood when requested by a corresponding notification
- Improve your mood by inviting your colleagues to a break
- Take a look at the progress and results of your team

3.3 User Instructions

After downloading the App and entering the registration details (user name, Email, password) the reader get the following user instruction on his display.





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Mission Types

There are two kinds of missions: daily missions and extra missions. Each weekday you have to first complete the daily mission before you can access the extra mission. You earn two points for your team when successfully completing a daily mission and one point for each extra mission

Daily mission

Daily missions are designed to improve your health and are typically done over lunch.

Extra Mission

Extra missions are a fun bonus to get extra points.

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Finished

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