
 <p><b>Project Title:</b> <b>Supported Hearing in Elderly Citizens</b></p> <p><b>Project acronym:</b> SHiEC</p> <p><b>Contract No:</b> AAL-2013-6-065</p>	<p><b>Deliverable Reference:</b> D 5.2 Part 3</p>	<p><b>Date:</b> 01.02.2017</p>
	<p><b>Title:</b></p> <p style="text-align: center;"><b>Dissemination plan and report of activities</b></p> <p style="text-align: center;">Feb 2016 – Feb 2017</p>	
	<p><b>Authors:</b> Birgit Philips</p>	
	<p><b>Contributors:</b> CTC, CBAS, OTO, VUA, OPCI</p>	
<p><b>Type of Deliverable:</b> Restricted</p>		

## Contents

Abbreviations .....	3
1. Introduction .....	4
2. Dissemination instruments .....	4
2.1 SHiEC website.....	5
2.2 Dissemination report .....	5
3. Dissemination plan.....	10

## Abbreviations

AAL	Ambient Assisted Living
Baha	Bone Anchored Hearing Aid
CBAS	Cochlear Bone Anchored Solutions
CI	Cochlear Implant
CTC	Cochlear Technology Center
EU	European Union
OPCI	Onafhankelijk Platform Cochleaire Implantatie
OTO	Otoconsult
SHiEC	Supported Hearing in Elderly Citizens
VUA	<i>Vrije Universiteit</i> Medical Center – ENT Department

## 1. Introduction

The purpose of this document is to outline the dissemination strategy and to report performed dissemination activities in the third phase of the Supported Hearing in Elderly Citizens (SHiEC) project (February 2016 - February 2017, M33). The report of the first phase (April 2014 – February 2015) and the second phase (February 2015 - February 2016) have been delivered on M9 and M21, respectively.

The dissemination of activities performed represents an important phase in the SHiEC project. The main objective being to raise awareness towards the target groups (Users, Health Care Professionals, Funding Agencies and General Public) and to ensure that the final outcomes of the project are communicated and exploited. Thus, a number of dedicated tools and activities has been organized and realized, in order to guarantee that the most relevant project outcomes are or will be communicated to our target groups.

## 2. Dissemination instruments

Different dissemination materials have been designed and new materials will be produced throughout the entire project span according to different communication needs, to various event typologies and, of course, to the evolution of the project.

Two main dissemination types will be addressed: (i) End user and general oriented dissemination and (ii) Scientific dissemination. Both dissemination instruments and channels will be tailored to the specific dissemination type. However the following subset of dissemination and communication instruments are common to both types:

- SHiEC logo
- SHiEC website
- Press releases
- Participation in conferences, exhibitions, workshops, seminars or demo booths

The Scientific Dissemination will be specifically based on:

- Scientific publications in conferences and in peer reviewed scientific journals
- Lectures and conferences

## **2.1 SHiEC website**

The website is available at the URL <http://www.shiec.eu>. It plays an essential role in the overall project because it works as a main communication tool to disseminate, share project results and communicate to the target groups. It provides a broad array of functionalities including document uploading/downloading and news. The website publishes information about the project, and about its initiatives such as events, participation to conferences, etc. It has been updated regularly to inform on the progress of the project. Specific areas on the consortium, contact and links are also available on the website. The website also aims to attract the interest of authorities, AAL professionals and citizens. At the internal pages (SHiEC project partners only), topics on project developments, project calendar and meeting documents can be found.

During the Midterm Review (17.12.2015) the suggestion was made by the reviewers to improve the website design. With the help of a consultant, we reworked the project website such that this has led to an improved website structure and content. Furthermore, it is now compatible with computers and tablets.

## **2.2 Dissemination report**

The outcomes of dissemination activities are collected from all consortium partners and periodically assessed by the consortium partner responsible for dissemination activities (CTC) in order to document the project dissemination, to determine the most effective dissemination channels, to highlight best practices, and also to find areas of improvement.

Table 1. SHiEC Dissemination report February 2016 - February 2017

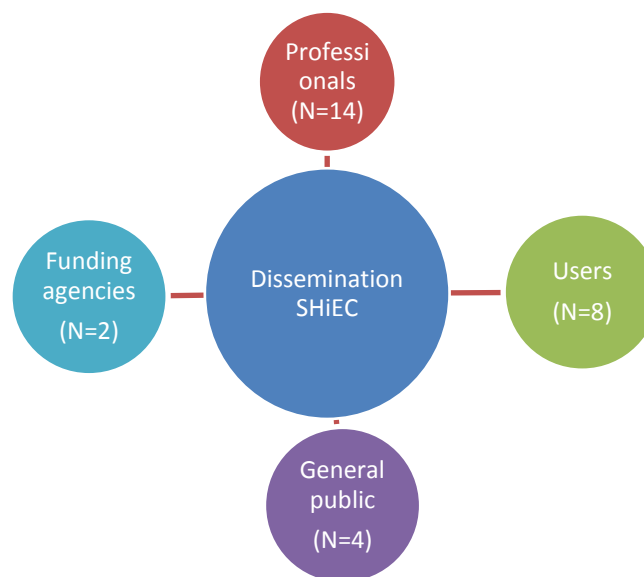
Nr	What?	Workpackage	When?	By whom?	For whom?	Reference
1	C. Smits. Evaluating older patients outside the clinic. Cochlear Science and Research Seminar, Madrid, Spain.	WP3	19.04.2016	VUA	CI professionals	Oral presentation
2	Website and newsletter OPCI 'SHiEC searching for testers'	WP2 and 3	14.05.2016	OPCI	CI-users	
3	PJ Govaerts, D Pascoal, C Redavid, T Finnerty, S Sedgwick, D Thambiratnam. AŞE Coala Calibrated Audiological Testing through Cochlear's AUX Entry. 14 <sup>th</sup> Intl Conf on Cochlear Implants. Toronto, Canada.	WP2	14.05.2016	OTO	Audiology professionals	Oral presentation
4	Philips B, Doorn I, Vanpoucke F. <i>Evaluation of the recipient portal by senior CI users.</i> 14th International Conference on CI. Toronto, Canada.	WP1	14.05.2016	CTC	Audiology professionals	Poster presentation
5	F. de Graaff, E. Huysmans, O. R. Qazi, F. J. Vanpoucke, P. Merkus, S. T. Goverts, C. Smits. The development of remote speech recognition tests for adult CI users: the effect of presentation mode of the noise and a reliable method to deliver sound in home environments. <i>Audiology and Neurotology</i> , 21 Suppl 1(1): 48-54.	WP3	May 2016	VUA	Audiology professionals	A1 peer reviewed article published in <i>Audiology and Neurotology</i>
6	PJ Govaerts, G De Ceulaer, I Bermejo, M Artaso, D Pascoal, K Weekers, M Meeuws. <i>Spraak</i>	WP2	26.05.2016	OTO	Audiology professionals	Keynote lecture on invitation

	coderen met een CI: een reden voor menselijke intelligentie om artificieel te gaan. Akademische Zitting "Hear the Future". Artevelde Hogeschool, Gent, België.					
7	C. Smits, F. de Graaff, E. Huysmans, S.T. Goverts. Home self-testing of speech recognition abilities in CI users. Conference HEAL (HEaring Across the Lifespan), Cernobbio, Italy.	WP3	2-4.06.2016	VUA	Audiology professionals	Oral presentation
8	Philips B, Doorn I, Vanpoucke F. <i>Evaluation of the recipient portal by senior CI users</i> . Hearing Across the Lifespan. Cernobbio, Italy. June 2016	WP1	2-4.06.2016	CTC	Audiology professionals	Oral presentation
9	Website and newsletter OPCI 'The first phase of the SHiEC-project'	WP1	13.07.2016	OPCI	CI-users	
10	PJ Govaerts, G De Ceulaer, I Bermejo, M Artaso, D Pascoal, K Weekers, M Meeuws. "CI fitting with artificial intelligence". OtoAlex. Alexandria, Egypt. .	WP2	31.08.2016	OTO	Audiology professionals	Oral presentation on invitation
11	AAL Forum St Gallen, Switzerland	All WP	26-28.09.2016	CTC, VUA	General public, Funding agencies	Demo booth and poster presentations
12	B. Philips. <i>SHiEC Introduction</i> . EURO-CIU Newsletter.	All WP	September 2016	CTC	CI-users	<a href="http://eurociu.org/index.php/en/eurociu-newsleter">http://eurociu.org/index.php/en/eurociu-newsleter</a>
13	News article on SHiEC project on a health-website	All WP	18.10.2016	VUA	General public	<a href="http://fokus-gezondheid.be/2016/10/18/dokter-a-u-b-eeen-nieuw-paar-ogen-oren/">http://fokus-gezondheid.be/2016/10/18/dokter-a-u-b-eeen-nieuw-paar-ogen-oren/</a>
14	Website and newsletter OPCI - call for testers MyHearing app	WP4	25.10.2016	OPCI	CI-users	
15	L. Nasman. Introducing new	WP4	October	CBAS	Baha-users	

	questionnaire via Bahablog.com		2016			
16	PJ Govaerts, G De Ceulaer, I Bermejo, M Artaso, D Pascoal, K Weekers, M Meeuws. "CI fitting : a vision". First Cochlear Global Research Symposium. Sydney, Australia. .	WP2	02.11.2016	OTO	Audiology professionals	Oral presentation on invitation
17	C. Smits. 'Evaluating older patients outside the clinic'. First Cochlear Global Research Symposium. Sydney, Australia.	WP3	02.11.2016	VUA	Audiology professionals	Oral presentation on invitation
18	PJ Govaerts, G De Ceulaer, I Bermejo, M Artaso, D Pascoal, K Weekers, M Meeuws. "FOX : target driven, computer assisted CI fitting with artificial intelligence". 1st Conference Hearing & Speech Institute. Cairo, Egypt.	WP2	16.11.2016	OTO	Audiology professionals	Oral presentation on invitation
19	L. Nasman. Presentation at Swedish National Hearing Association in Gothenburg.	WP1	18.11.2016	CBAS	Baha-users	Oral presentation
20	F. de Graaff. Home self-testing of speech recognition abilities in cochlear implant users - a reliable alternative for tests in the clinic. Landelijke KNO vergadering, Nieuwegein, Nederland.	WP3 and 4	18.11.2016	VUA	CI professionals	Oral presentation
21	Philips B, Doorn I, Vanpoucke F. Evaluation of the recipient portal by senior CI users. B-Audio, Leuven, Belgium.	WP1	19.11.2016	CTC, OPCI	Audiology professionals	Oral presentation
22	F. de Graaff. Home self-testing of speech recognition abilities in cochlear implant users. 1st Annual Meeting of the Amsterdam Public Health research institute, Amsterdam, Nederland	WP3 and 4	25.11.2016	VUA	General public	Poster presentation



23	European Summit on Digital Innovation for Active and Healthy Ageing, Brussels, Belgium	All WP	6-7.12.2016	CTC, VUA	General public, Funding agencies	Booth and demo's on invitation
24	PJ Govaerts, G De Ceulaer, , D Pascoal, M Artaso. "CI fitting : a question of randomness ?". Course "Maximizing Performance in CI Recipients : Programming Concepts". New York, USA.	WP2	04.12.2016	OTO	Audiology professionals	Oral presentation on invitation
25	Introducing SHiEC to Dutch Cochlear Family society via Cochlear family Newsletter.	All WP	December 2016	CTC	CI-users	<a href="http://family-news.cochlear.com/nl-be/">http://family-news.cochlear.com/nl-be/</a>
26	ONICI Newsletter 'Update of the SHiEC-project'	WP1	December 2016	CTC	CI-users	<a href="http://onici.be/nieuwsbrief/archief#c-content">http://onici.be/nieuwsbrief/archief#c-content</a>



### 3. Dissemination plan

The SHiEC project partners aim at informing all target groups by means of different dissemination channels. For the final phase an overview of potentially interesting conferences, congresses and symposia is listed in Table 2.

*Table 2. Upcoming conferences*

<b>Nr</b>	<b>What?</b>	<b>For Whom?</b>	<b>When?</b>	<b>Where</b>
1	Closing event SHiEC project	CI users	18.04.2017	The Netherlands
2	Euro-CIU Symposium <a href="http://www.euro-ciu2017.fi/en/">http://www.euro-ciu2017.fi/en/</a>	CI-users	20-21.04.2017	Finland
3	B-Audio Spring meeting <a href="http://b-audio.eu/index.php/Public:Main_Page">http://b-audio.eu/index.php/Public:Main_Page</a>	Audiology professionals	21.04.2017	Belgium
4	3 <sup>rd</sup> Internet and Audiology Conference <a href="http://www.internetaudiology.com/2017/?p=start">http://www.internetaudiology.com/2017/?p=start</a>	Audiology professionals	27-28.07.2017	USA
5	15 <sup>th</sup> Symposium on Cochlear Implants in Children <a href="http://www.ci2017sf.org/site/">http://www.ci2017sf.org/site/</a>	Audiology professionals	26-29.07.2017	USA