Project Identification	
Project number	AAL-2013-6-091
Duration	1st June 2014 – 30th November 2016
Coordinator	Univ. Prof. Dr. Manfred Tscheligi
Coordinator Organization	AIT Austrian Institute of Technology GmbH, Austria
Website	www.pearl-project.eu

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Key Information from "Description of Work"	
Deliverable Description	A report illustrating the project's dissemination activities, tools, communication activities, papers, workshops towards attracting customers as well as future plans.
Dissemination Level	PU=Public
Deliverable Type	R = Report
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Authorship& Reviewer Information	
Editor	Tunde Kallai (COMARG)
Partners contributing	All Partners
Reviewed by	Athanasios Moralis (SENSAP)

Abbreviations

Abbrev.	Description
AAL	Active & Assisted Living
ICT	Information and Communication Technology
KPI	Key Performance Indicator
LMS	Learning Management System

Table of Content

2. **Executive Summary**

This document describes the main dissemination activities and results of Year 2 of PEARL Project. This (periodic) report illustrating the project's dissemination activities, marketing activities towards attracting customers, standardization activities, as well as future plans.

The dissemination and communication activities intends to raise awareness and interest on the PEARL age-friendly workspaces on the basis of ICT based technologies and applications among the target groups such as the test users, stakeholders (developers, deployers (multipliers) and client companies), also the involved seniors` s organisations and the general public (2.1.2). The major focus is to ensure that the project's product outcomes are widely disseminated to the appropriate target communities, at appropriate times, via appropriate tools and methods.

A common graphic identity (**logo**) (3.1) in all dissemination tasks allows for better visibility and recognition as well as branding of the project. Efficient dissemination requires making use of a variety of dissemination tools, such us **flyer** (5.1), **poster** (5.2), **ppt & prezi slides** (7.1.), **electronic newsletters** (16) and presence in the **social media** (4.3. and 6.1.). The **official website**'s address is www.pearl-project.eu. It is referred to in all PEARL public documents and presentations (4) not only in the official website but also in the social media (Facebook, Twitter, Linkedin results of the PEARL project are made available through papers to be published in **scientific and technical journals**. The scientific publications are respect the Dissemination principles (17). The results of PEARL are disseminated during the **national and international events** and **activities** organised by the Consortium and at external events (9.2, 10, 11). **Projects demos**: A number of demonstrations relating to PEARL services for managing activities of daily life and related applications/trials will be specified. These demonstrations will be used to present the project in prominent AAL events. **AAL Conference and other EC project clustering events**: PEARL is dealing with a large number of activities and addresses ageing and e-inclusion technologies. Therefore, PEARL will play an active role in meetings and events that bring together multiple EU projects. Participation in such meetings is considered as an efficient way to disseminate results within the EU domain. In addition this will assist the collaboration with other organizations and projects. **Liaisons establishment with other projects and activities**: Liaison with other projects (e.g. Other AAL, FP7 and Horizon 2020. ThereforeTherefore, as a new element, **Joint project activities** are planned with two AAL project partners (ProME and SPONSOR).

The dissemination and communication activities of the project are flexible and subject to changes. An updated plan is released yearly for this purpose (Year2 and Year3).

The Dissemination plan is regularly reviewed on the basis of the project's evolution and of the acquired new knowledge that will allow adding new dissemination opportunities.

The first version of the document initially drafted in Month12, the actual second version in Month 24 and the third versions is planned in Month 30.

3. About this Document

3.1. Role of the deliverable

The present document describes the updated dissemination and communication tools, and channels of the project PEARL, by outlining all the updated activities in Year 2 and the Dissemination Plan 2 that describes by types and dates all dissemination and communication activities that are managed for the promotion of the project results by the project partners as well as outside the consortium. The Deliverable outlines the main results of the project's internal and external communication as well as the steps to be followed in order to achieve them in Year 2. Additionally, the plan describes the main indicators, that the consortium partners achieved and possible steps towards their realization in the remaining 6 months as well, by Month 30.

3.2. Relationship to other PEARL deliverables

The deliverable is related to the following PEARL deliverables:

Deliv:	Relation
D-5.2.2.	Dissemination Report 2: this document presents illustrating the project's dissemination activities, tools, communication activities, activities towards attracting customers as well as future plans in Year 2 (Month 24).

4. Dissemination and communication tools and channels

The main dissemination and communication tools and channels of PEARL are prepared along the project.

4.1. The main dissemination and communication tools, channels and actions

Tools and channels are either tailored for communication or for dissemination purposes. The tables below visualize this distinction.

Communication tools versus dissemination tools

Tools	Communication	Dissemination
Visual identity (logo)	X	
Brochure - Generalist	X	
Brochure - Thematic, topic specific		X
Tutorial video (for LMS)	X	
Media articles – Generalist	X	
Media articles – Specialised, targeted, scientific		X
e-Newsletters	X	
Project reports – Deliverables on specific research topics		X
Email blasts – Topic specific, to a segmented list		X

TABLE 1 – COMMUNICATION AND DISSEMINATION TOOLS

Communication channels versus Dissemination channels

Channels	Communication	Dissemination
Project website – General presentation pages	X	
Project website – Specific pages dedicated to outputs		X
Mailing lists & Contact databases – General	X	
Mailing lists & Contact databases – Segmented	X	X
Social media	X	
PEARL Dashboard	X	X
External channels – Generalist	X	X
External channels – Specialised, sectorial, targeted		X
Project events – Presentation of project outputs		X
External events – A channel for oral announcements of project updates, distribute project brochures and flyers, etc	X	
External events – Presentation of project results		X
Publications in scientific magazines		X

TABLE 2 – COMMUNICATION AND DISSEMINATION CHANNELS

4.2. Communication & Dissemination tools and channels

	COMARG	AIT	AAU	RRD	SILO	RFID	SENSAP	EMPIRICA
WEBSITE								
Constant Update and management	L							
NEWSLETTER								
Content and dissemination	L	*ALL PARTNERS COMMITTED TO PROVIDE CONTENT FOR THE NEWSLETTERS*						
TAILORED TOOLS								
Dissemination of materials (flyers, posters)	L	*ALL PARTNERS COMMITTED TO THE TASK*						
SOCIAL AND PROFESSIONAL NETWORKS								
Social Media (Facebook, Twitter), national, local tv & radio	L	*ALL PARTNERS COMMITTED TO THE TASK*						
PUBLICATIONS								
Publications in specialized journals, magazines or newsletters (written and electronic)	L	*ALL PARTNERS COMMITTED TO THE TASK*						
EVENTS								
Awareness Workshops (Joint project events)	C	L	C	C	C	C	C	C
Animation on the lab trials sites	C	C		L			C	
Presentation of AAL Forum		*ALL PARTNERS COMMITTED TO THE TASK*						
CONTRIBUTION TO EXTERNAL EVENTS								
Presentations of project outcomes at external events (M1-M30)	C	L	C	C	C	C	C	C
ASSESSEMENT AND STRATEGY REVISION								
Revision of the communication and dissemination strategy (M12 – M30)	L							
	COMARG	AIT	AAU	RRD	SILO	RFID	SENSAP	EMPIRICA

TABLE 3 – COMMUNICATION AND DISSEMINATION ACTIVITIES, ROLES AND RESPONSABILITIES

5. Websites as communication channels

5.1. Project websites – Internal and external

The website of PEARL is a major tool for disseminating information about the project to a broad audience. Therefore, it is designed to have a simple and modern design which allows visitors to get rapidly an overview of the project and its main objectives. The website will be divided into two sections: internal (for consortium partners) and external (for the general public).

Internal website on SharePoint

An internal site/working platform (protected by password) was developed in order to facilitate a smooth communication and interchange of material between the consortium partners. It contains all relevant information produced in the framework of the project.

Additionally, the internal section of the website will has an upload and download area for sharing material among the partners, such as pictures, graphics, tables and best practice examples.
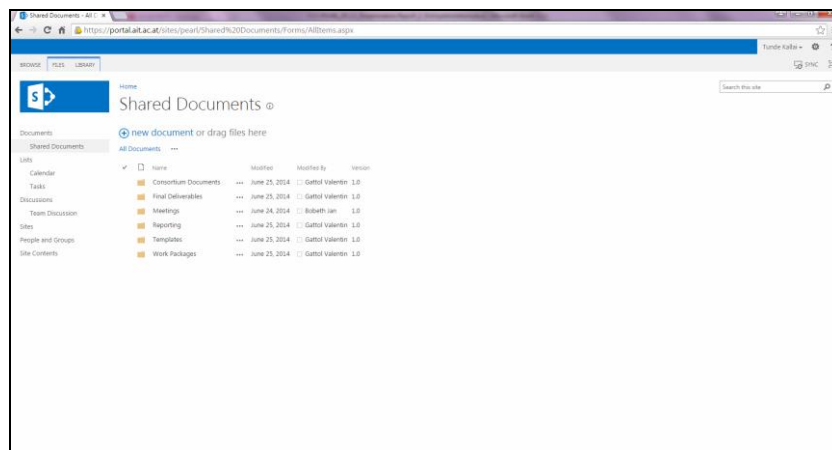
Figure 1.1. Internal website of PEARL

Link: https://portal.ait.ac.at/sites/pearl/default.aspx

External website

The external website (**http://www.pearl-project.eu**) provides comfortable information access for external visitors. Therefore, it was designed in an attractive and user friendly way with a simple structure. The website will be updated on a regular basis

and on the occasion of project meetings. For ensuring regular and easy updates, the website is based on a simple content management system.

The website includes the English language version of the main project results. In order to achieve a large-scale use of the external website, it is accessible for everybody free of charge and contain an extensive news area. The website contains each information which is required by the National AAL Agencies and CMU of the AAL program from Brussels.
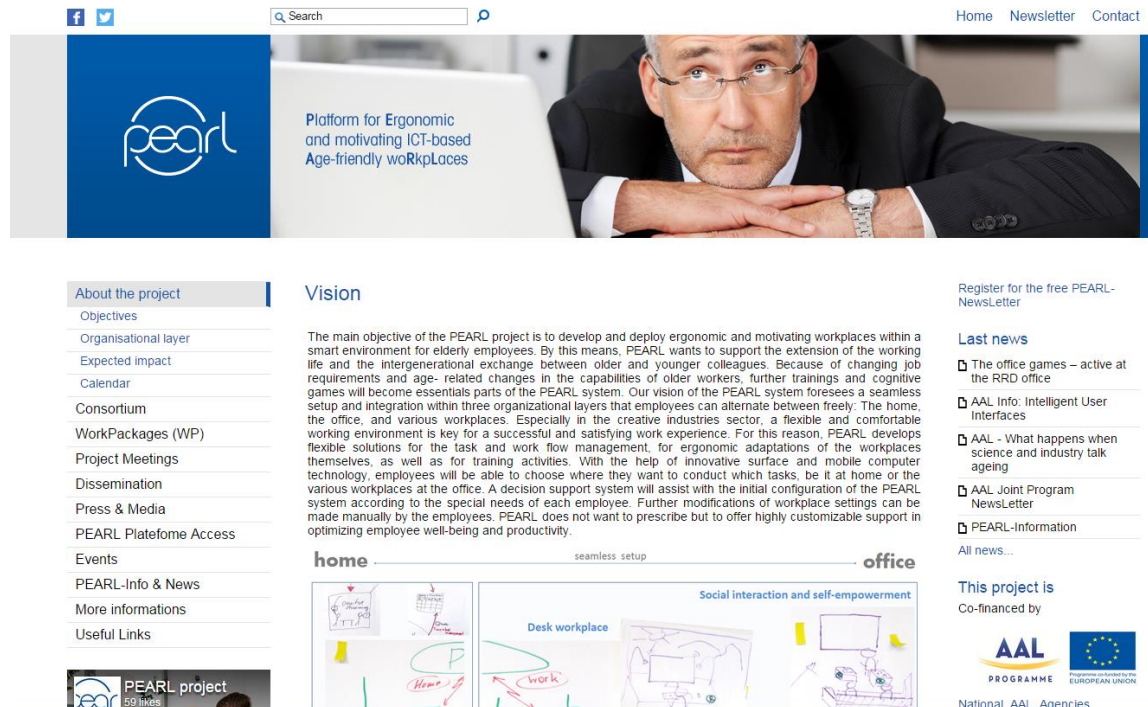

Figure 1.2 "Home" page of the external website of PEARL

Statistics of the website

Hit parade top 20 : from 1.6.2015 to 29.6.2016

Nb total HITS :	**94149**	AAL Info: Intelligent User ...	265
Nb de visits :	**11168**	Documents library	253
Average Pages/Visits : **8.43**		Press & Media	227
Facebook	10'414	Objectives	223
Consortium	10'370	AALJoint Program NewsLetter	221
Disclaimer	10'362	Contact	200
PEARL NewsLetter	9'203		
HOME	6'221		
PEARL Project	5'427		
Project Meetings	501		
Newsletter Subscription	458		
WorkPackages (WP)	429		
Consortium	361		
PEARL-Info & News	360		
Vision	326		
Events	318		
Deliverables	269		

5.2. Social Media channels on Facebook, Linkedin, Twitter, Youtube (Year2)

The social media channels are used to disseminate information on PEARL among members and partners. Announcements related to events and any other relevant information on PEARL are periodically published on these web pages.
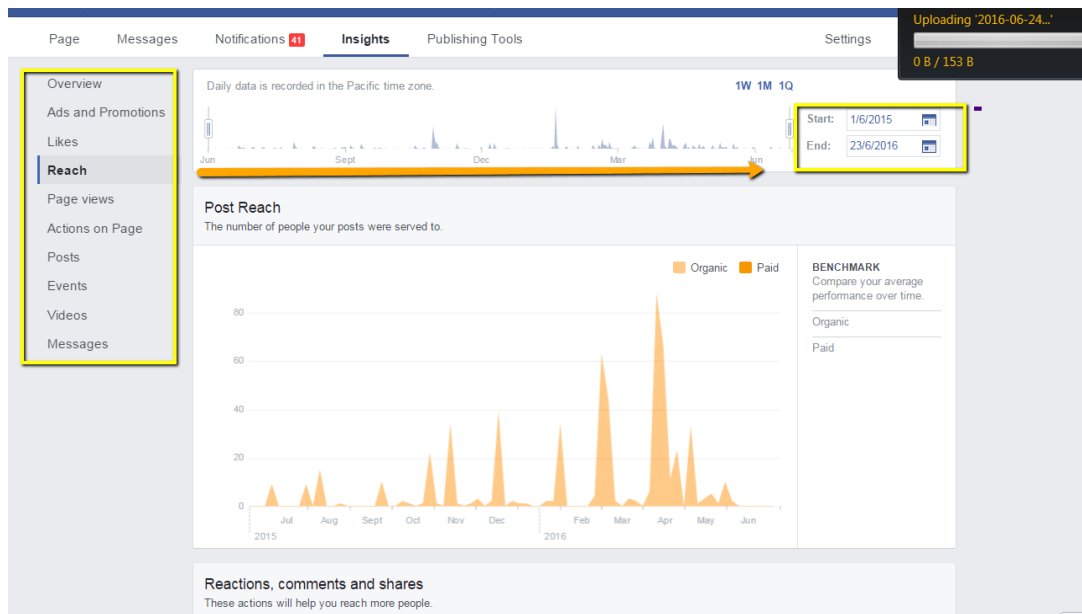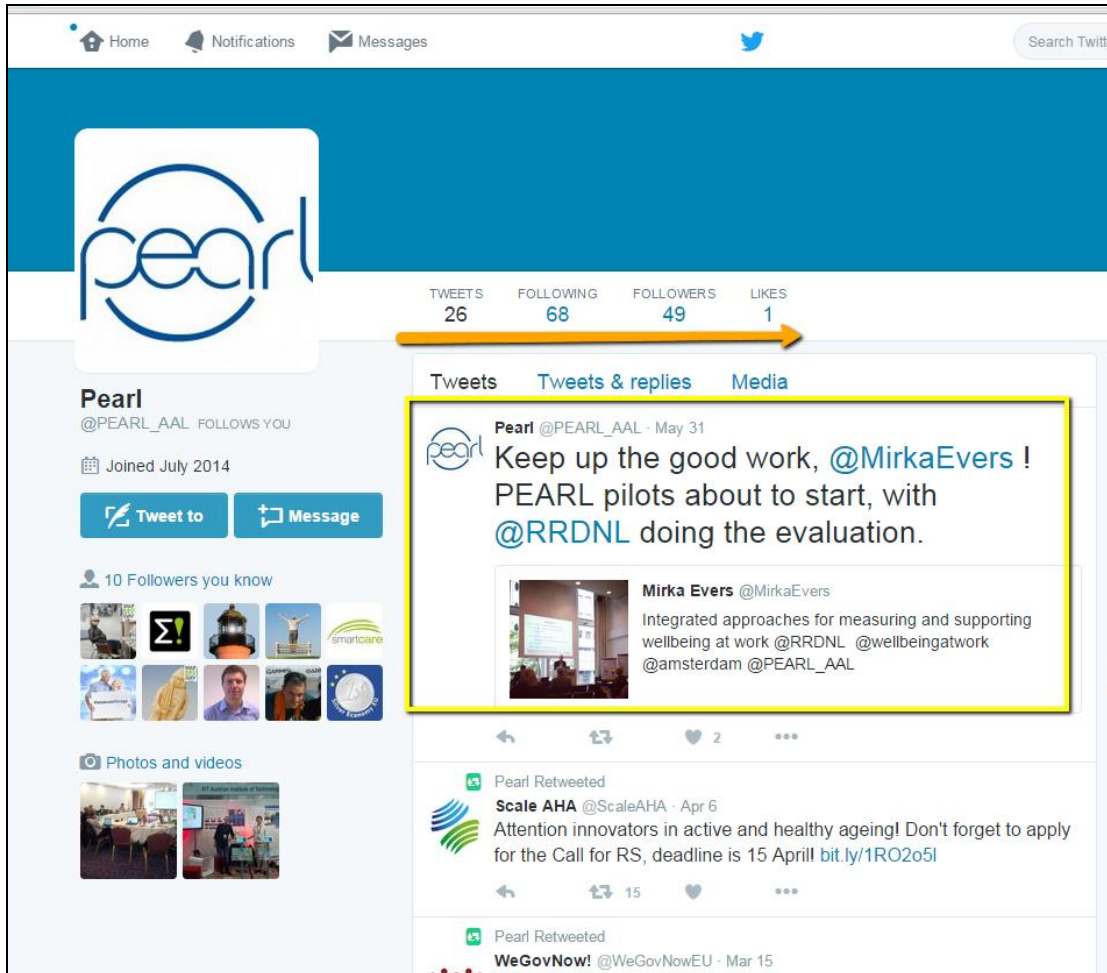
FACEBOOK

Figure 1.3. Facebook Pearl website statistics – Insights (June 2016)

Figure 1.4. Facebook Pearl website statistics- Visited article (June 2016)

180 Days: The number of people our Page reached broken down by how many times people saw any content about our Page. (Unique Users): 2227 visits/2993 hits between 31.12.2015- 23.06.2016 by the exported weekly data.

TWITTER

Figure 1.5 Twitter page on https://twitter.com/PEARL_AAL (June 2016)

LINKEDIN
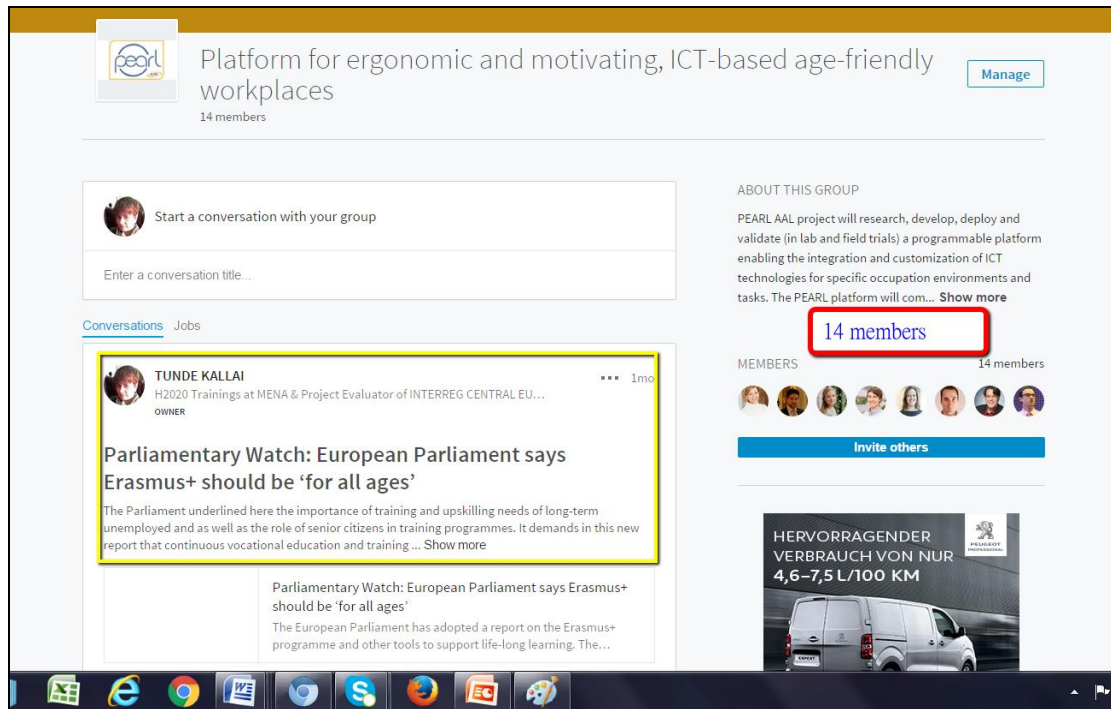
Figure 1.6. Linkedin page of PEARL AAL project (June 2016

YouTube

The project movie sections will be uploaded on the video sharing website *YouTube* for world-wide dissemination. *YouTube* is a website on which users can upload and share videos, and which is continually increasing in popularity. It will allow the sections of the project movie to be sent electronically as links which are much more user-friendly.

https://www.youtube.com/watch?v=fsOC_E1xf4s

5.3. WRITTEN DISSEMINATION

5.3.1. Articles in magazines and journals

The publishing of articles in relevant professional magazines and journals guarantees the dissemination of PEARL among specialists and target users. Up to three articles in specialist publications should be released in each country, where such publications exist. These can vary in length.

5.3.1.1. Press releases

Press releases are an important dissemination tool which can be used on important occasions in the course of the project, such as project meetings and other milestones. They should be addressed to national but especially regional and local media since the main objective is to inform local stakeholders and citizens motivating them to get involved in the project. All local partners will work with the local and regional press to present their activities in the project. This can be done via press   conferences, but also through articles for magazines and in city, regional and international papers.

Author	Title	Newspaper/Website (Year)	Links
AIT	PEARL on "Tomorrow Today" (03/2015)	Bi-monthly AIT newspaper	http://www.ait.ac.at/press/tomorrow-today/2015/?L=1
COMARG, SENSAP	PEARL – Une plate-forme pour des lieux de travail ergonomiques et motivants, basés sur les TIC, au bénéfice des aînés	18 Newspapers/Magazins	http://www.pearl-project.eu/data/dataimages/Upload/PEARL_Communique-de-presse_FR-Suisse.pdf

TABLE 4 – PRESS RELEASES

5.4. WORKSHOPS, MEETINGS AND EVENTS

Workshops, meetings and events are excellent opportunities for project partners to learn from each other, discuss common issues and get feedback on their work. These kinds of events are also a great chance to carry out an effective dissemination of the project inside and outside the consortium.

AIT, AT	Company Visit: LEGO, London	19/03/2015	Flyer, Discussion	2
COMARG, CH	SSR Delegates Meeting, Brugg, CH	11.03.2015	Flyer PEARL Presentation	25
AAU, DK	IWIE Workshop – Aalborg, Flyer Dissemination	11-12/05/2015	Flyer	Ca. 40
COMARG, CH	e-Inclusion Switzerland Meeting	01.10.2015	Flyer & Pearl Presentation	Ca. 50
COMARG	Swiss-Belgium-Luxembourg Information and Matchmaking Event for AAL Call 2016 (Brussels)	21/01/2016	Presentation, Discussion	40
COMARG	Delegates Meeting of the Swiss Council of Elderly People (Sion)	28/01/2016	Presentation, Discussion	35

TABLE 6. – List of workshops

During the project, the partners will have the chance to meet in different occasions, especially at the consortium meetings. PEARL will also be presented in local, regional, national and international events such as workshops and conferences.

5.4.1. Consortium meetings

The Management Committee, together with the hosting partner, will manage and prepare 6 project consortium meetings. These kinds of meetings are an opportunity, especially for the hosting city, to disseminate the project and its benefits locally, especially within the public administrations and among the local stakeholders and the general public. Consortium meetings are planned to take place as follows:

Project Meetings	Date		Location
1	Kick-Off Meeting / Project Meeting	M1	Vienna
2	Project Meeting 2	M6	Switzerland
3	Project Meeting 3	M12	Romania
Review Meeting		M15	Vienna
4	Project Meeting 4	M18	Germany
5	Project Meeting 5	M24	Netherlands
6	Project Meeting 6	M30	Denmark

TABLE 7 – PEARL Project and review meetings

5.4.2. Conferences

National and international conferences on AAL are also an outstanding opportunity to share achievements with experts in the field and, therefore, to achieve an effective dissemination of the project outside the consortium cities. This was for example the AAL Forum (Ghent, September 2015) that take place yearly in different cities of the world. At least one consortium meeting of PEARL is planned to take place in connection with such a conference. A very useful tool to present PEARL in these conferences is the participation in poster sessions. For this purpose, the project elaborated PEARL posters. (AIT and RRD attended in the AAL Forum, 2015).

Table 8. Communications at Conferences

	Title	Author(s)	Conference	Place	Year	Notes
1	Panellist of the "Physiological Data and Learning Analytics: Opportunities and Challenges for Research and Practice" panel discussion	Sofoklis Kyriazakos (AAU)	6th International Conference of Learning Analytics & Knowledge http://lak16.sola research.org	Edinburgh, UK	25-29 April 2016	Sofoklis presented the aspects related to technologies and how these can be supported in ergonomic workplaces, mainly focusing on senior citizens in business environments and educational aspects. The panel attracted a big audience and several questions have been raised, among them, ethical and privacy aspects, as well as the prospects of such solutions.
2	Using Experience Sampling (ESM) to develop an intervention for physical activity patterns of office workers	Mirka Evers (RRD)	Fourth International Conference on Wellbeing at Work 2016	Amsterdam (NL)	31 May 2016	www.wellbeingatwork.nl
3	Changes in Age-Productivity over an ICT-based future workplace (Abstract accepted)	Tunde Kallai (COMARG)	10th World Conference on GeronTechnology	Nice (FR)	28. September 2016	http://www.isg2016.org/

5.5. TRAINING MATERIALS AND TUTORIAL ON YOUTUBE

According to the project proposal of PEARL, by M24, a series of training materials are elaborated and published on the PEARL e-doceo e-learning platform. These materials are responsibility of Work Package 3 and its dissemination, responsibility of Work Package 5. This material includes USER Manual for USERS and TRAINERS and a SkillCatch Tutorial on Youtube. The actual Tutorial version is in French, and it will be prepared the English subtitles as well.
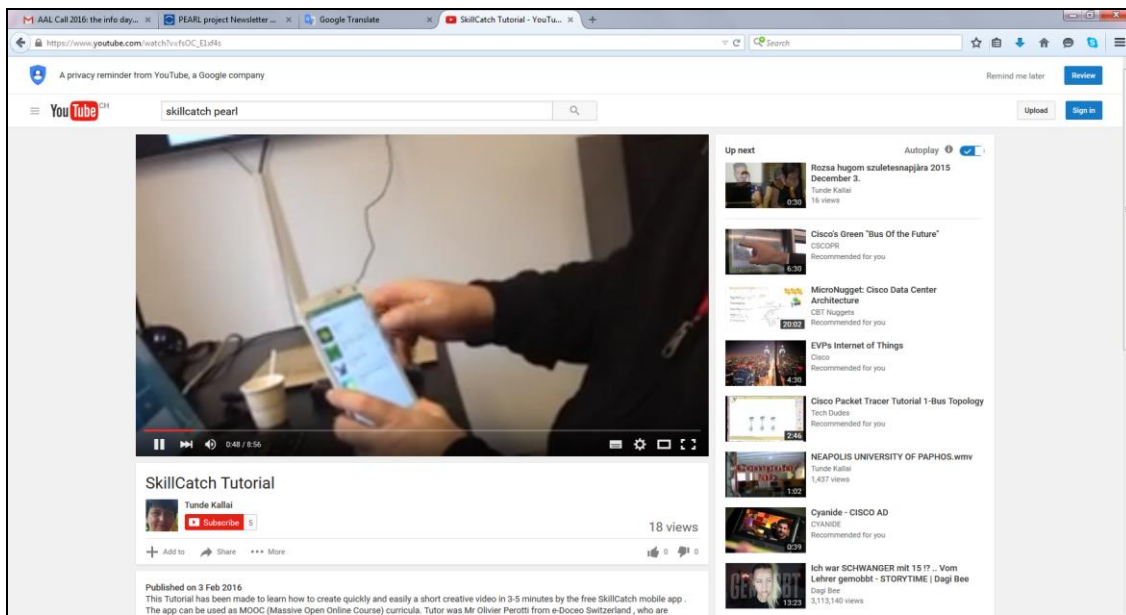
Link: https://www.youtube.com/watch?v=fsOC_E1xf4s
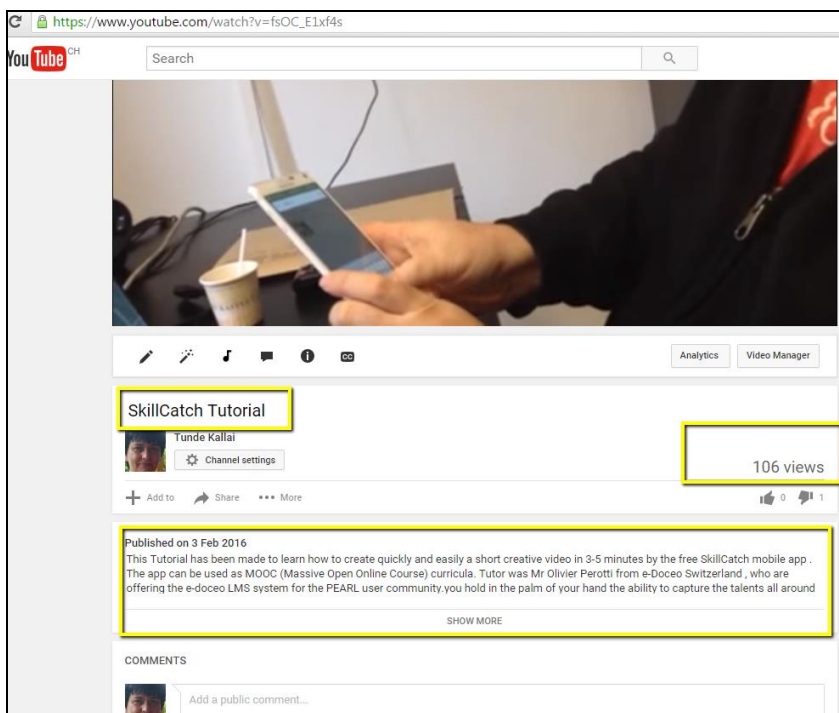
5.6. NETWORKING

The Management Committee and the project partners are involved in, or affiliated to, a number of European AAL projects, networks and associations offering excellent possibilities for networking and for the creation of synergies as regards to content and dissemination.

The following table provides an overview of how each of these networks or projects. Furthermore, it shows how they could be committed to the project.

1.ProMe: http://pro-me.eu/

2.SPONSOR: http://sponsor-aal.eu/

SpONSOR

knowledge and competence exchange SOlutioN for Supporting occupation in the life of OldeR adults

-

5.7.   ELECTRONIC NEWSLETTER ISSUE No 2 & FRENCH VERSION

The second edition of the PEARL Electronic newsletter has been published also in French.

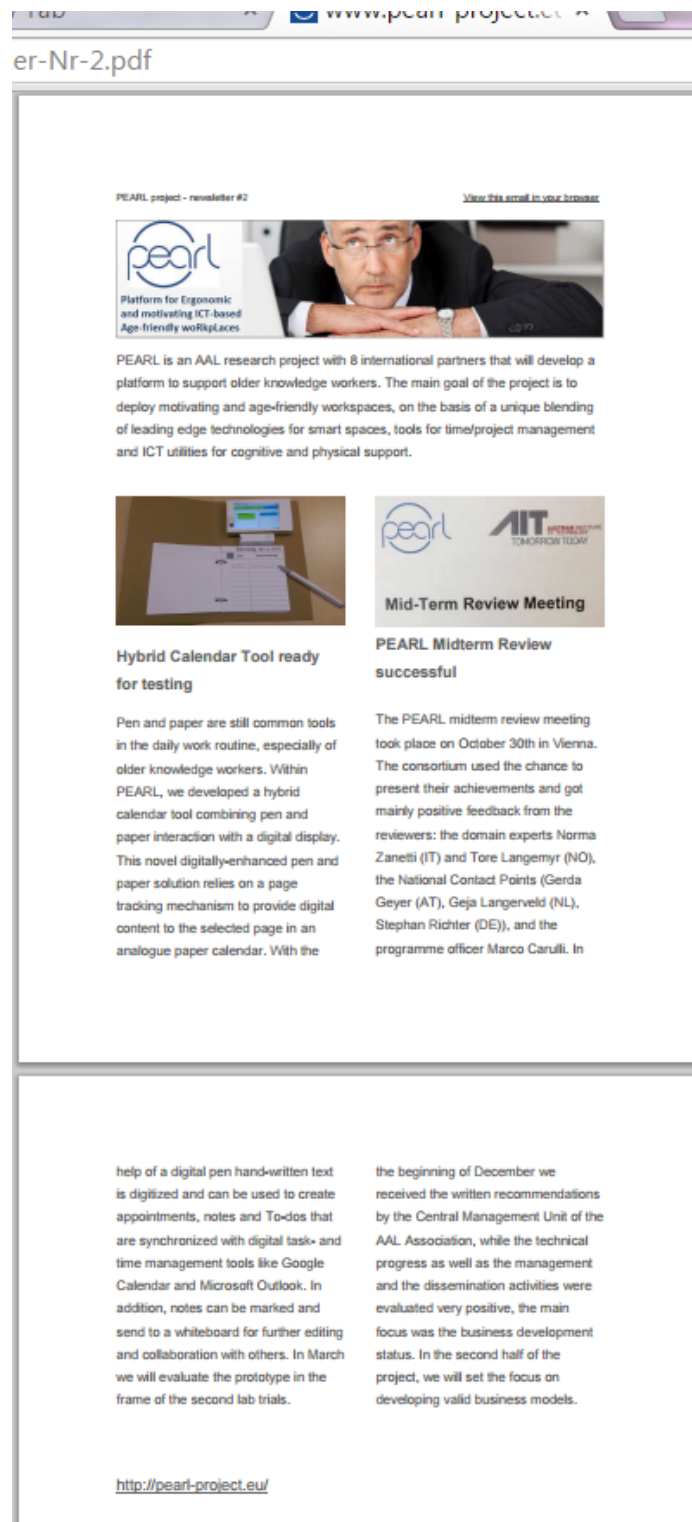http://www.pearl-project.eu/data/dataimages/Upload/PEARL-project-Newsletter-Nr-2.pdf

6. Communication and dissemination activities and the role of partners

In order to achieve the most efficient dissemination towards the identified target groups, a large series of dissemination & communication tools and actions were organised in Year 2 too.

6.1. Dissemination and communication activities: January 2015 - June 2016

Project participant responsible (indicate country)	Activity	Date	Medium and reference (press, event, newsletter, webpage, etc.)	Indicative coverage
COMARG, CH	PEARL Facebook Page is frequently updated	regularly	Facebook	49 Followers (05/01/2016)
EMP, DE	PEARL Twitter Feed is frequently updated	regularly	Twitter	36 Followers (05/01/2016)
COMARG, CH	PEARL Website is frequently updated	regularly	Website	Nb total HITS : **94149** Nb de visits : **11168**
SILO Romania	PEARL project on SILO RO corporate portal http://project.singularlogic.ro/index.php/pearl/	regularly	Website	No dataN/A
SILO Romania	PEARL news on SILO RO Facebook site https://www.facebook.com/singularlogicro/	regularly	Website	24 likes
SILO Romania	PEARL news on Linkedin https://www.linkedin.com/company/singularlogic-romania	regularly	Website	12 followers
COMARG	PRESS RELEASE in French	Temporary	Newspapers/Magazines	18
RRD, NL	Co-Design Session, Enschede	06/01/2015	Discussion	24
AIT, AT	Lecture introducing PEARL at University of Applied Sciences FH Campus Wien	08/01/2015	Presentation, Flyer	30

RRD, NL	News flash - item on Office Games for better health	04/03/2015	News item: IC, Pearl website	40
AIT, AT	AAL Summit, Brussels	09-10/03/2015	Flyer, Discussion	Ca. 500
AIT, AT	Company Visit: LEGO, London	19/03/2015	Flyer, Discussion	2
COMARG, CH	SSR Delegates Meeting, Brugg, CH	11.03.2015	Flyer PEARL Presentation	25
COMARG	About PEARL AAL project in the Club « Rencontres Culturelles » in Lausanne	April. 2016	Flyer, presentation	50
RRD, NL	Feedback flyer for Contextual Interviews participants in NL	9/04/2015	Flyer	6
AAU, DK	IWIE Workshop – Aalborg, Flyer Dissemination	11-12/05/2015	Flyer	Ca. 40
RFID-SPE, DK AAU, DK	TV show: *How to integrate young people and how to keep seniors at work*	19/05/2015	Demonstration, Discussion	No data
AIT, AT	Tomorrow Today 03/2015, Bi-monthly AIT newspaper	05/2015	Article	Ca. 47000
AIT, AT	Human Work Interaction Design, International Conference	24-26/06/2015	Presentation	Ca. 50
AIT, AT	Master Thesis: Intelligent computer workspaces for older employees	29/06/2015	Master Thesis	2
AIT, AT	IKT Forum Austria	7-8/07/2015	Presentation, Flyer	Ca. 100
AIT, AT	First lab trials with end user in AT	08/2015	Information Sheet, IC	10
RRD, NL	First lab trials with end user in NL	08/2015	Information Sheet, IC	7
AIT, AT	IFIP INTERACT International Conference, Springer	14-18/09/2015	Workshop, Flyer	Ca. 500
AIT, AT AAU, DK RRD, NL	AAL Forum 2015: Demonstration and Poster of PEARL	09-12/09/2015	Poster, Flyer, Demonstration	Ca. 800
COMARG, CH	e-Inclusion Switzerland Meeting	01.10.2015	Flyer & Pearl Presentation	Ca. 50
RFID	CARTES 2015 Conference, Paris	15-17/11/2015	Flyer	Ca. 100
COMARG	Swiss-Belgium-Luxembourg Information and Matchmaking Event for AAL Call 2016 (Brussels)	21/01/2016	Presentation, Discussion	40
COMARG	Delegates Meeting of the Swiss Council of Elderly People (Sion)	28/01/2016	Presentation, Discussion	35

RRD	Second Lab Trials	February/March 2016	Instruction, Demonstration	10
RFID	Center for Innovation in Aarhus (CFIA) Event and F2F meeting	17/03/2016	Flyer	No data
AIT	Second Lab Trials	April 2016	Presentation, Demonstration	18
COMARG	Second Lab Trials	March 2016	Presentation/ Demonstration	10
SILO	Second Lab Trials	April 2016	Presentation/ Demonstration	12
RFID	Open Data Aarhus Summit	07/04/2016	Flyer and Networking	No data
RFID	R&D Summit Aarhus University F2F meeting	29/04/2016	Flyer and Networking	No data
AIT	Workshop: User Interaction Prototyping in the Internet of Things	17/05/2016	Presentation	Ca. 20
RFID	Danish Living Lab Export to Singapore meeting	18/05/2016	Networking	No data
AIT	Presentation: Challenges in Industry 4.0	19/05/2016	Presentation	Ca. 35
COMARG	PEARL project presentation to the ICT Ministry – Innovation Department in Tunis (Tunisia)	21-22/05/2016	Presentation	Cca 10
AIT	COOP Conference in Trento	23-27/05/2016	Flyer	Ca. 80
AAU	LAK2016 Conference	25/29/05/2016	Presentation	No data
RRD	Wellbeing at Work 2016 Conference, Amsterdam, http://www.wellbeingatwork.nl	29/05-01/06/2016	Scientific Publication in book of abstracts and Oral Presentation	Ca. 500
COMARG	PEARL project presentation To the General Manager of ICT and eHealth Technopark-Sfax (Tunisia)	31/06/2015	Website, Presentation	5
AIT	Imagine 2016 Conference, Innsbruck	08/06/2016	Flyer, Demonstration	Ca. 50
AIT	eHealth Week, Amsterdam	8-10/06/2016	Flyer	Ca. 650

Table 9 – CONSOLIDATED TABLE OF ALL DISSEMINATION AND COMMUNICATION ACTIVITIES

7. Conclusion/Further Work

This Dissemination Report Year 2 presented not only the **Tailoring tools and channels** to share the project results by various dissemination and communication tools and channels to the **target audience**, but also the shared tasks for all project partners.

To further improve the dissemination strategy during the project's life, the Dissemination Report 3 will contains an Internal evaluation of dissemination activities of Year 1/2/3 . Quality indicators for the dissemination actions: The project dissemination results will be measured using a questionnaire. It can allow the Consortium to monitor the quality of the project's dissemination policy. A Table for Year 3 is made to preparing an efficient monitoring from the users point of view as well. The used methodology for the assessment of PEARL dissemination & communication actions will be discussed by the consortium on the PEARL-project meeting in Netherlands (July 2016) and will be prepared before Month 30.

7.1. Tailoring tools and channels to the target audience

	End Users Community	Stakeholders	Policy makers	Related projects & initiatives	General public
Tools					
Visual identity	√	√	√	√	√
Brochure -Generalist	√	√	√	√	√
Brochure -Thematic, topic specific	√	√	√	√	
Video Tutorial – User Manual	√	√		√	√
Media articles– Generalist	√	√	√	√	√
Media article – Specialised, targeted, scientific	√	√	√	√	
e-Newsletters	√	√	√	√	√
Project reports (depending on subject)	√	√	√		
Email blasts – Topic specific, to a segmented list	√	√	√		
Channels					
Project website	√	√	√	√	√
Mailing lists & Contact databases	√	√	√		
Social media	√	√	√	√	√
External channels – Generalist	√	√	√	√	√
External channels – Specialised, sectorial, targeted	√	√	√	√	
Project events – Awareness and dialogues workshops (joint project workshops)	√				
Project events – Community workshops (lab trials and field trials)		√	√		
External events (AAL Forum)		√	√		
Publications in scientific magazines	√	√	√		

TABLE 10 – TOOLS AND CHANNELS TAILORED TO THE TARGET GROUPS

7.2. Quality indicators for the dissemination actions by DoW (Month 1- Month 30)

Key performance indicators (e.g. DoW Page: Success parameters of the proposal)

Journal Publications	**>=3**
Conference Publications and Presentations	**>=10**
Participations in public conferences, exhibitions and demonstrations relating to public bodies and public health initiatives	**>=8**
PEARL Newsletter Editions	**>=2**

A constant monitoring using appropriate tools (Web analytics for the social media channels) and performance measurements (targeted surveys for the user acceptance) will be done, in order to measure the quality and success of your communication and dissemination efforts, and to readjust actions whenever required.

7.3. PEARL in various events/conferences – Forecast (June – November 2016)

Partner	Dissemination activity	Country	Date	Form of dissemination
COMARG, AIT	AAL FORUM	St Gallen, Switzerland	26-28 September 2016	Flyer, networking
COMARG, CH	10th World Conference of Gerontechnology http://www.isg2016.org	Nice, France	27-29 September 2016	Presentation, networking book
AAU, Denmark	Global Wireless Summit (http://gwsummit.org).	Dubrovnik (Croatia)	18-21 September	Organiser, paper, workshop (??)